

SAVE MONEY. CREATE LOCAL JOBS. HELP THE ENVIRONMENT.

Thursday, April 30

4:00 - 5:30 PM

von Briesen & Roper
411 East Wisconsin Avenue
Suite 1000
Milwaukee, WI 53202
or join via webcast

**RSVP at [www.wgba.org/
calendar](http://www.wgba.org/calendar)**

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Green Building Alliance



A simple idea to add value.

Property Assessed Clean Energy (PACE) is an innovative way to finance energy efficiency and renewable energy upgrades to buildings. By eliminating upfront costs, providing low-cost long-term financing and making it easy for building owners to transfer repayment obligations to a new owner upon sale, PACE overcomes challenges that have hindered adoption of energy efficiency and related projects in our nation's buildings.

Who should attend? Bankers, brokers, building owners, contractors, developers, lawyers, municipal leaders, nonprofits, investors

PANEL SPEAKERS:

Beau Engman, Founder, Pace Equity

Andy Guzikowski, Attorney,
von Briesen & Roper, s.c.

James Hamill, Managing Director,
Clean Fund

Joshua Jeffers, President,
J. Jeffers & Co.

Dawn Lindsey, Attorney,
von Briesen & Roper, s.c.

Lynn Parins, Attorney,
von Briesen & Roper, s.c.

Erick Shambarger, Deputy Director,
City of Milwaukee Office of
Environmental Sustainability

**Join us for a step-by-step
introduction to PACE financing,
followed by a networking
reception with refreshments.**

PROGRAM CONTACT:

Heather Goetsch, Program Manager
Wisconsin Green Building Alliance
(414) 224-9422
hgoetsch@wgba.org

PACE (Property Assessed Clean Energy Financing) - Presentation & Networking Reception

When 30 Apr 2015
4:00 PM - 5:30 PM

Location von Briesen & Roper, 411 East Wisconsin Avenue, Suite 1000, Milwaukee, WI 53202

Registration

- RSVP to attend in person – Free
- RSVP to attend via webcast – Free

[Register](#)



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[Click here to download the event handout](#)

Schedule

3:30 PM Registration
4:00 - 5:30 PM Program
5:30 PM Networking Reception

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Featured Speakers



Beau Engman, Founder, Pace Equity

Beau is recognized as a leader in the drive for sustainability in the built environment. Through top level executive roles with the nation's largest energy service company, non-profits, and prominent private equity firms, Beau has consistently lead efforts to break down barriers to energy efficiency in the private sector. In addition to serving as the founder of PACE Equity, Beau serves on the board of PACENow, a non-profit organization focused on promoting and implementing PACE around the country. Previously, Beau was Vice President of Commercial Energy Solutions for Johnson Controls, managing the delivery of energy efficiency solutions to Global 1000 and commercial real estate companies across North America. Before joining Johnson Controls, Beau was co-founder of E2 Capital Partners, a private equity backed provider of financing solutions for energy efficiency projects within major commercial and industrial enterprises. Beau graduated from the University of Richmond with a degree in Finance and International Business and currently resides in Milwaukee, Wisconsin.



Andy Guzikowski, Attorney, von Briesen & Roper, s.c.

Andy is the Chair of von Briesen's Public Finance Section and has more than 25 years of experience in public finance. He has served as bond counsel and issued the approving bond/tax opinions in over \$500 million of tax-exempt bond issues that financed municipal equipment purchases, sewers, new schools and school improvements as well as manufacturing facilities, nursing homes and senior living facilities. He has a broad range of experience representing bond issuers, borrowers, underwriters, bond purchasers, remarketing agents and banks/credit enhancement providers in tax-exempt and taxable bond financing transactions. He frequently serves as issuer's counsel to the Public Finance Authority in bond issues and has represented PFA in over \$750 million of tax-exempt and taxable bond issues financing a wide variety of projects throughout the United States. He is recognized in *Best Lawyers in America*® in Banking and Finance Law. Andy received his J.D., *cum laude*, from the University of Wisconsin and his B.A. from the University of Wisconsin-Milwaukee.



James Hamill, Executive Director, Clean Fund

James Hamill has broad experience in public finance, public-private partnerships and legislative initiatives. James is an accomplished executive who has led fast-paced organizations that provide public and private sector solutions that improve operational results. These include acting as a Managing Director of Clean Fund, as Director of Operations of the California Statewide Communities Development Authority and Director of Operations of the Public Finance Authority. James' strength and focus has been in facilitating the completion of complex economic development bond issuances, ranging in size from \$5M - \$1.3B. James lives in Lafayette, California with his wife and two daughters.



Josh Jeffers, President, J. Jeffers & Co.

Josh formed J. Jeffers & Co. in 2010 with the purpose of providing consulting services to real estate development firms focused on historic preservation, affordable housing, and neighborhood revitalization. In 2011, J. Jeffers & Co. completed its first principal acquisition of five city-owned homes in Milwaukee with the use of NSP financing. Over the last four years, J. Jeffers & Co. has evolved from a development consultancy into an integrated real estate development and investment firm with nearly \$20 million in holdings and five employees. The firm utilizes a combination of private equity, tax credits and other soft sources of financing as equity capital to make complex redevelopment projects financially feasible. The firm achieves its mission through efforts to increase property values, create jobs, and preserve historic structures that contribute to the evolving urban environment. Josh has a BBA in Finance and Real Estate from the University of Wisconsin – Madison, and a Masters in Public Policy from the John F. Kennedy School of Government at Harvard University.



Dawn Lindsey, Attorney, von Briesen & Roper, s.c.

Dawn advises lending institutions, third-party loan servicers, governmental entities, and corporations in several related areas, including banking and commercial transactions, bankruptcy and creditors rights, business restructuring, commercial and business litigation, real estate, and public finance. She is recognized as a Wisconsin Rising StarSM in the area of Creditor/Debtor Rights (2013, 2014). Dawn has significant experience with taxable and tax-exempt bond issuances and refundings. Dawn received her J.D. from Marquette University and her B.A. from Smith College.



Lynn Parins, Attorney, von Briesen & Roper, s.c.

Lynn advises clients on renewable energy and energy efficiency finance, which places him at the cross roads of public-private partnerships utilizing finance tools such as property assessed clean energy ("PACE") and conduit bond finance. Based on his experience and prior training, Lynn is well positioned to advise government, lending and building owner clients interested in renewable energy and energy efficiency finance. During law school, Lynn acted as the Student Director for the Energy and Environmental Sustainability Clinic where he oversaw the Clinic's client relationship with the City of Minneapolis Sustainability Office. He received his J.D., *magna cum laude*, *Order of the Coif*, from the University of Minnesota and his B.S., with distinction, from the University of Wisconsin.



Erick Shambarger, Deputy Director, City of Milwaukee Office of Environmental Sustainability

Erick is the Deputy Director of the City of Milwaukee Office of Environmental Sustainability. Erick oversees the Milwaukee Energy Efficiency (Me²) program and the Milwaukee Better Buildings Challenge, chairs the City's Energy Reduction Team to reduce energy use across City operations, and promotes innovative storm water management practices and green infrastructure. Erick contributed to the Energy Chapter of the City's ReFresh Milwaukee sustainability plan and manages the City's PACE financing program. Prior to his current role, he served as City Economist in the City's Budget and Management Division. He holds a Masters of Public Affairs degree with a specialization in energy policy and finance from the University of Wisconsin.