



You are eligible for energy-efficiency incentives and financing if your home meets the following criteria:

- Located within the City of Milwaukee
- Owner-occupied or non-owner-occupied* single-family home, duplex, or triplex (3 units or less)
- Owner of building must be listed as an individual and not as a trust, LLC, or form of business
- No delinquent property taxes due to the City of Milwaukee
- Potential energy savings estimated at 15% or above during initial assessment and homeowner agrees to install a mix of recommended measures that is reasonably expected to achieve 15% or more

** Financing options and program rules may be different for non-owner occupied homes. Contact us for more details.*

Once your upgrades are completed and verified, the savings—and the rebates—begin!

If your upgrades save:	You could earn:
15-24% of your energy use	\$1,000 cash rebate!
25-34% of your energy use	\$1,500 cash rebate!
35% or more of your energy use	\$2,000 cash rebate!

For homeowners, if your pre-assessment estimates come in below the 15% savings requirement, your Energy Advocate will help you find a Focus on Energy Program that's right for your needs. Cash incentives are taxable.

Me²

helps you make
Smart Energy Pay!

Learn more at:

www.smartenergypays.com

Email:

Me2@milwaukee.gov

Phone:

(877) 399-1203



MILWAUKEE
OFFICE OF
ENVIRONMENTAL
SUSTAINABILITY



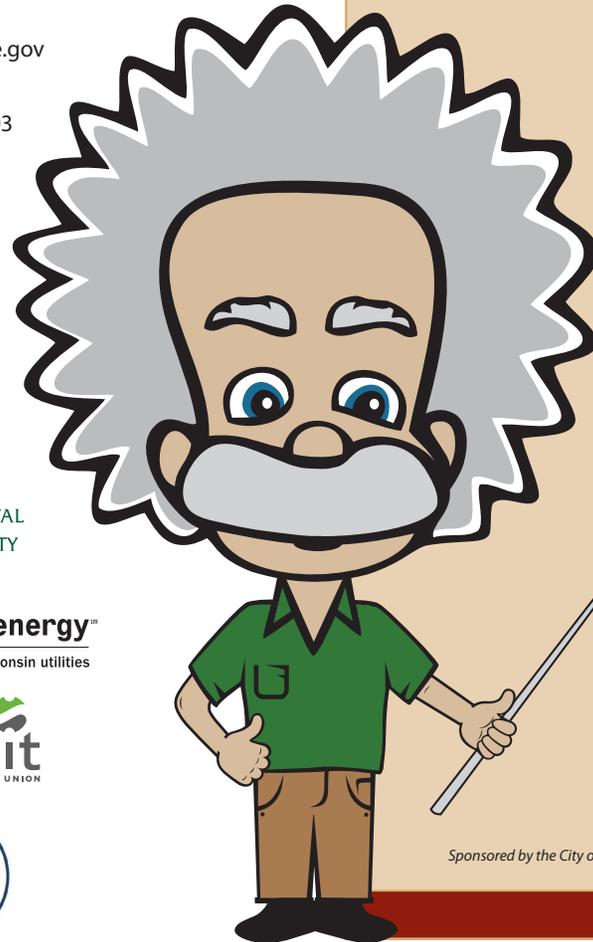
focus on energy™

Partnering with Wisconsin utilities



Me²

Milwaukee Energy Efficiency
Smart energy pays.



Get thousands of dollars towards home energy improvements!

Sponsored by the City of Milwaukee and the U.S. Department of Energy

www.smartenergypays.com

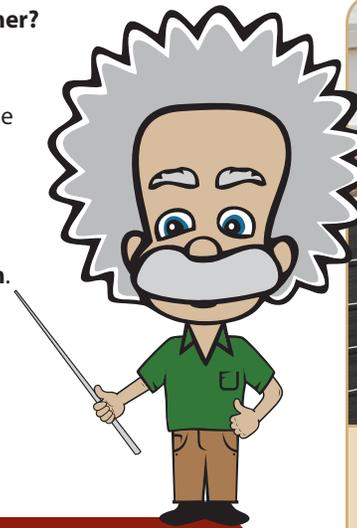
What is Me²?

Is your house drafty in the winter, or stuffy in the summer?
Would you like to spend less on your energy bills?

Thousands of Milwaukee's older homes have air gaps and little to no wall insulation, creating uncomfortable drafts. Me² can help you make cost-saving improvements customized for your home, such as insulation, new heating and cooling systems, and windows, saving you at least 15% on your overall energy usage.

Me² makes home improvements affordable with **Cash-Back Rewards** and an **attractive financing option**. Plus, Me² provides FREE Energy Advocates to provide step-by-step assistance.

When you make energy improvements to your home, you can have peace of mind that the work is done thoroughly and correctly. Me² helps keep you comfortable in your home, all year round.
It's easy, affordable and quality-inspected.



We make home energy improvements easy!

Step 1: Learn

Set up a FREE, no-obligation visit with an Energy Advocate. Your Advocate will guide you through the program, start to finish, making it simple and easy.
Call (877) 399-1203 (toll free) to get started.

Step 2: Assess

A Me² certified Energy Consultant will test your home to identify areas of missing insulation, air leaks and other opportunities to save energy. You'll receive a customized report with estimated costs of energy improvements, as well as estimated energy savings.

Want to save time? We can schedule your first Energy Advocate visit and Consultant visit for the same time!



Through Me², an energy assessment costs only \$100 (a \$400 value, for a single family home).

If you make the recommended upgrades with a Participating Contractor, we'll refund this fee back to you. The same is true for duplexes and triplexes, which cost \$175, (a \$675 value).

Act now, these incentives are available for a limited time only.

Step 3: Upgrade

Your Energy Advocate will help you choose your upgrades and select Participating Me² Contractors to implement them. After completion, your upgrades will be inspected for quality and safety. We make sure you get quality work, so you don't have to worry.

Step 4: Enjoy!

You'll have a more comfortable home and savings on your energy bills for years to come!

Me² offers several other financial benefits:



- \$1,000 - \$2,000 rebates (see chart for details)
- Cash-Back Rewards from Focus on Energy on completed qualifying improvements
- \$1,000 grant for eligible health and safety issues, including electrical upgrades and asbestos removal
- Me² pricing on Sears Commercial ENERGY STAR® appliances
- Federal tax credits may apply

Meet one of our partners, Summit Credit Union!

Summit offers easy and affordable financing options even if you don't have home equity. Summit helps alleviate the up-front costs of your home improvements.

www.SummitCreditUnion.com/SummitMe2

Call (800) 236-5560 to discuss your financing options



Do you want to help your business save money, too? Me²!

Whether you're interested in improving your bottom line, making your property more comfortable or want to make a positive impact on the environment, energy efficiency makes dollars and sense.

Me² has the resources and expertise to help you make energy saving upgrades, like new lighting and refrigeration equipment. Me² pairs financial incentives with affordable, no money down financing options, so you can pay for energy upgrades as you save on your energy bill. **What's even better – working with one of our advisors is FREE!**

With a partner like Focus on Energy, Me² is an obvious choice to **make Smart Energy Pay at work!**

To learn more about our business options, go to:
www.smartenergypays.com/businesses

Think Smart. Save Smart.