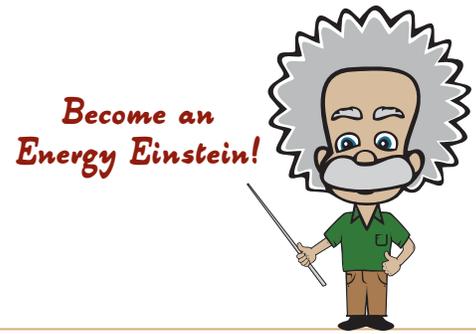




Milwaukee Energy Efficiency
Smart energy pays.

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Home Performance with ENERGY STAR®

Home improvements that save energy and money

Buying your home was one of the largest investments you have made. Now you can enhance your home's performance by making improvements that are smart for you, your family and the environment. With partners like Milwaukee Energy Efficiency (Me²) and Focus on Energy, we can help make these improvements easier and more affordable.

Home Performance with ENERGY STAR works with a network of trained professionals to identify the cause of problems within your home, and to provide solutions to these problems. In return you enhance the comfort, safety, durability and energy efficiency of your home.

HOW WILL YOU BENEFIT?

Identifying and solving any home performance problems benefits you in multiple ways:

- Added comfort—determining needs for adequate insulation and finding air sealing opportunities that will result in draft-free rooms
- Added safety—testing combustion equipment in the home, such as water heaters and heating systems and identifying whether any indoor air pollutants are a threat
- Better resale value and improved condition of your home—solving problems that you may be concerned about, such as drafty rooms, window condensation, ice dams, mold and mildew
- Added durability—getting to the bottom of existing moisture issues and identifying problems before they occur
- Expert partnership—a network of trained professionals, committed to providing you with a superior product and service
- Greater energy efficiency—an optional computer analysis of your home will predict energy savings for each energy improvement made

Plus, when you utilize the services of Home Performance with ENERGY STAR, you get the added benefit of knowing you're helping preserve Wisconsin's environment and resources. Less energy used means fewer environmental impacts on our air, water and land. Saving energy also supports the state's economy by keeping energy dollars local.

THE EXPERT PARTNERSHIP

Consultants partnering with Home Performance work closely with trained professionals to provide pre-performance evaluation and post-performance verification and inspection:

Performance Evaluation

- A look at your home's structural and mechanical features before work begins
- To identify opportunities that will allow you and your contractor to maximize the comfort, safety, durability and energy efficiency of the planned changes or renovations to your home

Performance Verification and Inspection

- The testing process that occurs after the completion of your project
- To verify the highest quality home improvements
- To maintain a quality living environment

REMODELING YOUR HOUSE?

If you are remodeling your home—whether changing a bathroom or doubling the size of your home—ask your remodeling professional about HomePerformance with ENERGY STAR. Any change that is made to your home can affect the comfort, safety and durability of your home. A Home Performance with ENERGY STAR assessment will provide the necessary feedback, so that your remodeling professional can address any existing problems with you before the work begins.

EFFICIENTLY HEATING AND COOLING YOUR HOME

If you are planning to install a new heating system or central air conditioner, be sure to ask about our efficient heating and cooling services. By installing high efficiency equipment, you are able to increase the comfort of your home and lower your energy bills.

For more information, call your Energy Advocate at 877-399-1203 or visit www.smartenergypays.com.

This information brought to you by Focus on Energy.

