



# DIRECT INSTALL SALE

Milwaukee Energy Efficiency (Me<sup>2</sup>) helps City of Milwaukee residents improve their homes and stop wasting energy.

**Schedule your comprehensive home energy assessment today!**



# \$500

**in Bonus Incentives  
for Air Sealing or  
HVAC mechanical  
projects.**



Milwaukee Energy Efficiency  
*Smart energy pays.*

The Me<sup>2</sup> Direct Install Sale includes a \$500 bonus rebate towards new HVAC equipment and all other Me<sup>2</sup> home energy efficiency upgrades achieving at least 10% in total energy savings. This is in addition to the savings incentives already offered through Me<sup>2</sup>. The requirements for participation in this bonus offer are as follows:

- **Must use Participating Me<sup>2</sup> Contractors for installation**
- **Must complete a Home Energy Assessment with a Participating Me<sup>2</sup> Consultant to receive your rebate**
- **Must have post installation inspection completed by your Participating Me<sup>2</sup> Consultant by April 30, 2013. To allow time for scheduling this inspection, it is advised that the installation be completed no later than April 15, 2013.**

## PROCESS

- For more information or to sign up, contact Me<sup>2</sup> at [www.smartenergypays.com/homeowners](http://www.smartenergypays.com/homeowners) or call (877) 399-1203.
- For HVAC equipment installation, you can work directly with a Participating Me<sup>2</sup> Contractor with a  or  icon. Simply provide Contractor with a copy of this coupon for submitting with invoice.
- Get a comprehensive home energy assessment from a Me<sup>2</sup>-approved Consultant and receive recommendations for energy efficiency improvements and high-efficiency equipment replacements to save you energy and money.
- Complete equipment installation and/or energy efficiency improvements with Me<sup>2</sup>-approved Contractors by April 30, 2013.
- Have your Me<sup>2</sup> Consultant perform a post-test to ensure your energy efficiency improvements were completed accurately, and submit a copy of this coupon, with itemized invoices and installation completion documents, by May 31, 2013.
- Receive bonus up to \$500 from Me<sup>2</sup>.

## TERMS AND CONDITIONS

1. The Me<sup>2</sup> Direct Install Sale is effective January 1, 2013 to April 30, 2013 for as long as funding is available.
2. In order to qualify for the Me<sup>2</sup> Direct Install Sale bonus, your home must meet the following eligibility criteria:
  - Located within the City of Milwaukee.
  - Single-family home, duplex, or triplex (3 units or less).
  - Owner of building must be listed as an individual and not as a trust, LLC, or form of business.
  - No delinquent property taxes due to the City of Milwaukee.
3. The Me<sup>2</sup> Direct Install Sale covers HVAC equipment purchased and installed during the above-noted effective dates.
4. HVAC equipment must meet Focus on Energy's Residential Rewards Program eligibility. Equipment eligibility information is available at [www.focusonenergy.com](http://www.focusonenergy.com), or call (877) 762-8077. Ask your installer for more details.
5. If only installing HVAC equipment, efficiency must be 95% or greater. If installing HVAC equipment in conjunction with other energy efficiency improvements, efficiency can be 90% or greater.
6. All equipment and materials must be new. Used or rebuilt equipment or materials are not eligible.
7. All energy efficiency improvement work must be completed during the above-noted effective dates.
8. Equipment and materials must be properly installed. Your Me<sup>2</sup> Consultant will determine if materials and/or equipment have been properly installed at your post-test.
9. One Me<sup>2</sup> Direct Install Sale bonus rebate and bonus incentive allowed per building.
10. All paperwork must be submitted by your Me<sup>2</sup> Consultant by May 31, 2013.
11. Incomplete coupons or coupons received after May 31, 2013 will not be processed.
12. The Direct Install Sale bonuses, in combination with any other Me<sup>2</sup>, state, or utility incentives, cannot exceed total installation/project costs.
13. Excludes customers receiving current Me<sup>2</sup> Assisted Home Performance Bonus.
14. Me<sup>2</sup> reserves the right to change or discontinue this bonus at any time. This coupon does not guarantee payment.

[www.SmartEnergyPays.com](http://www.SmartEnergyPays.com)