

Table 1 - Example Steps in the Sustainability Planning Process

Steps/Levels in Process	Example
Vision	The City of Milwaukee will be the most sustainable city in the Midwest.
Mission	The purpose of this document is to put in motion a plan to create a more sustainable Milwaukee.
Issue Area	Area of concern to be addressed in the Plan. For example, Energy, Water, Waste, Food Security are all issues that may be addressed in the planning process.
Goal	Reduce Energy Use in Milwaukee
Existing Conditions	The City of Milwaukee has reduced "core" building use over 15% since 2005.
Target	Reduce the City of Milwaukee's energy use by 30% by 2020
Initiatives/specific actions	Perform energy audits on all "core" city government buildings.
Implementation	OES will work across City departments to ensure energy audits are done on all city government buildings.
Monitoring	OES will track energy use through the Mayor's Energy Reduction Team.
Sustainability Indicator	A data point that will assist OES in monitoring plan implementation and tracking performance of meeting targets (i.e., total City energy use).
Asses Performance	Provide a public report every two years assessing progress.
