



Tom Barrett
Mayor, City of Milwaukee

For Immediate Release:
February 20, 2013

Contact: Jodie Tabak
(414) 286-8504

MILWAUKEE COMPETES FOR MAYORS CHALLENGE FAN FAVORITE

MILWAUKEE – The City of Milwaukee is competing against the 19 other Bloomberg Mayors Challenge Finalists for *Mayors Challenge Fan Favorite* as part of a competition hosted by the Huffington Post.

Individuals will be able to view the Mayors Challenge videos and op-eds from the Mayors of the Mayors Challenge Finalists at www.huffingtonpost.com/mayors-challenge before casting their vote for *Mayors Challenge Fan Favorite* between today and March 6th.

Milwaukee's video and the op-ed from Mayor Barrett focus on HOME GR/OWN Milwaukee, the City's innovative idea to transform foreclosed properties into community assets designed to improve public health and spark economic opportunity.

The *Mayors Challenge Fan Favorite* winner will receive a \$50,000 services grant from IBM, featured coverage by the Huffington Post, a monthly front page column for the winning mayor and an interview with Arianna Huffington on Huff Post Live. Voting takes a few seconds and registration is not necessary.

Mayor Barrett is encouraging all Milwaukeeans to visit www.huffingtonpost.com/mayors-challenge and vote Milwaukee. Citizens are also encouraged to share information about the competition on Facebook and other social media platforms using the hashtag #VoteMKE.

[Read more about HOMEGR/OWN Milwaukee here.](#)
[Read more about Bloomberg Philanthropies Mayors Challenge here.](#)
www.facebook.com/mayorbarrett
www.twitter.com/mayorofmke
[#mayorschallenge #voteMKE](#)