

NOTICE OF PUBLIC HEARING

**City Plan Commission
809 North Broadway
Milwaukee, Wisconsin**

November 4, 2011

DEAR PROPERTY OWNER:

The Common Council has referred file numbers 071364 and 110586 to the City Plan Commission for recommendation. These files relate to the First Amendment to the General Planned Development known as ReadCo, and the change in zoning from General Planned Development to Detailed Planned Development, Phase II, on land located on the north side of East North Avenue and east of North Humboldt Avenue, in the 3rd Aldermanic District. These zoning changes will allow for residential and commercial development along East North Avenue. The building, which varies from 4 to 5 stories due to the grade of the parcel, will include 122 residential apartment units and 2,000 square feet of ground floor commercial space. There will be enclosed, indoor parking for 60 - 62 cars, and 55 - 60 outdoor surface parking spaces. The existing billboard will be integrated into the building as a design element. **Please refer to the reverse side of this notice for map details.**

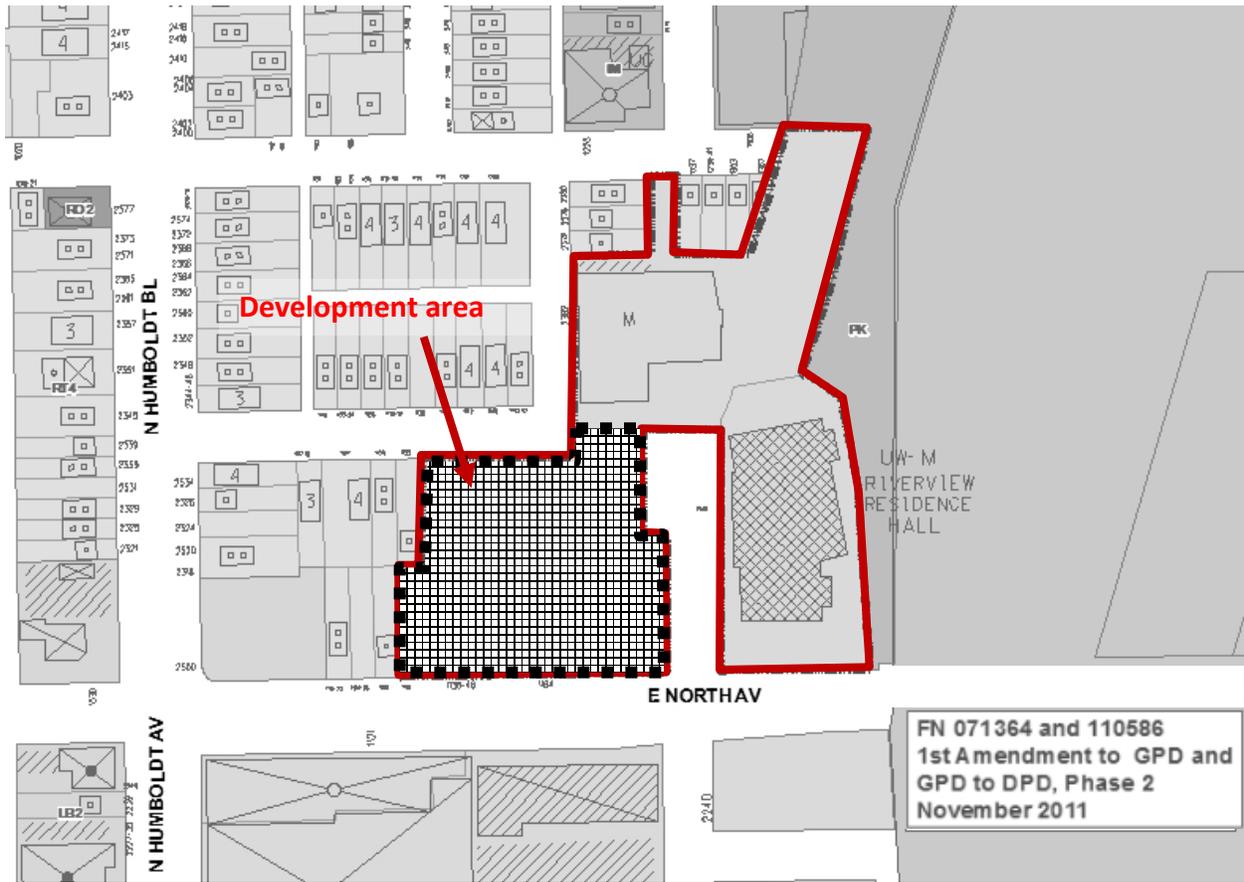
Date: Monday, November 14, 2011
Time: 1:35 p.m.
Place: 809 North Broadway, Milwaukee, WI
Room: First Floor Board Room

Interested parties will be offered an opportunity to express their views on the proposal prior to consideration by the City Plan Commission and Common Council. Your attendance and comments at this meeting are invited so that a complete examination of all aspects of the proposal can be made.

Submissions for this proposed project (drawings, etc) are available online at <http://city.milwaukee.gov/cityplancommissionCPC/ReadCoZoning.htm>. For further information, please feel free to call the City Plan Commission at 286-5726 and ask for details on File Numbers 071364 and 110586, ReadCo zoning changes.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee



Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Administration Office at 286-6076, (FAX)286-0851 or by writing to the Coordinator at City Development, 809 N. Broadway, Milwaukee, WI 53202.

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. Registered lobbyists appearing before a Common Council committee are required to identify themselves as such. More information is available at www.milwaukee.gov/lobby.