

## NOTICE OF PUBLIC HEARING

**CITY OF MILWAUKEE  
City Plan Commission  
809 North Broadway  
Milwaukee, Wisconsin**

**July 2, 2015**

### **DEAR PROPERTY OWNER:**

The Common Council has referred file number 150241 to the City Plan Commission for recommendation. This file relates to the Ninth Amendment to the General Planned Development (GPD) known as Milwaukee Metro Center to add permitted uses for a portion of the site located on the south side of West Metro Auto Mall, west of North 107th Street, in the 5th Aldermanic District. This amendment was requested by WP Property Acquisitions LLC to add two permitted uses (Light Manufacturing and Indoor/Outdoor Storage provided such uses are accessory to light manufacturing uses) to Area A of the Metro Center GPD (south of West Metro Auto Mall) for only the undeveloped parcel located at 10851 West Metro Auto Mall. The developer intends to construct one or two buildings, as well as accessory automobile parking and truck loading docks on the site. This file would approve the addition of these uses to the GPD, which establishes the parameters by which the site could be developed. Specific building elevations and detailed site plans would be reviewed and approved through a Detailed Planned Development (DPD) in the future before any construction may occur on the site. The DPD approval process will require an additional public hearing before the City Plan Commission, and you will receive notice of that future meeting as well. **Please refer to the reverse side of this notice for map details.**

Date: Monday, July 13, 2015  
Time: 1:40 p.m.  
Place: Department of City Development  
809 North Broadway, Milwaukee, WI  
Room: First Floor Board Room

Interested parties will be offered an opportunity to express their views on the proposal prior to consideration by the City Plan Commission and Common Council. Your attendance and comments at this meeting are invited so you can make a complete examination of all aspects of the proposal.

**Submissions for this project (drawings, etc.) are available online at <http://city.milwaukee.gov/cityplancommissionCPC/MetroCenterZoning.htm>. For further information, please call the City Plan Commission at (414) 286-5726 and ask for details on file number 150241, Metro Center zoning file. If you wish to submit a letter to the commission regarding this proposal, you may email [PlanAdmin@milwaukee.gov](mailto:PlanAdmin@milwaukee.gov).**

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Dept. of City Development ADA Coordinator at: (PH) 414-286-6076, (FAX) 414-286-0851 or by writing to the ADA Coordinator at: Dept. of City Development, 809 N. Broadway, 3rd Floor, Milwaukee, WI 53202-3617. Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. Registered lobbyists appearing before a Common Council Committee are required to identify themselves as such. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby).



**Proposed Site Plan A**



PROPOSED SHOWROOM BUILDING  
WEST METRO AUTOMALL  
PRELIMINARY SITE PLAN

**Proposed Site Plan B**



PROPOSED SHOWROOM BUILDING  
WEST METRO AUTOMALL  
PRELIMINARY SITE PLAN - 2 BUILDINGS