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September 26, 2014

Department of City Development Planning Administration 809 N. Broadway, 2nd Floor Milwaukee, WI 53202

Planning Commission Members:

I am submitting these documents for your review of the Taco Bell Tenant Build-Out in the End-Cap space of Holt Plaza at 150-160 West Holt Avenue, Milwaukee, WI. This tenant is a Fast Food Restaurant with take-out service which is listed in the Commercial Service Zoning as Limited and in the Development Incentive Zone Guidelines as Approved, and noted that a public hearing is required.

I have reviewed the Submittal Checklist for Projects within a Development Incentive Zone as follows:

- 1. In lieu of a current site survey I am submitting the Site Plan for the previous construction project and an aerial photo courtesy of Google Earth to establish that the conditions are as shown on this plan.
- 2. a., b., c., f., h., and i., See plans attached.
- 2. d., e., and g., These items are not being altered by the new work from their existing conditions.
- 3. Elevations of the existing South and West Facades are attached for review of their alterations and signage. See plan sheet A401.
- 4. Pictures of the Existing Building and Parking area are included.
- 5. See the narration below.

I have reviewed the D.I.Z. Guidelines and had some discussion with staff at the Planning Administration offices. I propose to modify an existing approved structure with limited facade revisions and some site revisions. The front facade signage will incorporate a new prototype for Taco Bell signage that gives a nice streamlined effect. The Planning Administration staff suggested this horizontal slat overlay start above the existing soldier course at the bottom of the existing entry canopy. I have included two South Elevations on plan sheet A401 for your review and comparison.

The renovations to the West parking lot are made to accommodate the drive-up order and window delivery access. I have shown Taco Bell's standard Menu Board and intercom/speaker pedestal at the North end of this area near the existing light pole. The position of the car placing an order will be East-West and the intercom/speaker will face south. Taco Bell has a standard landscape plan for this area and I propose to incorporate this in the island area created by the

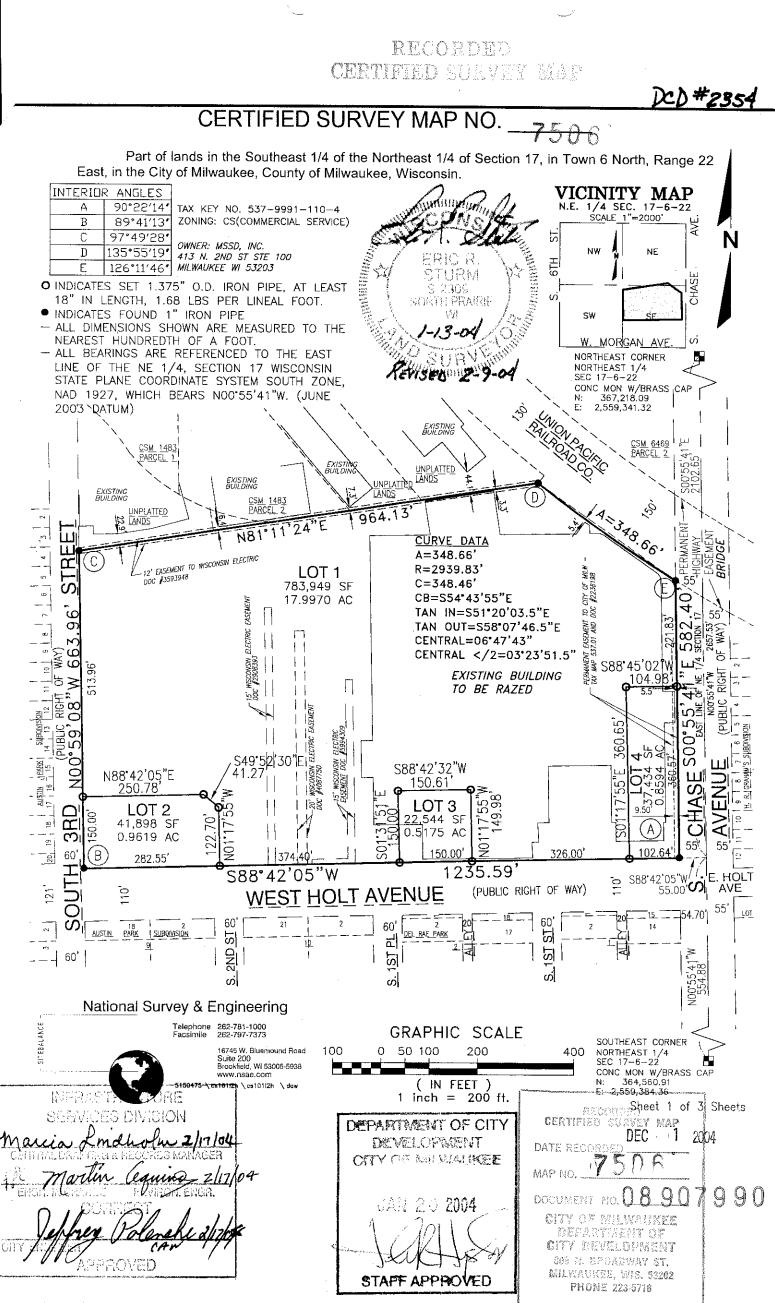
drive-up lane. The landscaped island will direct traffic and help alleviate sound. It is located so that it will not block the existing flow of storm water to the curb catch basin. The Planning Administration staff asked about the sound transfer from the drive-up order pedestal. I have attached information from the manufacturer on sound levels for your review and I have the cut sheets of the equipment that will be located in this area. The Planning Administration staff recommended a Board-on-Board screening fence be located at the NW corner of the parking lot and I have added a 6' high fence per the City zoning code. The owner plans on adding a monument sign at the SE corner of this parking lot, and Taco Bell will have the sign modified to fit the local zoning codes.

Thank you for your careful consideration.

Sincerely,

Carto A. liddell

Rita Liddell Project Architect





Imagery ©2014 DigitalGlobe, U.S. Geological Survey, Map data ©2014 Google 100 ft

TACO BELL TENANT BUILD-OUT HOLT PLAZA 150-160 WEST HOLT AVENUE MILWAUKEE, WI 53207



MATERIALS TITLE MARK BRICK SECTION MARK CONCRETE MASONRY UNITS (CMU) ELEVATION MARKS CONCRETE STEEL / METAL DETAIL MARK

PLASTER, SAND, MORTAR

GRAVEL

EARTH

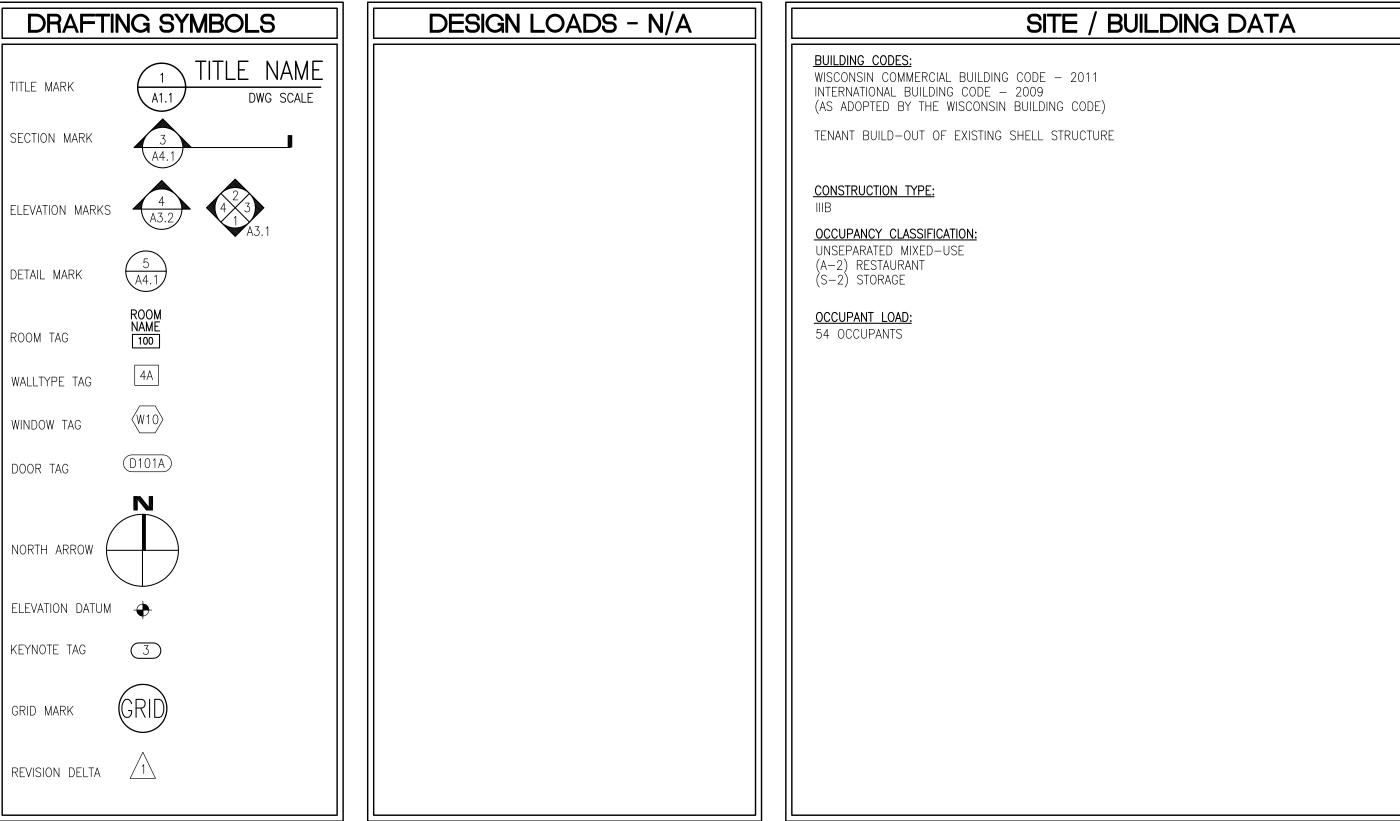
STONE

WOOD BLOCKING

WOOD FINISH

BATT INSULATION

RIGID INSULATION



| | GENERAL PROJECT NOTES |
|-----|---|
| 1. | WE CERTIFY, TO THE BEST OF OUR KNOWLEDGE, INFORMATION AND BELIEF THAT THE DESIGN OF THE PROJECT COMPLIES WITH APPLICABLE PROVISIONS OF THE ADMINISTRATIVE CODES AND STATUTES OF THE STATE OF WISCONSIN AND ACCESSIBILITY STANDARDS. |
| 2. | THE CONTRACTOR SHALL TAKE ALL PRECAUTIONARY MEASURES TO PROTECT THE PUBLIC AND ADJACENT PROPERTIES FROM DAMAGE THROUGHOUT CONSTRUCTION. |
| 3. | ANY EXISTING UTILITIES TO BE ABANDONED SHALL BE PROPERLY DISCONNECTED, PLUGGED OR CAPPED, AS REQUIRED BY CODE OR LOCAL ORDINANCE. |
| 4. | THESE DRAWINGS ARE DIAGRAMMATIC AND SHALL NOT BE SCALED. ADDITIONAL DATA SHALL BE FROM THE ARCHITECT / ENGINEER THROUGH WRITTEN CLARIFICATION ONLY. VERIFY ALL EXISTING CONDITIONS, ELEVATIONS, AND DIMENSIONS BEFORE PROCEEDING WITH ANY PORTION OF ANY WORK. |
| 5. | NO CHANGES, MODIFICATIONS OR DEVIATIONS SHALL BE MADE FROM THE DRAWINGS OR SPECIFICATIONS WITHOUT FIRST SECURING WRITTEN PERMISSION FROM THE ARCHITECT / ENGINEER. |
| 6. | WHERE LACK OF INFORMATION, OR ANY DISCREPANCY SHOULD APPEAR IN THE DRAWINGS OR SPECIFICATIONS, REQUEST WRITTEN INTERPRETATION FROM THE ARCHITECT / ENGINEER BEFORE PROCEEDING WITH THAT PORTION OF THE WORK. |
| 7. | ALL WORK AS OUTLINED IN THESE DOCUMENTS, SHALL STRICTLY CONFORM TO ALL APPLICABLE CODES AND ORDINANCES, IN THE EVENT OF CONFLICTS THE MORE STRINGENT REQUIREMENT SHALL GOVERN AND BE MET. |
| 8. | THE CONTRACTOR SHALL PAY FOR ALL FEES, PERMITS, LICENSES, ETC., NECESSARY FOR PROPER COMPLETION OF THE WORK. |
| 9. | THE CONTRACTOR SHALL GUARANTEE ALL WORKMANSHIP AND MATERIALS FOR A PERIOD OF ONE (1) YEAR FROM THE DATE OF SUBSTANTIAL COMPLETION OR AS OTHERWISE REQUIRED IN THE SPECIFICATIONS. |
| 10. | PROVIDE ADEQUATE CONCEALED BLOCKING AND ANCHORING FOR ALL CEILING AND WALL MOUNTED EQUIPMENT, HARDWARE AND ACCESSORIES. |
| 11. | WHEN A SYSTEM OR ASSEMBLY IS CALLED OUT FOR, ALL NECESSARY PARTS AND MATERIALS REQUIRED FOR A COMPLETE INSTALLATION/SYSTEM SHALL BE INSTALLED ACCORDING TO THE MANUFACTURERS INSTRUCTIONS. |
| 12. | COORDINATE WITH ALL TRADES THE LOCATIONS OF SLEEVES OR OTHER PRESET ACCESSORIES INVOLVING OTHER TRADES. |
| 13. | DISRUPTED EXISTING CONDITIONS i.e. LANDSCAPING, LIGHTING, PEDESTRIAN AND VEHICLE ACCESS SHALL BE MINIMALLY REPLACED AT THE END OF CONSTRUCTION TO MATCH EXISTING AND ADJACENT CONDITIONS PRIOR TO CONSTRUCTION. |
| 14. | DIMENSIONS ARE SHOWN FROM FACE TO FACE WALL SURFACE AND EDGE OF ROUGH OPENING UNLESS OTHERWISE NOTED. |
| 15. | THE CONTRACTOR SHALL VISIT THE JOB SITE AND BECOME FAMILIARIZED WITH ALL EXISTING CONDITIONS WHICH MAY AFFECT THE BID. NO ALLOWANCES WILL BE MADE AFTER THE BID FOR EXISTING CONDITIONS OR THE CONTRACTOR'S FAILURE TO VERIFY EXISTING CONDITIONS. |
| 16. | PROVIDE SIX (6) SETS OF SHOP DRAWINGS FOR ALL EQUIPMENT TO THE ARCHITECT / ENGINEER FOR REVIEW PRIOR TO ORDERING. EQUIPMENT INSTALLED WITHOUT APPROVAL SHALL BE SUBJECT TO REJECTION AND REPLACEMENT AT CONTRACTOR'S EXPENSE. |
| 17. | THE CONTRACTOR SHALL BE RESPONSIBLE FOR VERIFYING LOCATIONS OF EXISTING UTILITIES, EASEMENTS, PROPERTY BOUNDARIES AND SETBACKS. |
| 18. | THE CONTRACTOR SHALL BE RESPONSIBLE FOR SCHEDULING AND COORDINATING EXTENSION OF NATURAL GAS, SANITARY SEWER, ELECTRICAL, TV CABLE AND TELEPHONE SERVICE TO THE BUILDING. |
| 19. | THE CONTRACTOR SHALL BE RESPONSIBLE TO VERIFY THE SOIL BEARING CAPACITY WITH GEOTECHNICAL CONSULTANT. |

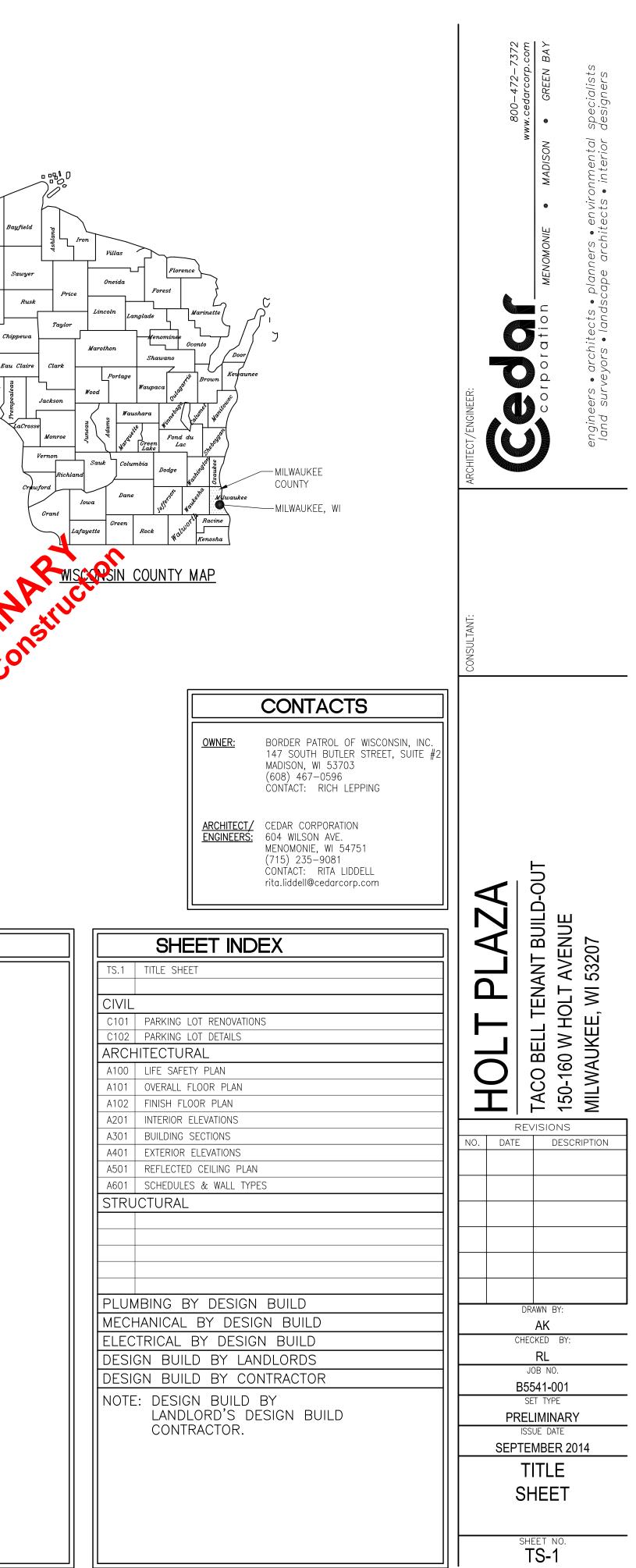
- 20. THE CONTRACTOR SHALL PROVIDE 6" COMPACTED GRANULAR FILL AT EXTERIOR SIDEWALKS AND PAVED AREAS UNLESS NOTED OTHERWISE.
- 21. ALL DETAILS NOT SHOWN ON THIS PLAN SHALL BE THE RESPONSIBILITY
- OF THE OWNER AND THE CONTRACTOR.
- 22. THE GENERAL CONTRACTOR IS RESPONSIBLE FOR ALL CUTTING AND PATCHING FOR ALL TRADES.

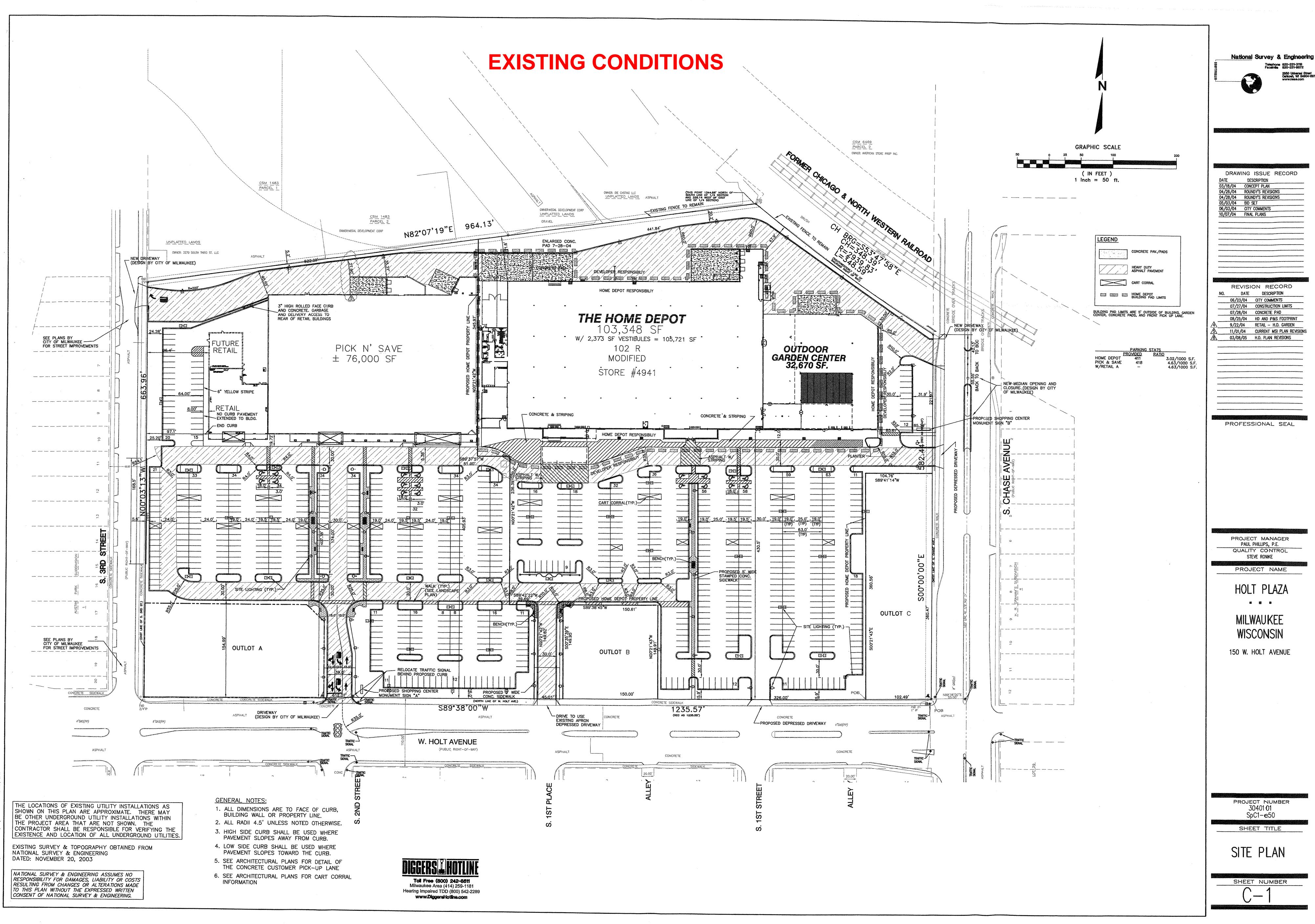
ARCHITECTURAL ABBREVIATIONS

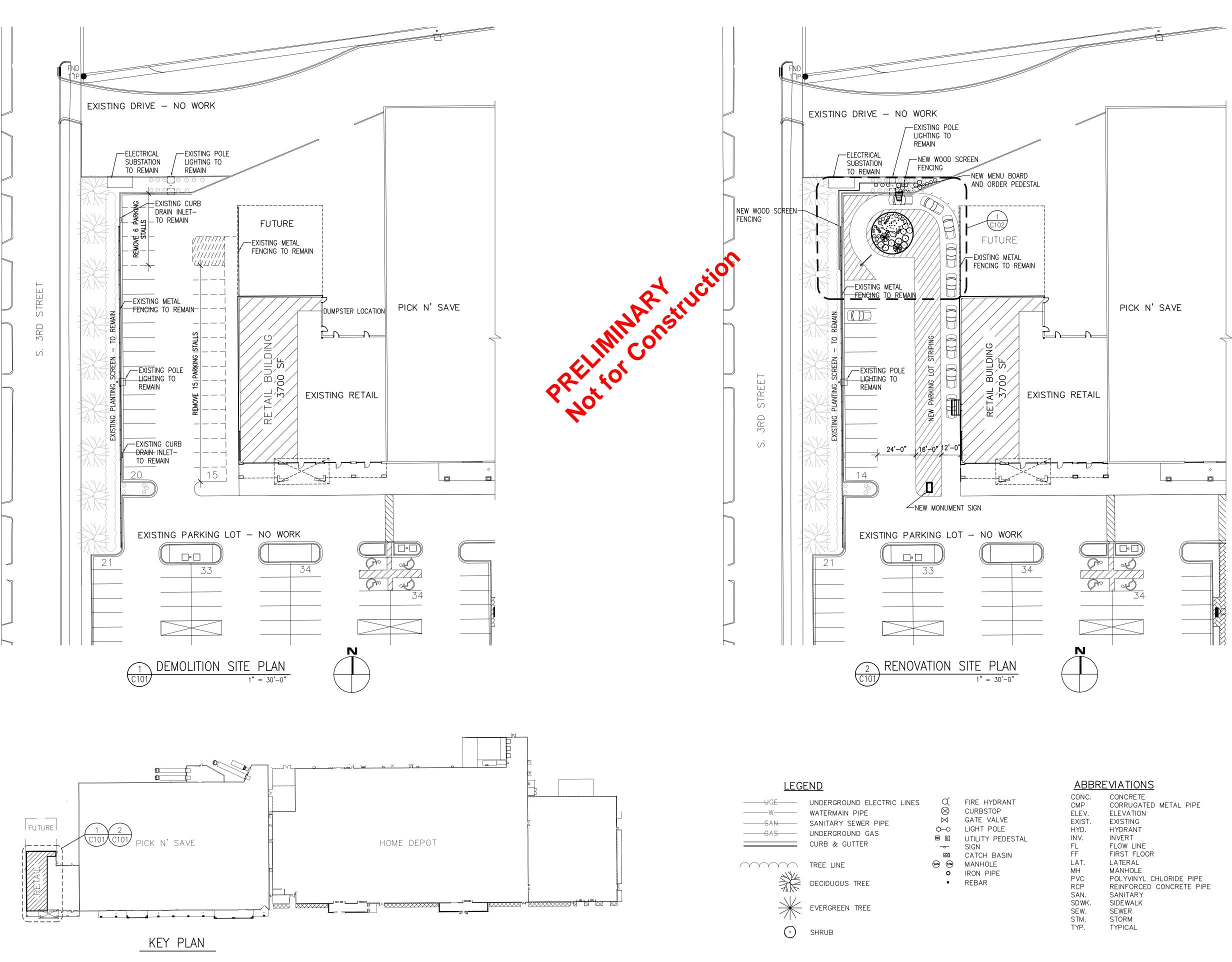
| AB - ANCHOR BOLTS GALV - GALVANIZED ACP 1 - ACOUSTIC CEILING PANEL GPDW - GYPSUM DRYWALL ACP 2 - ACOUSTIC CEILING PANEL, (WASHABLE) GYP BD - GYPSUM DRYWALL AFF - ABOVE FINISH FLOOR HC - HANDICAPPED BLDG - BUILDING HM - HOLLOW METAL BIT - BITUMINOUS INSUL - INSULATION BS - BOTH SIDES INT - INTERIOR CL - CENTER LINE LP - LATEX PAINT CJ - CONTROL JOINT MAS - MASIONRY CMU - CONCRETE MASONRY UNIT MAX - MAXIMUM CONC - CONCRETE MASONRY UNIT MAX - MAXIMUM CONC - CONCRETE MASONRY - MOUNTED CONT - CONTRUCTION MTD - MOUNTED CONT - CONTRUCTION MTD - MOUNTED CONT - CONCRETE SAN SANITARY DN DOWN SHT - SHEET DT - DETAIL SAN SANITARY DN DOWN SHT | | | |
|---|---|---|--|
| | ACP 1 ACP 2 AFF BLDG BIT BS CL CJ CMU CONC CONST CONT CPT CT C SLR DTL DN DF DWG EIFS ELEC EL EPS EXIST EXP EXT FIN FLR FLOUR | ACOUSTIC CEILING PANEL ACOUSTIC CEILING PANEL, (WASHABLE) ABOVE FINISH FLOOR BUILDING BITUMINOUS BOTH SIDES CENTER LINE CONTROL JOINT CONCRETE MASONRY UNIT CONCRETE CONSTRUCTION CONTINUOUS CARPET CERAMIC TILE CONCRETE SEALER DETAIL DOWN DRINKING FOUNTAIN DRAWING EXTERIOR INSULATION FINISH SYSTEM ELECTRIC ELEVATION EXPANDED POLYSTYRENE EXTERIOR EXTERIOR FINISH FLOOR FILOR FLUORESCENT | GPDW-GYPSUM DRYWALLGYP BD-GYPSUM BOARDHC-HANDICAPPEDHM-HOLLOW METALINSUL-INSULATIONINT-INTERIORLP-LATEX PAINTMAS-MASONRYMAX-MAXIMUMMIN-MINIMUMMTD-MOUNTEDN/A-NOT APPLICABLE (NONE)NIC-NOT IN CONTRACTPT-PORCELAIN TILEQT-QUARRY TILESAN-SANITARYSHT-SHEETSPEC-SPECIFICATIONSS-STAINLESS STEELSTL-STEELSURF-SURFACESYST-SYSTEMTS-TRANSITION STRIPTYP-TYPICALUNO-WATER CLOSETWD-WOODWH-WATER HEATERVAR-VAPOR BARRIER |

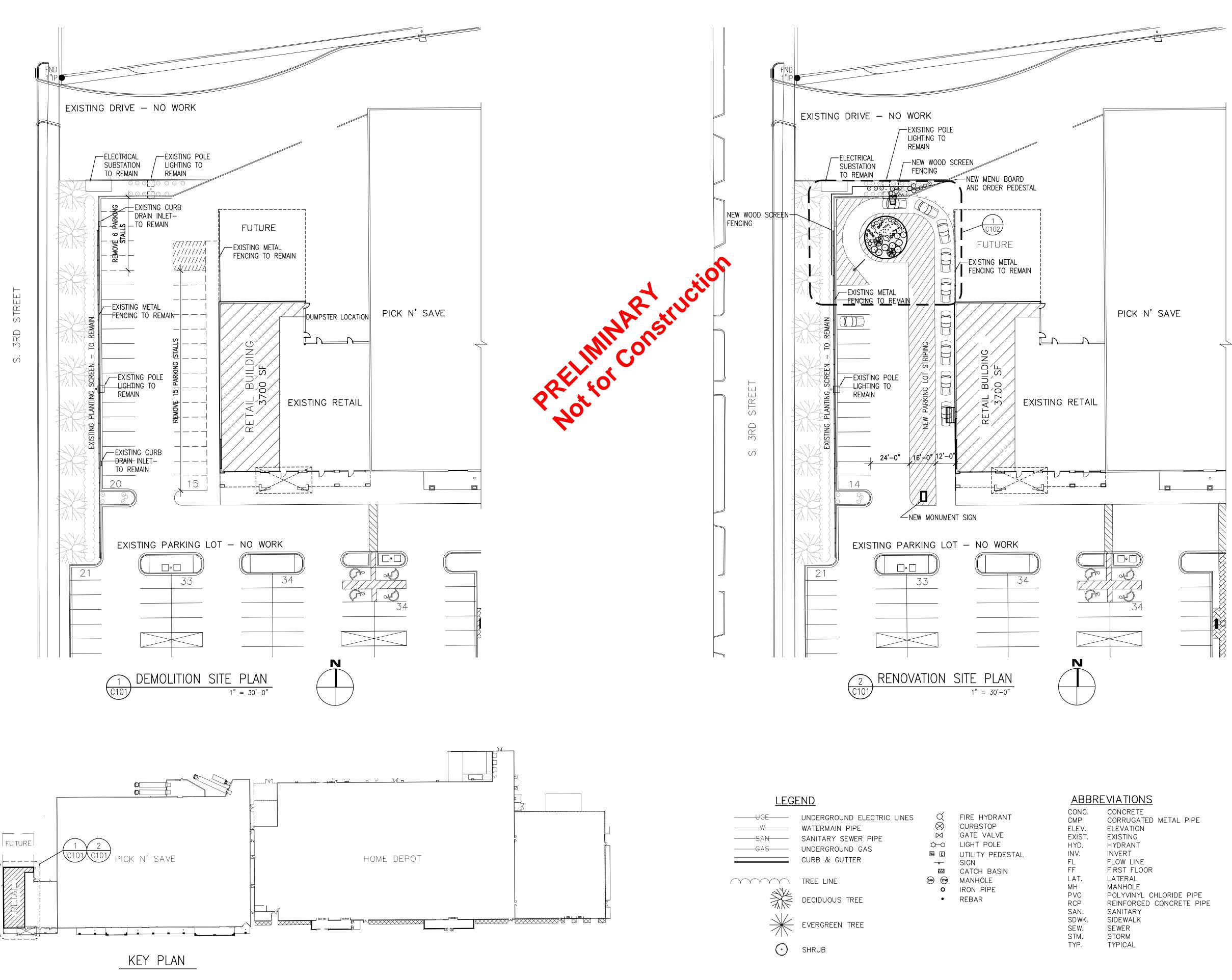
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| | D | ouglas |
| Burnett | | uinqyspM |
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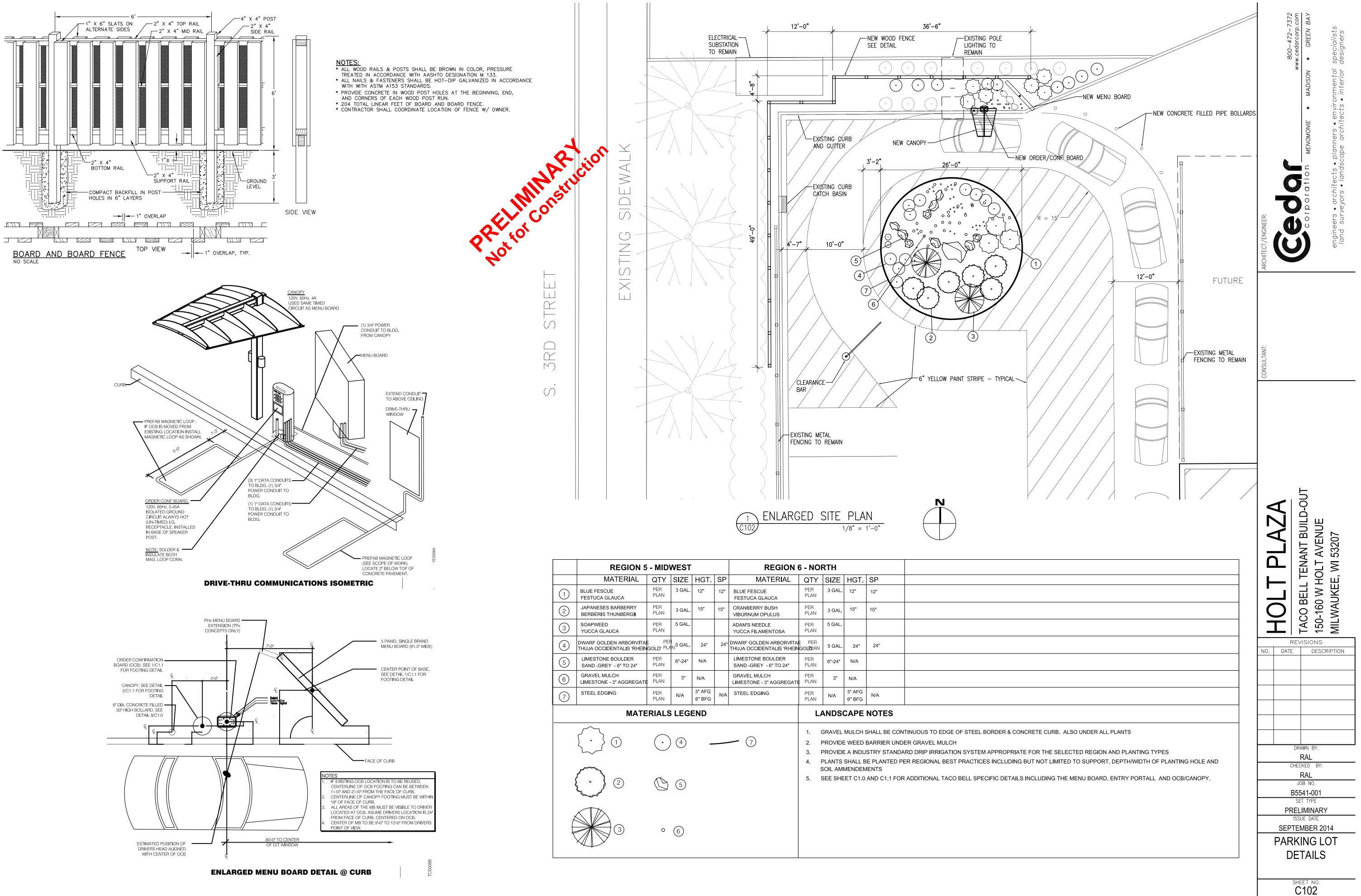




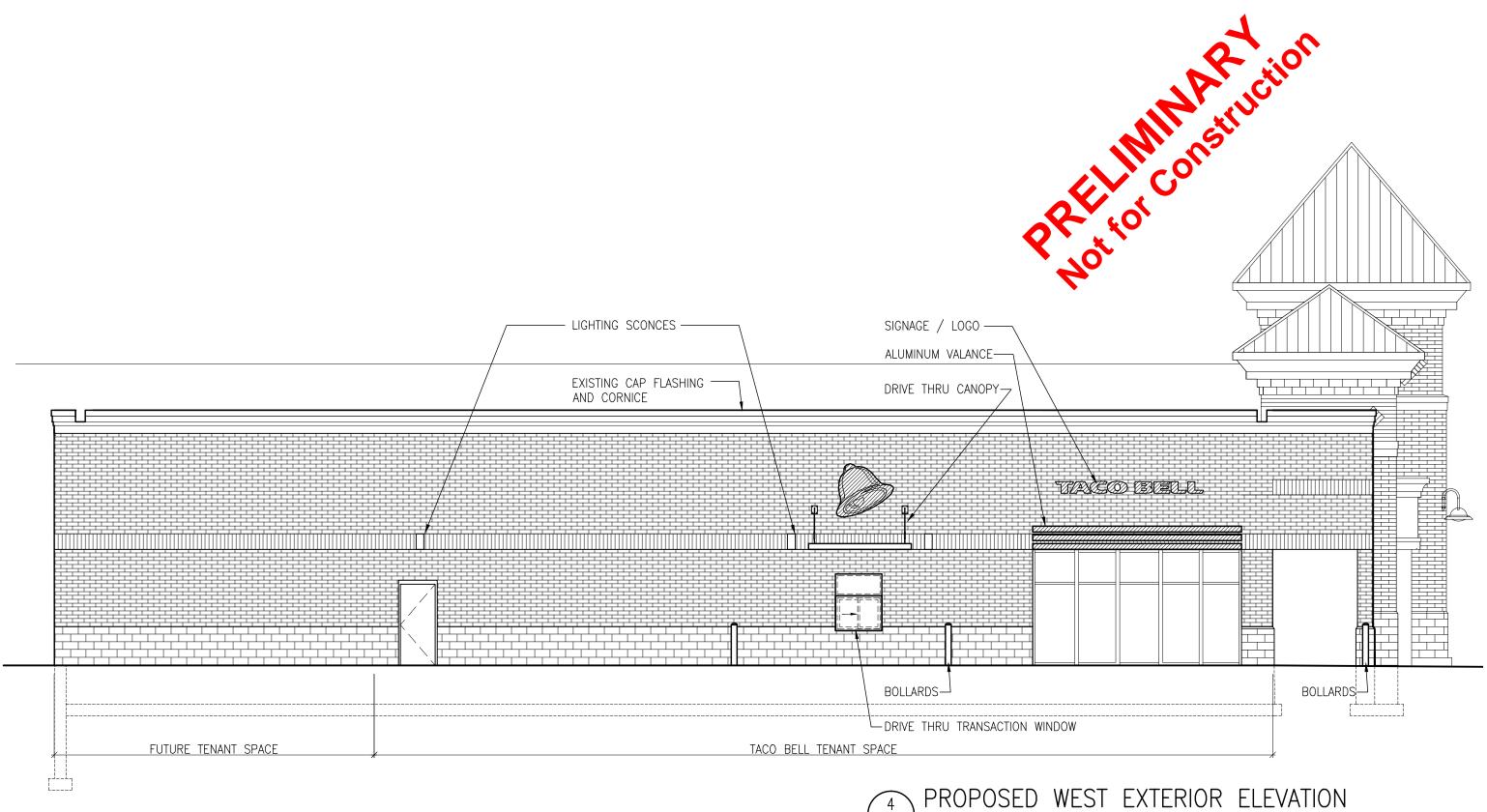


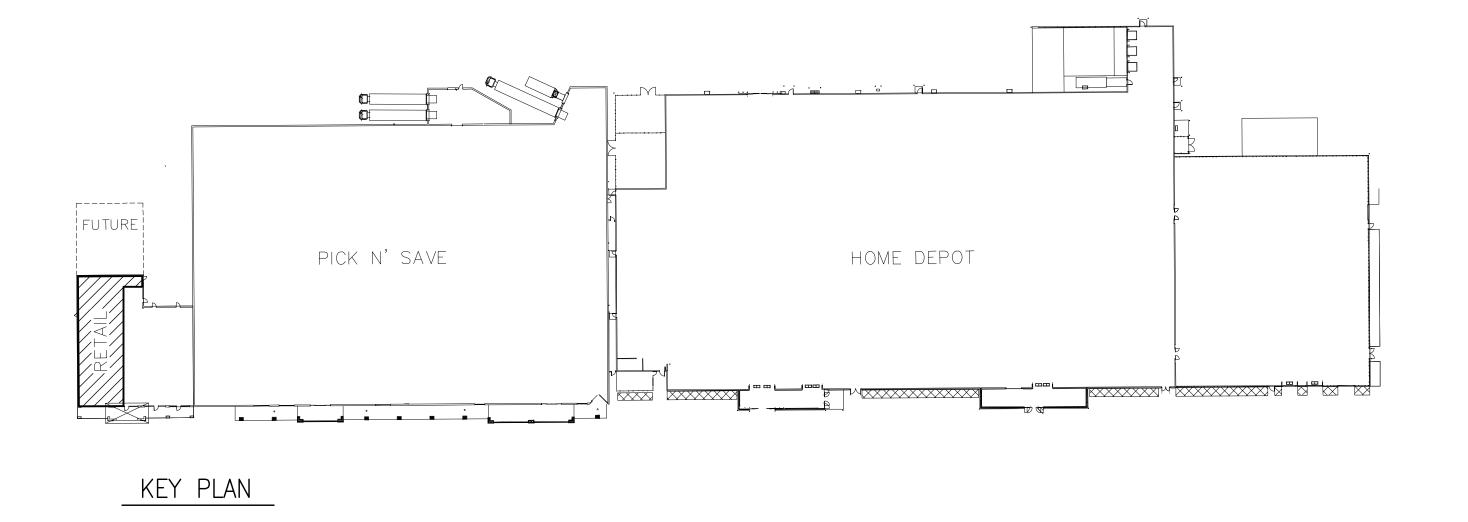


| ARCHITECT/ENGINEER: | corporation menomonie • madison • Green BAY | engineers • architects • planners • environmental specialists land surveyors • landscape architects • interior designers |
|---------------------|--|---|
| CONSULTANT: | | |
| | ENANT BUILD-OUT _T AVENUE | /I 53207 |
| | TACO BELL TENANT TACO BELL TENANT DESC | MILWAUKEE, WI |



| | REGION 5 - MIDWEST | | | | | REGION 6 - NORTH | | | | | |
|--------|---|---------------------------------------|--------|------------------|-----|---|---------------------|------------------------------|-------------------------------|--|--|
| | MATERIAL | QTY | SIZE | HGT. | SP | MATERIAL | QTY | SIZE | HGT. | SP | |
| 1 | BLUE FESCUE FESTUCA GLAUCA | PER PLAN | 3 GAL. | 12" | 12" | BLUE FESCUE FESTUCA GLAUCA | PER PLAN | 3 GAL. | 12" | 12" | |
| 2 | JAPANESES BARBERRY BERBERIS THUNBERGI | PER PLAN | 3 GAL. | 15" | 15" | CRANBERRY BUSH VIBURNUM OPULUS | PER PLAN | 3 GAL. | 15" | 15" | |
| 3 | SOAPWEED YUCCA GLAUCA | PER PLAN | 5 GAL. | | | ADAM'S NEEDLE YUCCA FILAMENTOSA | PER PLAN | 5 GAL. | | | |
| 4 | DWARF GOLDEN ARBORVITA THUJA OCCIDENTALIS 'RHEIN | <u>=</u> Pef Gold' ^{Pl} 4 | 5 GAL. | 24" | 24" | DWARF GOLDEN ARBORVITA THUJA OCCIDENTALIS 'RHEIN | e per Golipdi'an | 5 GAL. | 24" | 24" | |
| 5 | LIMESTONE BOULDER SAND -GREY - 6" TO 24" | PER PLAN | 6"-24" | N/A | | LIMESTONE BOULDER SAND -GREY - 6" TO 24" | PER PLAN | 6"-24" | N/A | | |
| 6 | GRAVEL MULCH LIMESTONE - 3" AGGREGATE | PER PLAN | 3" | N/A | | GRAVEL MULCH LIMESTONE - 3" AGGREGATE | PER PLAN | 3" | N/A | | |
| 7 | STEEL EDGING | PER PLAN | N/A | 3" AFG 6" BFG | N/A | STEEL EDGING | PER PLAN | N/A | 3" AFG 6" BFG | N/A | |
| | MATE | RIALS | 6 LEG | END | • | | L | ANDS | CAPE | NOTES | |
| | | $\overline{\cdot}$ |) (4) | - | | - 7 | 2. 3. 4. | PROVIDE PROVIDE PLANTS | E WEED E A INDU SHALL E | BARRIER UND STRY STANDA BE PLANTED P | ITINUOUS TO EDGE OF STEEL BORDEF ER GRAVEL MULCH ARD DRIP IRRIGATION SYSTEM APPRO ER REGIONAL BEST PRACTICES INCL |
| | · 2 | C | 5 | | | | | | MENDEM EET C1.0 | | R ADDITIONAL TACO BELL SPECIFIC D |
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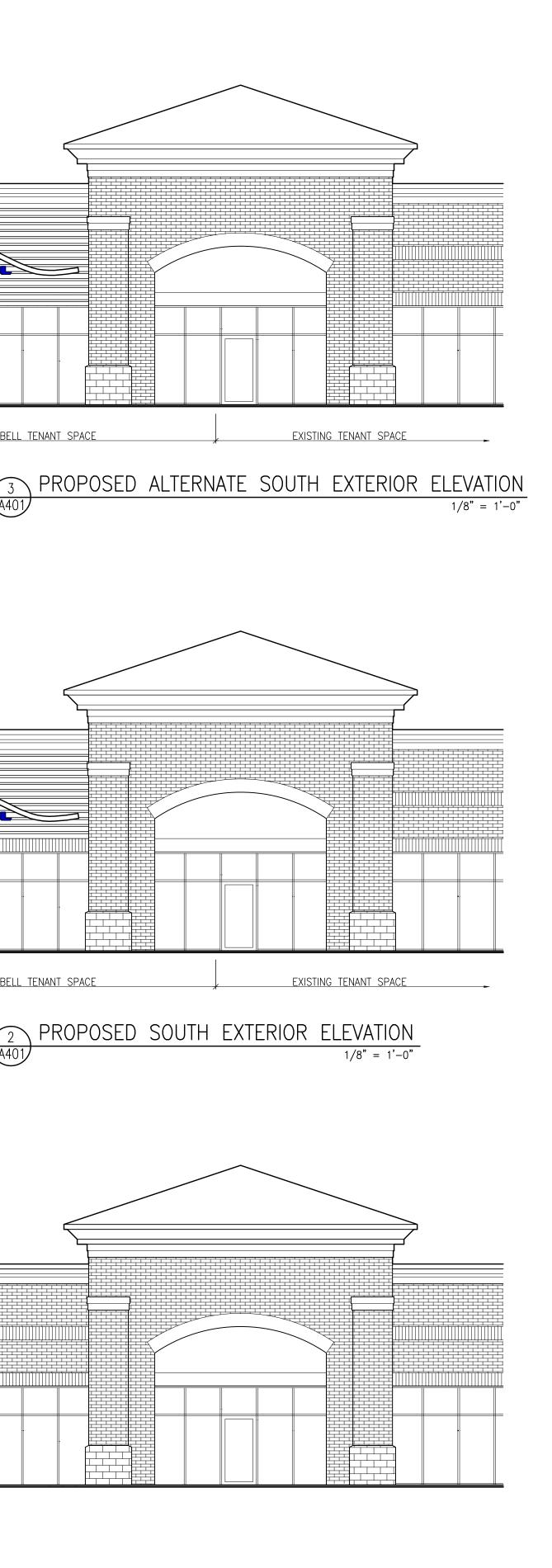


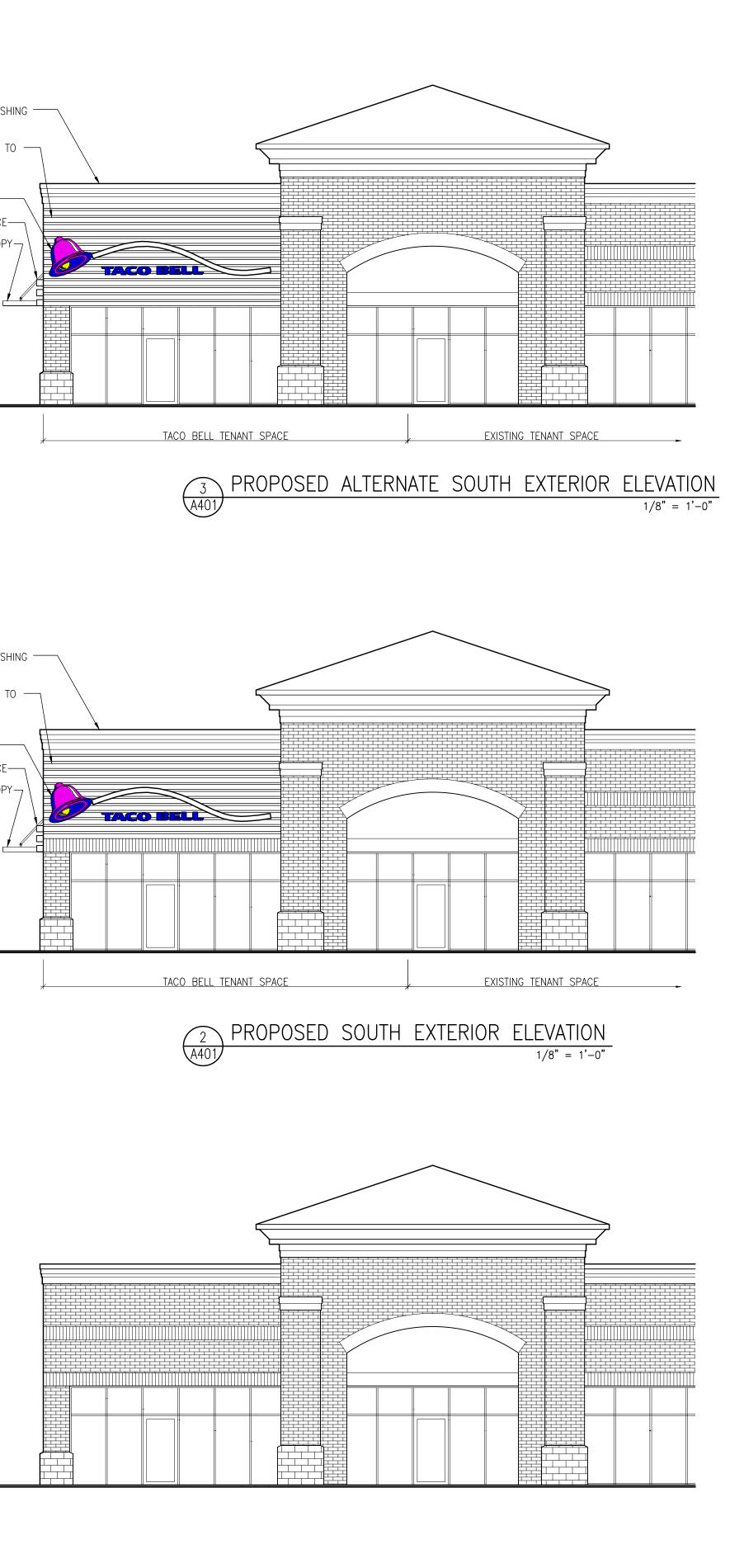
4
A401PROPOSED WEST EXTERIOR ELEVATION
1/8" = 1'-0"



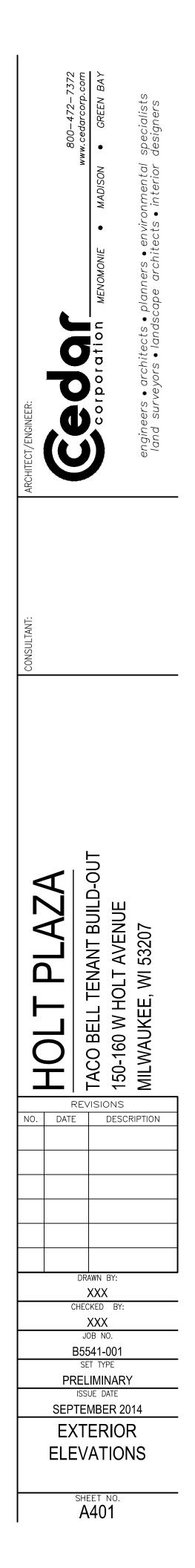








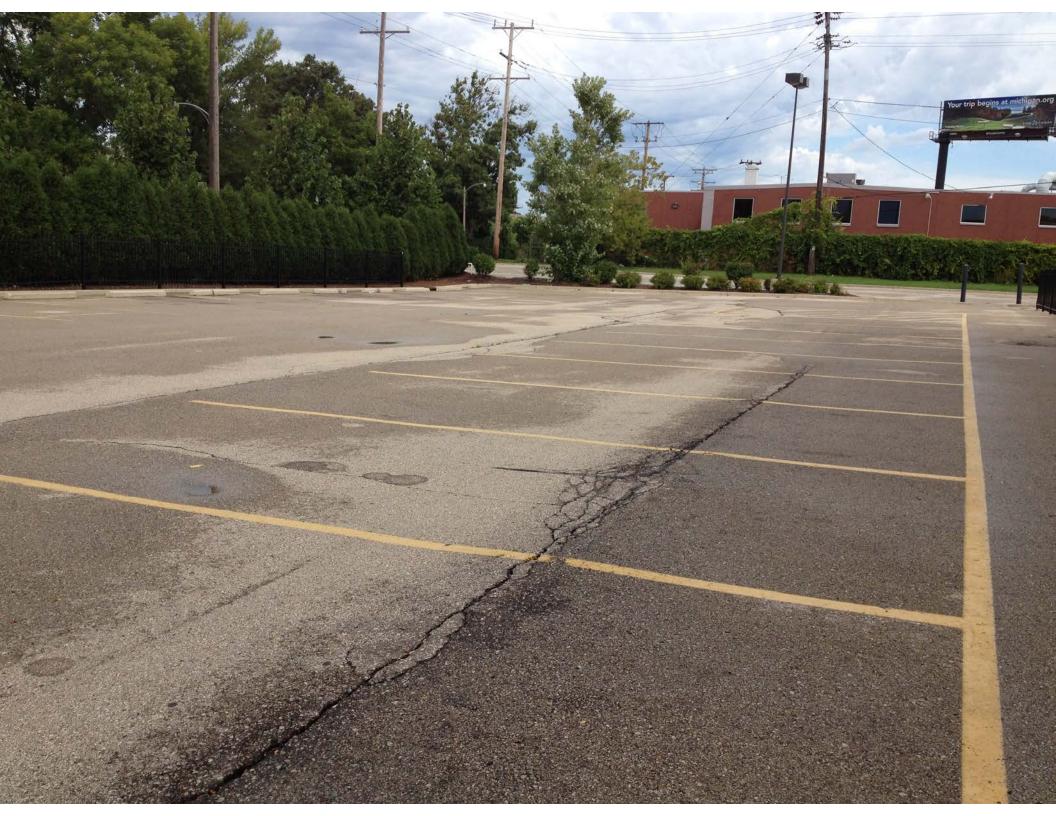




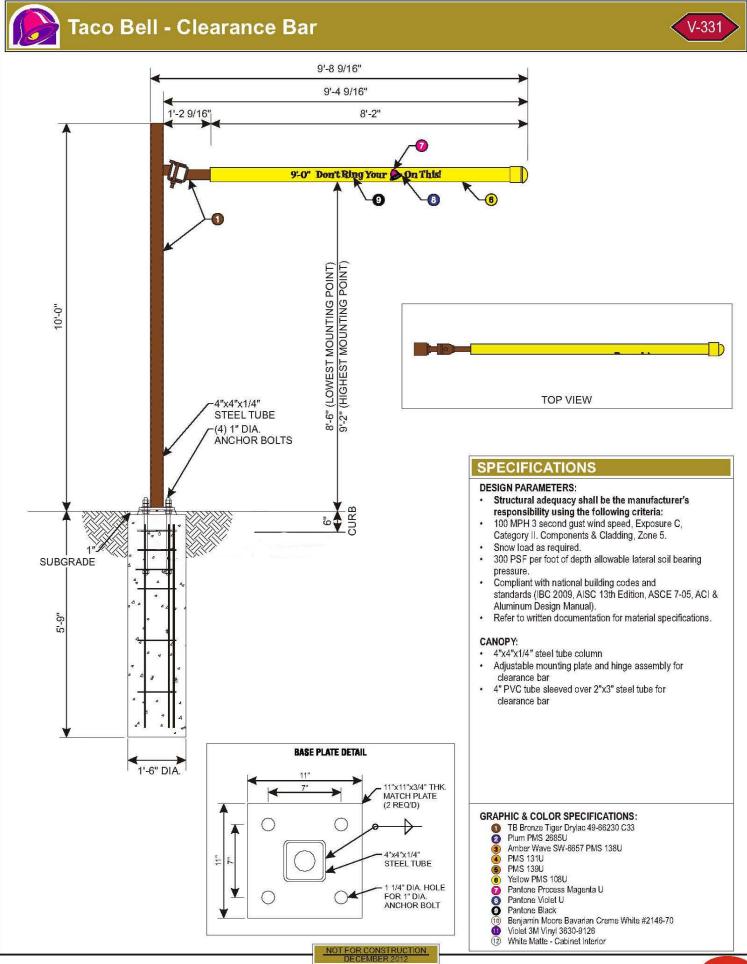




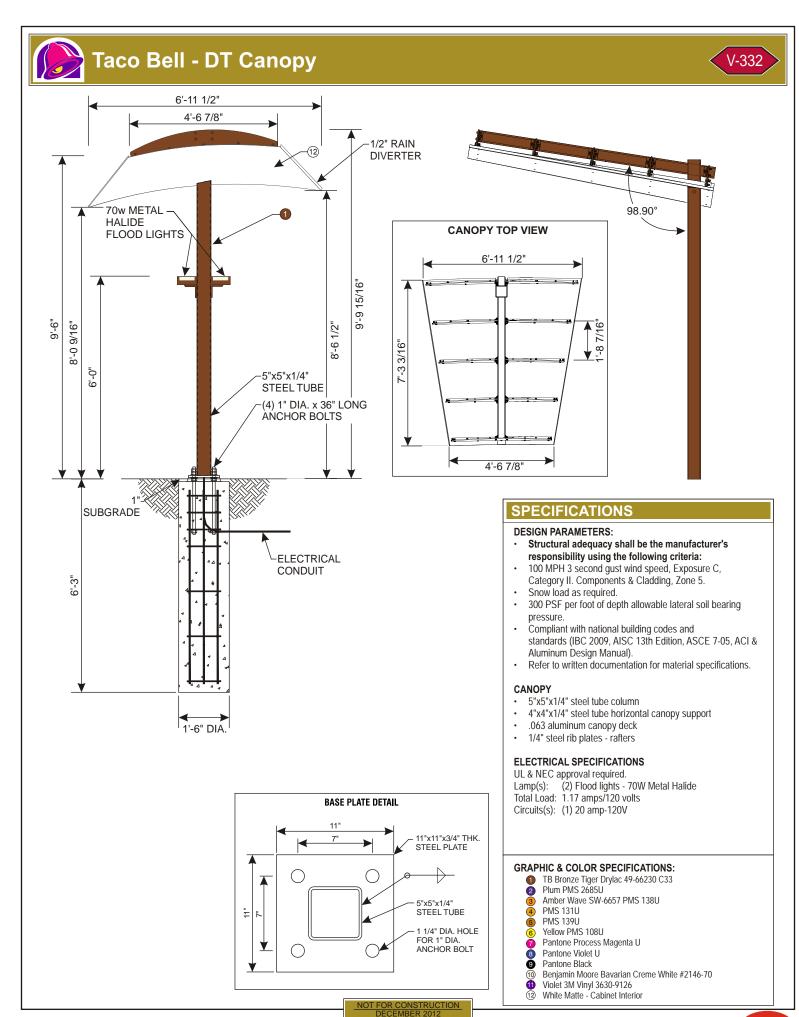






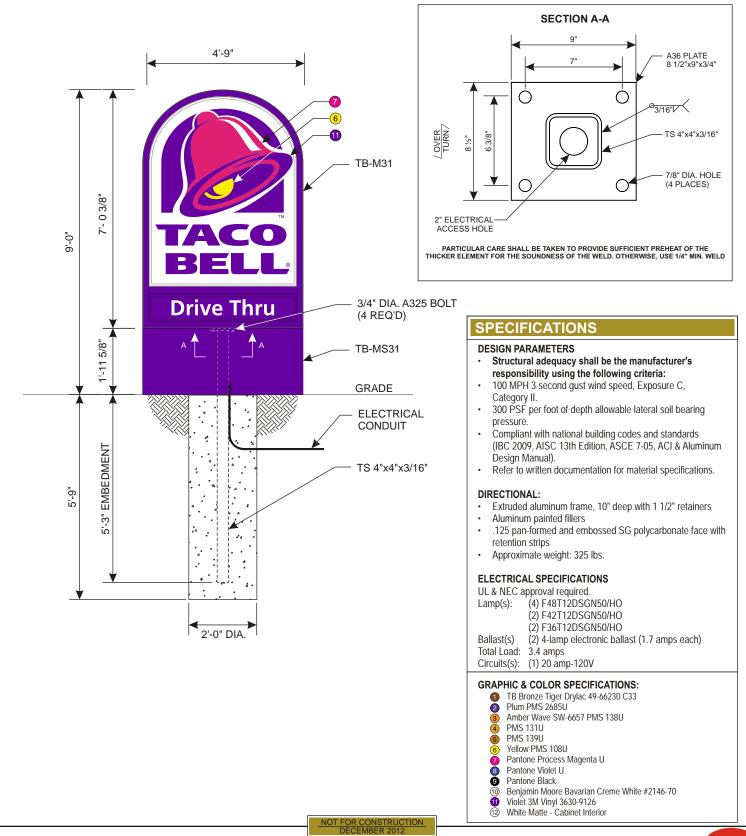






Yum!

Taco Bell - Monument Sign - 32sf



Yum!

V-304



Memo

Re: Drive-Thru Sound Pressure Levels From the Menu Board or Speaker Post

The sound pressure levels from the menu board or speaker post are as follows:

 Sound pressure level (SPL) contours (A weighted) were measured on a typical HME SPP2 speaker post. The test condition was for pink noise set to 84 dBA at 1 foot in front of the speaker. All measurements were conducted outside with the speaker post placed 8 feet from a non-absorbing building wall and at an oblique angle to the wall. These measurements should not be construed to guarantee performance with any particular speaker post in any particular environment. They are typical results obtained under the conditions described above.

| Distance from the Speaker (Feet) | SPL (dBA) |
|----------------------------------|-----------|
| 1 foot | 84 dBA |
| 2 feet | 78 dBA |
| 4 feet | 72 dBA |
| 8 feet | 66 dBA |
| 16 feet | 60 dBA |
| 32 feet | 54 dBA |

2. The SPL levels are presented for different distances from the speaker post:

3. The above levels are based on factory recommended operating levels, which are preset for HME components and represent the optimum level for drive-thru operations in the majority of the installations.

Also, HME incorporates automatic volume control (AVC) into many of our Systems. AVC will adjust the outbound volume based on the outdoor, ambient noise level. When ambient noise levels naturally decrease at night, AVC will reduce the outbound volume on the system. See below for example:

| Distance from Outside Speaker | Decibel Level of standard system with 45 dB of outside noise <u>without</u> AVC | Decibel level of standard system with 45 dB of outside noise <u>with</u> AVC active |
|-------------------------------|---|---|
| 1 foot | 84 dBA | 60 dBA |
| 2 feet | 78 dBA | 54 dBA |
| 4 feet | 72 dBA | 48 dBA |
| 8 feet | 66 dBA | 42 dBA |
| 16 feet | 60 dBA | 36 dBA |

If there are any further questions regarding this issue please contact HME customer service at 1-800-848-4468.

Thank you for your interest in HME's products.