



September 20, 2013

City of Milwaukee
Department of City Development
809 N. Broadway
2nd Floor
Milwaukee, WI 53202

Re: Home 2 Suites
5880 S. Howell Avenue
Detailed Plan Project Description/Statement of Intent

To Whom It May Concern:

Project Description: The proposed DPD includes the development of a 110 room Home 2 Suites hotel. The hotel proposal is consistent with the previously approved general development plan for the entire property.

Analysis of Standards 295-907:

- A. Uses: One consistent with zoning standards set forth by the City of Milwaukee.
- B. Design Standards: The hotel design will consist of a mixture of aluminum, block, cement fiber board siding and EIFS. The exterior will be articulated in a manner that breaks up the exterior wall surface and creates interest. Refer to **Drawing A6.01** for details.
- C. Density: Residential density standards are not applicable.
- D. Space between Structures: Please refer to **Drawing A1.01** for details.
- E. Setbacks: The proposed hotels are setback from the property according to zoning standards of 25'. Please refer to **Drawing C1.2** for additional dimensions and details.
- F. Screening: The natural landscape will provide screening as well as additional landscaping to be installed around the perimeter of the buildings and site as shown on **Drawings L-1 & L-2**. Trash enclosures will be will be constructed of matching masonry material as to complement the architectural scheme of the buildings.
- G. Open Spaces: The open areas primarily located to the east of the site will be green space and a retention area. The heavily wooded area from the retention pond east to the property line will remain undisturbed by this development. Please refer to **Drawings L-1 & L-2** for additional landscaping information. Also note that roughly 69% of this property will remain green space after the development is built out.
- H. Circulation, Parking and Loading: The existing ingress/egress will be maintained and will provide adequate access into and out of the project. Internal circulation will be handled by a private drive which allows vehicles to move freely from west to east. Parking will be provided as a ratio of 1:1 stalls per guest room. This meets or exceeds local zoning regulations. Loading areas will be provided for guests in a drop-off zone. Deliveries will be minimal and during off peak times where pedestrian and vehicular traffic is minimal. Please refer to **Drawing A1.01** for additional information.

- I. Landscaping: Landscaping will be consistent with local and national codes. All vegetation will be maintained and replaced as needed. A one year warranty period for all new vegetation is typically provided through the contractor installing the original landscaping and continued landscape maintenance will be an important component of operating a high-end franchised hotel. Please refer to **Drawings L-1 & L-2** for additional landscape information.
- J. Lighting: Site lighting will be provided to maintain a safe and comfortable atmosphere for our guests. Light pollution will be minimal as cut-off fixtures will be utilized. Appropriate foot candles at the property lines will be maintained per local zoning codes.
- K. Utilities: All utility lines will be installed underground. Currently the property has overhead electric service. This will be replaced with an underground feed. Any transformers required will be located outside of the buildings in low visibility areas and will be screened with landscaping. Utilities on neighboring properties are located above ground in many cases.
- L. Signs: A single monument sign at the entrance to the project is desired. The monument sign will be double sided and contain the names of both hotels. We would like to increase the allowable area of the monument sign to 100 square feet. The sign will be illuminated. Building signage will also be installed on the North, South & West sides of the building. The signage will be fixed to the roof line of the hotel. The building signage will also be illuminated. Please refer to **Drawing A1.01** for monument sign location.

Please see **Exhibit A** which addresses the statistical relationship of the proposed development.

Exhibit A

Attachment to Detailed Plan Description/Statement of Intent
Home 2 Suites
5880 South Howell Avenue

- 1) Gross Land Area: 605,105 square feet (13.89 Acres)
- 2) Maximum Land Covered by Buildings:
 - a) Hilton Garden Inn: 36,000 square feet
 - b) Home 2 Suites: 22,349 square feet
 - c) Total: 58,349 square feet or 9.64% of the property
- 3) Maximum Land Devoted to Parking, Drives & Parking Structures:
 - a) Sidewalks: 9,566 square feet
 - b) Parking Lot: 118,727 square feet
 - c) Total Paving: 128,293 square feet or 21.2% of the property
- 4) Total Landscaped Open Space: 417,356 square feet or 68% of the property
- 5) Total Building Square Footage:
 - a) Hilton Garden Inn: 85,000 square feet
 - b) Home 2 Suites: 62,217 square feet
- 6) Proposed Number of Buildings: 2
- 7) Maximum Number of Units per Building:
 - a) Hilton Garden Inn: 143
 - b) Home 2 Suites: 110
- 8) Parking:
 - a) Total: 291 stalls
 - b) Total Stalls per Room: 1.0