

# NOTICE OF PUBLIC HEARING

**City Plan Commission  
809 North Broadway  
Milwaukee, Wisconsin**

**November 4, 2011**

## **DEAR PROPERTY OWNER:**

The Common Council has referred file number 110862 to the City Plan Commission for recommendation. This file relates to the establishment of a Master Sign Program Overlay District known as East Pointe Marketplace, to establish signage standards for a portion of the property located at 605 East Lyon Street, on the north side of East Ogden Street and east of North Jefferson Street, in the 3rd Aldermanic District. This overlay will create uniform building signage standards for future tenants of the multi-tenant building at the commercial marketplace. The sign color of future wall signs will be chosen by the tenants; however, all wall signs will be mounted onto a metal screen, which will be attached to the building. Additionally, two blade signs will be affixed to the building and will identify the East Pointe Marketplace. All freestanding signs, awnings and the Pick N' Save building are not part of this overlay. Existing wall signs on the multi-tenant building will be allowed to remain until new tenants move into the space or an update to an existing sign is made. **Please refer to the reverse side of this notice for map details.**

Date: Monday, November 14, 2011  
Time: 1:30 p.m.  
Place: 809 North Broadway, Milwaukee, WI  
Room: First Floor Board Room

Interested parties will be offered an opportunity to express their views on the proposal prior to consideration by the City Plan Commission and Common Council. Your attendance and comments at this meeting are invited so that a complete examination of all aspects of the proposal can be made.

**Submissions for this proposed project (drawings, etc) are available online at <http://city.milwaukee.gov/cityplancommissionCPC/EastPointeSignageZoning.htm>. For further information, please feel free to call the City Plan Commission at 286-5726 and ask for details on File Number 110862, East Pointe Marketplace Master Sign Program Overlay.**

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee



**FN 110862**  
 Establish Master Sign Overlay  
 November 2011

**Multi-tenant building included in overlay**



Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Administration Office at 286-6076, (FAX)286-0851 or by writing to the Coordinator at City Development, 809 N. Broadway, Milwaukee, WI 53202.

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. Registered lobbyists appearing before a Common Council committee are required to identify themselves as such. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby).