

MILWAUKEE ARTS BOARD ACKNOWLEDGMENT REQUIREMENTS

As a Milwaukee Arts Board grant recipient, you are entering into a contract with the City of Milwaukee. This brings with it contractual obligations, which are outlined in your grant agreement. Among these is the acknowledgment of the Milwaukee Arts Board and the Wisconsin Arts Board (from which the Milwaukee Arts Board receives support) in **ALL** printed materials *related to your Milwaukee Arts Board funded* project, including brochures, news releases, programs, publications, printed promotion, publicity, and advertising.

NOTE: Lack of proper acknowledgment of the Milwaukee Arts Board and the Wisconsin Arts Board, including logos and the specific language indicated below, will jeopardize your final 25% grant payment.

Specifically, you are required to:

- 1) Use this text acknowledgment both in print material and verbally in pre-curtain comments: “This [project, concert, series, program] is supported in part by a grant from the Milwaukee Arts Board and the Wisconsin Arts Board with funds from the State of Wisconsin.”

AND

- 2) Use the Milwaukee Arts Board logo on **ALL** printed material and on your website *related to your Milwaukee Arts Board funded* project. The logo was revised to improve readability in smaller sizes. An electronic version of the logo is available at www.milwaukee.gov/mab.



AND

- 3) Use the Wisconsin Arts Board logo on **ALL** printed material and on your website *related to your Milwaukee Arts Board funded* project. The logo was revised to improve readability in smaller sizes. An electronic version of the logo is available at <https://artsboard.wisconsin.gov/pages/AboutWAB/DownloadWABLogo.aspx>

Please contact Sally Witte, sally.witte@milwaukee.gov with any questions about these requirements. Thank you for your cooperation.