



Department of City Development
News Release

For Immediate Release
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SOUTHEAST SIDE AREA PLAN READY FOR PUBLIC REVIEW City Seeks Input On Blueprint For Future Development

A comprehensive development plan for the southeast side of the City of Milwaukee is drafted and will be presented at an open house on **Thursday, September 18th 4-7 p.m.** at The Loft at Hide House, 2625 S Greeley Street.

The plan can also be viewed by visiting the Department of City Development website: www.mkedcd.org/planning

The Southeast Side planning area extends from the Milwaukee Harbor to Mitchell International airport, from the lakefront to the Kinnickinnic River on the north and to S. 27 St. on the south. It includes the Bay View, Fernwood, Tippecanoe, Town of Lake and Holler Park neighborhoods in the districts of Alderman Tony Zielinski, Alderman James Witkowiak and Alderman Terry Witkowski. It also includes industrial areas west of the airport and commercial districts on S. 27 St., Layton Ave., and Howell Ave. The drafted plan recommends catalytic projects for Port of Milwaukee, Kinnickinnic River Corridor and the area around Mitchell International Airport. A set of recommendations also guide future development in neighborhoods within the study area

Milwaukee Mayor Tom Barrett encouraged everyone who lives, works or owns a business on the southeast side to review the drafted plan and offer additional comments.

“From the revitalization of the KK River Corridor to the future of our industrial land, the Southeast Side Area Plan will guide future development opportunities,” said Mayor Tom Barrett.

Among the catalytic projects recommended:

- A town center on Layton & Howell to serve the General Mitchell International Airport
- Redevelopment of a former Army Reserve Site in BayView to multi-family or senior housing. Public focus sessions and a market study identified a critical need for additional senior housing on the southeast side.
- Redevelop underutilized riverfront land along the Kinnickinnic River to create a green, accessible waterway as a focus for public use and economic development.

The Department of City Development continues its work of creating area plans that cover all 99 square miles of Milwaukee. To view the status of plans in your neighborhood, visit www.mkedcd.org

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