



Department of City Development
News Release

October 19, 2007

Development Plan For Northwest Side Nears Completion Two Public Review Sessions Announced

A City of Milwaukee Comprehensive Area Plan to guide future development and identify catalytic opportunities for Milwaukee's northwest side is in draft form and ready for public review. Two Open House sessions will offer the public a chance to review the plan and share ideas. The sessions are scheduled as follows:

Wednesday October 24th 9 a.m. – 11 a.m.
Direct Supply, 6663 N. Industrial Road

Saturday October 27th 10 a.m. to Noon
Destiny Youth Plaza, 7210 N. 76th Street

The plan can also be viewed on the Department of City Development's website beginning Monday, October 22nd at www.mkedcd.org

The Northwest Side Comprehensive Area Plan covers 16,902 acres of the city that is north of Hampton Ave between N. 124th and 91st Street, and north of Silver Spring Drive between N. 91st and the eastern city limits at N. 27th Street. The area is within the districts of Alderman Ashanti Hamilton, Ald. Joe Davis, Sr., Ald. Jim Bohl and Ald. Robert Puente.

"The goal of these open houses is to not only share the plan with the public but also to seek public input and feedback," said Alderman Jim Bohl.

Mayor Tom Barrett said this is one of 12 comprehensive area plans that, when completed, will cover for the first time in history all 99 square miles of Milwaukee. At the same time, the City of Milwaukee is developing a city-wide policy plan that includes an economic development blueprint.

"From the redevelopment momentum in the Fond du Lac and North Avenue area to the Third Ward and Menomonee Valley, comprehensive plans are driving our successes in building a stronger Milwaukee," said Mayor Barrett."

The Northwest Side Comprehensive Area Plan as drafted offers strategies for individual neighborhoods and corridors, eight high-profile catalytic projects, and four area-wide initiatives. The catalytic projects aim to leverage investment, increase the value of surrounding properties, create a significant and visible change in the neighborhoods, and promote additional economic opportunity.

The Department of City Development and a consultant team led by Planning and Design Institute, Inc. convened several public focus groups to shape the plan. Following public review, a final version of the plan will be presented to the Mayor and Common Council for approval.

Community partners in the Northwest Side Comprehensive Area Plan include: Agape Community Center; Alexian Brothers; Christian Faith Fellowship Church; Direct Supply; Goodwill Industries of Southeastern Wisconsin; Historic Granville Corporation; Havenwoods Business Improvement District; Housing Authority of the City of Milwaukee; Northwest side Community Development Corporation and the YMCA of Metropolitan Milwaukee.

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