



Department of City Development  
**News Release**

For Immediate Release  
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### **City, Milwaukee Urban League Launch 'Bronzeville Business Builders' Events**

The City of Milwaukee is partnering with the Milwaukee Urban League to launch a series of 'Bronzeville Business Builders' events to increase minority business ownership and link entrepreneurs with resources to succeed. The first 'Bronzeville Business Builders' event will take place on **Friday, March 8<sup>th</sup> from 5:30 p.m. -8 p.m.** at the Wisconsin Department of Natural Resources building, 2300 N. Dr. Martin Luther King Jr. Drive.

The 'Bronzeville Business Builders' events provides a chance for current or potential business owners to learn about the tools and opportunities available through a variety of sources. The events will include information on business development, an overview on the City of Milwaukee's business toolbox, tips on improving credit worthiness from Legacy bank, a list of available development sites in Bronzeville and more. Several organizations are participating in the Bronzeville Business Builders events, including: The Urban Entrepreneur Partnership, African American Chamber of Commerce, Small Business Administration, UWM's Small Business Development Center, Legacy Bank and more.

As part of the Milwaukee Urban League's economic development franchise initiative, organizers also more minorities will connect with business ownership opportunities, including the chance to build a business through a franchise.

"We want Bronzeville to be a place where businesses are built and entrepreneurs succeed," said Mayor Tom Barrett. "The Bronzeville Business Builders events offer a chance to learn more about starting or growing a business in Milwaukee's African-American Cultural & Entertainment District."

The first Bronzeville Business Builders event will feature speakers from the Milwaukee Urban League, City of Milwaukee Department of City Development, Milwaukee Economic Development Corporation, the Urban Entrepreneur Partnership, Milwaukee Enterprise North, and Historic King Drive Business Improvement District.

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