



Global Youth Service Day Video Resource Guide

Where can I get equipment?

The easiest thing to do is ask your friends and family if they have a digital camera. Most cameras shoot video, so you don't even need a video camera! In fact, many cell phones shoot video, and using your phone is A-ok. If you have an iPod or iPad, you can shoot and edit your video all on that one piece of equipment.

If you need a camera and are part of an MPS CLC, please contact Kari at Milwaukee Recreation (475-8181) for information about borrowing MPS digital cameras. If you are a Boys & Girls Club, please contact your supervisor to find out about borrowing equipment from the Boys & Girls Club. Note for all other teams: Additional limited video equipment is available to borrow through GYSD. Please contact William.Malone@milwaukee.gov for details.

Editing is usually done through a computer program like iMovie (Mac) or Movie Maker (PC). If you don't have a computer at home, ask your teacher or librarian at school if they have a computer you can use. They can help you understand the program if you have questions.

Many Milwaukee Public Library branches have laptops for use on site. These branches are: Atkinson, Center St., Forest Home, MLK, Villard, and Washington Park. Don't forget to take a memory stick to save your work!

What do I need to know about making a movie?

Making a film is as easy as shooting some footage, editing out the boring stuff, and connecting the pieces with some pretty visuals. Here are a few tips, and if you have more questions, there are a ton of tutorials on YouTube!

- 1) Make a list of the footage you will want to get. List different shot types and people you want to interview. You don't need to limit yourself to this list, but it will be a good guide so that you have a lot of coverage and don't forget important shots or interviews!

Let's say you're shooting a public gardening event. Your shot list might include:

Shot of whole area before work begins

Shots of people working
Close-ups of things being planted (hands and dirt)
Close-ups of peoples' faces while working
Shot of whole area as event ends
Interview with director of program
Interview with friend who is in program
Interview with person who got you involved in the program

If you are doing interviews, it's also a good idea to have a list of interview questions with you as well!

- 2) Shoot footage of the event in progress. Try to vary how you are shooting the event by getting closer and further away. If something exciting or funny happens, move toward that event and get it on camera.

Basic Shot Types:

<http://www.youtube.com/watch?v=laU2MI6X48I&feature=related>

Shooting B-Roll:

http://www.youtube.com/watch?v=nT8pvwWjYf4&feature=results_video&playnext=1&list=PLEFAED0B254D6CBDC

- 3) If you are interviewing people, make sure the microphone is close enough to them so you can easily hear what they are saying. It's ok if the microphone is in the shot and if you have to get close to them in order to record their words at a level that's easy to hear.
- 4) Light the faces of the people you are interviewing. Here are some basic lighting tips: <http://www.youtube.com/user/nyvs?feature=pyv&ad=6285392534&kw=film%20lighting&v=IPVdvmBVBkQ&lr=1>
- 5) Be sure to save your footage on something reliable – like an external hard drive, memory stick, or even your computer.
- 6) Figure out which editing program you want to use, upload your footage, and start playing with the edit! Again, there are a ton of tips on the internet, so Google when you have questions!

How to make a movie file using PowerPoint and iMovie:

<http://www.youtube.com/watch?v=Thv5BOP2Xgc>

How to get started in iMovie:

http://www.youtube.com/watch?v=a9qH1r34uoQ&list=PL2DB69B00B168D4CF&index=5&feature=plpp_video

- 7) Add some music to your film, but make sure it's legal! You will need "open source" music for your film, and some editing programs come with music options. You might also find something cool at www.creativecommunities.org, www.opensourcemusic.com, or www.archive.org.