

# earn & learn...for business partners

Milwaukee's Youth Development & Employment Initiative • 9/22/08



## National Symposium to feature Palermo's youth employment

A workshop highlighting Palermo Pizza's summer youth employment program will be one of several to be held at a national youth employment symposium this November in Chicago.

The workshop, "Enhancing Private Sector Youth Development: The Palermo's Experience" features the rapidly growing gourmet frozen pizza manufacturer's work-based learning program. Palermo's three point program emphasizes: 1) strong mentoring between students and workers at all levels of the company; 2) career exploration and exposure to all functions of the business; and 3) on-site work readiness instruction stressing communication, mutual respect and teamwork. Palermo staff will discuss how this program helps support their business mission and why working with youth is important to them.

"Empowering Youth Achievement in a New Economy" will be held November 17-20, 2008, at the Sheraton Hotel and Towers – Chicago. The Youth Development Symposium is designed to provide best practices and program guidance to workforce development professionals who serve youth, and leadership growth opportunities for the youth they serve.

*Jack Fallucca, CEO of Palermo's Pizza, with a 2008 Earn & Learn student. E&L and Palermo's will be the topic of a workshop at the national Youth Development Symposium.*

## New partner, Milwaukee Bucks, to host event

The Milwaukee Bucks have joined the Earn & Learn partnership to prepare teens for successful workforce entry. The Bucks' are hosting an appreciation event for 2008's participating businesses Oct. 6th at 5 p.m., prior to the Bucks' pre-season game against the Minnesota Timberwolves. Mayor Tom Barrett will present appreciation plaques and pairs of regular season game tickets to business representatives.



The event will also be used to recruit new business partners. Prospective businesses who accompany current partners will also receive a pair of tickets. The Bucks will host another recruiting event in March, '09 – watch for details in upcoming newsletter.

## Students seek internship opportunities during school year

Many well-qualified and highly-motivated Milwaukee teens are looking for internship opportunities throughout the year. If you're an employer who is able to offer after-school and/or weekend hours, please complete a job pledge by logging on to: [www.EarnAndLearnMKE.com](http://www.EarnAndLearnMKE.com). We'll work with you to design an effective and rewarding work-based learning experience for a student and your company.