

FREQUENTLY ASKED QUESTIONS ABOUT BIKE SHARING

What is bike sharing, and how is it different than traditional bike rental?

Bike sharing is primarily intended for short trips where people can check out a bicycle from a network of automated stations, either by using a credit card to gain access to a bicycle or by purchasing a monthly pass (through www.BublRbikes.com or call 414-931-1121). After you check out a bike, you ride to the station nearest to your destination, and then leave the bike securely docked and locked for the next person to check out and use. Traditional bicycle rentals are typically for a half-day or longer.

What other cities have public bike sharing?

According to the Bike Sharing World Map (<http://www.bikesharingmap.com/>), there are more than 870 bike sharing systems around the world. There are more than 75 systems in the U.S. and Canada including large systems in Chicago, New York, and Washington, DC; mid-sized systems in Cincinnati, Denver and Minneapolis; and smaller systems in Des Moines, Madison and Omaha (<http://sharedusemobilitycenter.org>).

Tell me more about the stations and the bikes.

The stations are modular for easier installation and are typically powered through an adjacent street light or traffic signal. Each station has a variable number of docks that hold the bikes securely between uses plus a kiosk with a touch screen for checking out bikes. Monthly pass holders can skip the kiosk and use their Bublr key fob to check a bike out at any of the docks at a station.

The bikes are sturdy, simple to use and comfortable to ride with a step-thru frame, adjustable seat and 3 speeds with “twist” shifting in the handlebar grip. Each bike features a bell, front (white) and rear (red) LED lights that charge while the bike is moving, basket(s) to hold your belongings, and a cable lock to park the bike between stations. The internal hub gears, chain guard and fenders keep you riding clean.

Where are the Bublr bike sharing stations located now?

There are currently 11 stations in operation – <https://bublrbikes.bcycle.com/station-locations/>:

Brady / Humboldt	Schlitz Park
Cathedral Square	US Bank Center
Discovery World	Water / Wisconsin
Milwaukee Intermodal Station	411 East Wisconsin
Milwaukee Public Market	Wisconsin Center
Red Arrow Park	

How much does it cost to use Bublr Bikes?

There are two pricing options – \$3.00 for each ride up to 30 minutes and \$3 for each additional 30 minutes **OR** you can purchase a Bublr Pass for \$15.00 per month for unlimited 60 minutes rides. Customized corporate and organization pass programs are also available.

What are the benefits of bike sharing?

Bike sharing supports bicycling for transportation by providing a convenient, easy to use option for shorter trips, especially those that may be too long to reasonably walk, without the hassle of owning, maintaining or storing your own bicycle. It’s non-polluting, affordable and can help improve people’s health by incorporating physical activity into daily activities. Bike sharing can complement traditional transit by expanding its reach and providing residents and visitors more travel options in and around Milwaukee.

More FAQs about bike sharing and Bublr Bikes can be found at <http://bublrbikes.com/how-it-works/faq/>.