



# CLASS "B" AND "C" ALCOHOL BEVERAGE ESTABLISHMENT ENTERTAINMENT LICENSES

OFFICE OF THE CITY CLERK LICENSE DIVISION  
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Alcohol beverage establishments holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license are permitted to provide entertainment on the premises provided the establishment first holds the appropriate entertainment or amusement machine license.

The type of entertainment or amusement machine license held by the establishment restricts the type of entertainment permitted. See Table 1 below and Table 2 on Page 2.

**Table 1. Types of Entertainment Permitted Under Each Type of Amusement Machine License.**

<b>Type of Amusement Machine License</b>	<b>Number of Coin Operated Amusement Machines Permitted</b>	<b>"Peep Shows" Permitted</b>	<b>Pool Tables Permitted [1]</b>	<b>Jukebox Permitted [1]</b>
Amusement Machine Premises Permit (Fee: \$55; additional \$25 per machine owned)	5 or less	No	No	No
Video Game Center License (Fee: \$450)	6 or more	No	No	No

**Disqualification Period After Denial:**

Whenever an application for any entertainment license or special party permit is denied, no other application by the same applicant for the same or any other entertainment license or special party permit at the same premises shall be recommended for approval by the Licensing Committee for a period of 12 months following the date of the denial.

**Disqualification Period After Withdrawal:**

Whenever an application for any entertainment license or special party permit is withdrawn, no other application by the same applicant for the same or any other entertainment license or special party permit at the same premises shall be recommended for approval by the Licenses Committee for a period of 6 months following the withdrawal date.

**[1] Separate Licenses Required.** Amusement machines do not include pool tables or jukeboxes, the operation of which require the holding of separate pool table and phonograph jukebox premises licenses.

**[2] When License Not Required.** On New Year's Eve and New Year's Day, any alcohol beverage establishment holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license is permitted to provide live music and allow dancing on the premises without an entertainment license, and without any restrictions relating to permitted hours of entertainment.

**[3] Pre-Recorded Music Machine Premises License.** Includes the operation of any pre-recorded music machine -- record spins, disk jockeys, karaoke machines, etc. -- by a person other than the licensee. Not required to operate radios or coin operated phonographs.

**[4] Certain Costumes Prohibited.** Regulations relating to clothing standards are established under s. 90-22, Milwaukee Code of Ordinances.

**Table 2. Types of Entertainment Permitted Under Each Type of Entertainment License or Permit.**

Type of Entertainment License [2]	Playing of Musical Instruments	Singing by Performers	Dancing by Patrons	Dancing by Performers	Playing of Pre-Recorded Music Machines [3]	Floor Shows, Cabaret Performances	Prohibited Hours of Entertainment [2]
Tavern Amusement License (Fee: \$2,000)	Yes	Yes	Yes	Yes	Yes	Yes [4]	Not permitted after 2:00 a.m. every day, except Saturdays/Sundays (not after 2:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).
Tavern Dance License (Fee: \$300)	Yes	Only by persons actually engaged in playing of musical instruments	Yes	No	Yes	No	Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).
Instrumental Music License (Fee: \$165)	Yes	Only by persons actually engaged in playing of musical instruments	No	No	No	No	Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).
Pre-Recorded Music Machine Premises License (Fee: \$60)	No	No	No	No	Yes	No	Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).
Special Party Permit (Fee: \$50 to \$100)	This permit (formerly "special dancing permit") authorizes persons holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license to offer, if specifically approved, any of the types of entertainment permitted under the other types of entertainment licenses, but on a restricted and temporary basis only.						Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).