

**City  
of  
Milwaukee**

**City Clerk's Office – License Division**  
**200 E. Wells St., Room 105**  
**Milwaukee, WI 53202**  
**(414) 286-2238**  
**license@milwaukee.gov**  
**Website: www.milwaukee.gov/lobby**

## PRINCIPAL EXPENSE STATEMENT

**Instructions:** Complete Lines 1 through 6 of the Principal Expense Statement and any Parts required to be completed pursuant to Line 6. Attach and submit with the expense statement all completed Disclosure of Lobbying Activity forms (ccl-267j), if required. Please be advised that the following are exempt from filing an expense statement: a government department, agency or organization of another political subdivision within the state of Wisconsin, another state, or the federal government.

**1. Reporting Period:**

- January 1 through June 30, 20<sup>09</sup>. Filing Deadline: July 30.  
 July 1 through December 31, 20 \_\_. Filing Deadline: January 30.

Expense statement must be filed no more than 30 days after the end of each reporting period. There is an additional fee in the amount of \$25 for the late filing of this statement.

**2. Name of Principal:** MillerCoors LLC

**3. Principal's Address:**  
 3939 West Highland Boulevard, Milwaukee, WI 53208

**4. Principal's Email Address:** lucas.paul@millercoors.com

**5. Principal's Telephone Number:**

(414) 931-3129

**6. Indicate whether lobbying expenditures of more or less than \$500 were made in the reporting period and complete the parts and forms indicated.**

- Less than \$500. Complete Part III only.  
 More than \$500. Complete Parts I through III. Complete and submit with the expense statement a Disclosure of Lobbying Activity form (ccl-267j) for each subject area in which the principal attempted to influence legislative or administrative action.

**PART I. Lobbying Expenditures.**

\$ \$4,350.00

**7. Enter total amount of lobbying expenditures made and obligations incurred for lobbying activities by the principal and all lobbyists for the principal. Include the following in the total amount entered:**

- A. Compensation to persons to engage in lobbying.  
 B. Lobbying expenditures made and obligations incurred for paid advertising and any other activities conducted for the purpose of urging members of the general public to attempt to influence legislative or administrative action, if the amount exceeds \$500 during the reporting period.

8. If the amount entered in line 7 includes lobbying expenditures and obligations made or incurred by any one lobbyist for the principal which exceeded \$200 during the reporting period, enter in Table 1 below the name and address of the lobbyist and the total amount of the lobbying expenditures made or obligations incurred.

**Table 1.**

Enter on a separate sheet of paper any additional disclosures relating to Table 1.

Lobbyist Name	Lobbyist Address	Expenditure Amount
John D. Finerty	330 E. Kilbourn Ave., Ste. 1250, Milwaukee, WI 53202	\$ 4,350.00
		\$
		\$
		\$

**PART II. Reimbursements.**

10. Enter in Table 2 below the name of any city official to whom the principal or any lobbyist for the principal provided reimbursement authorized under s. 303-9-2-a, MCO, and the date and amount reimbursed.

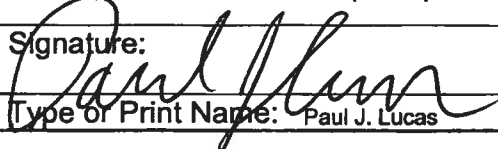
**Table 2.**

City Official Name	Date of Reimbursement	Amount of Reimbursement
NONE		\$ \$0.00
		\$
		\$
		\$
		\$

Enter on a separate sheet of paper any additional disclosures relating to Table 2.

**PART III. Certification.**

11. I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the principal or person authorized to sign this statement on behalf of the principal.

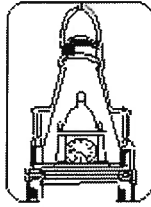
Signature: 	Date: 7/24/09
Type or Print Name: Paul J. Lucas	

**Office Use Only:**

Initials: \_\_\_\_\_ Transaction #: \_\_\_\_\_ Date & Time Stamp: \_\_\_\_\_

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CITY OF MILWAUKEE  
LICENSE DIVISION



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**DISCLOSURE OF LOBBYING ACTIVITY**

**Instructions:** Complete a separate Disclosure of Lobbying Activity form for each subject area in which the principal attempted to influence legislative or administrative action during the reporting period. Attach and submit with the Principal Expense Statement (form ccl-267d) all completed Disclosure of Lobbying Activity forms.

1. Identify Reporting Period:  January 1 through June 30, 20 09 .  
 July 1 through December 31, 20 \_\_\_\_ .

2. Enter Name of Principal:  
MillerCoors, LLC ("MillerCoors")

3. Enter in Part A a detailed description of the subject area in which the principal attempted to influence legislative or administrative action during the reporting period.  
4. Enter in Parts B through F information indicating the date and lobbying activity conducted or city official lobbied, time engaged in lobbying, the specific legislative or administrative action related to the subject area identified in Part A that the principal attempted to influence during the reporting period and the amount of resources spent

A. Detailed description of subject area:  
Please see attached.

B. Date Activity or Lobbying Occurred	C. Activity Conducted or City Official Lobbied	D. Amount of Time Engaged in Lobbying	E. Identity of Specific Legislative or Administrative Action	F. Resources Spent

Enter on page 2 any additional disclosures for the subject area identified in Part A.

**Office Use Only:**

Initials: \_\_\_\_\_ Transaction #: \_\_\_\_\_ Date & Time Stamp:

**CONTINUATION OF DISCLOSURES.**

6. Enter Name of Principal:

MillerCoors, LLC ("MillerCoors")

	<b>B.</b> Date Activity or Lobbying Occurred	<b>C.</b> Activity Conducted or City Official Lobbied	<b>D.</b> Amount of Time Engaged in Lobbying	<b>E.</b> Identity of Specific Legislative or Administrative Action	<b>F.</b> Resources Spent
1.	01/06/09	Vanessa Koester/DCD/City Director of Planning	.50	General request for information on how rents are being recalculated for new airspace leases which recently passed the City Plan Commission and circumstances where the new airspace leases are simply replacing special privileges that have been in place at fixed prices for between 30 and 40 years	\$150.00
2.	01/09/09	DPW Commissioner Jeffrey Mantes	.50	Discussion confirming number of files for air and subterranean rights thesis to replace existing special privileges and an assignment of an existing lease to MillerCoors and the City's consent	\$150.00
3.	01/15/09	Dawn Schmidt, Assistant City Engineer	.50	Discuss areas where a full site survey of all facilities for Miller Brewing Company were conducted as a condition of merger and availability of engineering plans for air and subterranean space leases from which the area can be calculated to provide the dimension of the area to be occupied	\$150.00
4.	01/26/09	Dawn Schmidt, Assistant City Engineer	.25	Question as to whether air and subterranean space surveys must meet ALTA survey requirements	\$75.00

5.	01/27/09	Alex Runner, Assistant to President Hines	.50	Briefing on the options for a safety program which requires legislative support before moving further with the City Engineer; summarize project and provide color renderings of the radar triggered speed controls that will be installed on either side of West State Street	\$150.00
6.	01/29/09	Assistant City Attorney Thomas Miller	.75	Conference with Attorney Miller regarding items and provision for the removal of improvements upon termination of the air or subterranean rights lease area whether by expiration or voluntary termination of the lease either by expiration or voluntary termination; begin matching individual privileged documents with the proposed plans for the subterranean tunnels and the airspace leases	\$225.00
7.	02/05/09	Common Council President Willie Hines	.50	Review proposed correspondence to Ald. Hines and Ald. Murphy for delivery to Commissioner Mantes proposing the traffic safety program	\$150.00
8.	02/06/09	Alderman Michael Murphy	.50	Review proposed correspondence to Ald. Hines and Ald. Murphy for delivery to Commissioner Mantes proposing the traffic safety program	\$150.00
9.	02/06/09	DPW Commissioner Jeff Mantes	.25	Conference with DPW Commissioner Jeff Mantes; forward a copy of communication being delivered to Ald. Hines and Ald. Murphy the following day regarding previously discussed radar traffic control equipment	\$75.00
10.	02/10/09	DPW Commissioner Jeff Mantes	.25	Discussion regarding traffic situation and summary developed by client	\$75.00

11.	02/10/09	City Engineer Jeffrey Polenske	.50	Discuss speed and loop time and length of time to set up and complete and how date will be presented; request comment draft of speed test and 48 hours to review and comment on behalf of client	\$150.00
12.	02/23/09	DPW Commissioner Jeff Mantes	.50	Telephone conference regarding options for installation of traffic controls and that speed results indicate justification for an option for installation to evaluate the equipment that has been acquired	\$150.00
13.	02/23/09	City Engineer Jeffrey Polenske	.25	Confirm completion of traffic test and request copies of written analysis	\$75.00
14.	03/03/09	Dawn Schmidt, Department of Public Works	.25	Clarify status of airspace easement for pipe bridge over North 41 <sup>st</sup> Street and request for status report on applications filed	\$75.00
15.	03/04/09	Dawn Schmidt, Department of Public Works	.25	Conference regarding incomplete items on 2003 easement exhibit for SP-1241 over North 41 <sup>st</sup> Street and steps that need to be taken to correct this	\$75.00
16.	03/05/09	Dawn Schmidt, Department of Public Works	.25	Request review or copies of existing tunnel easements that were put in place through special privilege	\$75.00
17.	03/06/09	DPW Commissioner Jeff Mantes	.50	Conference regarding test completion and conditions under which the safety project can move forward and the digital signs installed; request copy of traffic test reports in City Engineer's possession	\$150.00
18.	03/09/09	Alex Runner, Assistant to President Hines	.50	Review specification sheets and full color pictures of speed reader units for purposes of briefing	\$150.00

19.	03/11/09	Clark Wantock, Supervisor Transportation Services Division, DPW	.25	Confirm that DPW has the equipment specification for the signage and will provide the equipment to mount the units on as well as making sure there is an adequate power supply in the even the solar panels fail	\$75.00
20.	03/12/09	Robert Bryson, City Traffic Engineer	.25	Discuss speed test results and technical issues relating the use of solar power for copies of specifications and color sheets with information on speed reader equipment from TAPCO and contact persons at MillerCoors that can address the technical issue; confirm meeting for following week	\$75.00
21.	03/16/09	Robert Bryson, City Traffic Engineer	.75	Confirm that the test results are sufficiently conclusive so that the decision can be confirmed to install the equipment and confirm that client is aware that the solar panels will not fit on existing light poles and will need independent standards within reasonable proximity to an electrical source because of the unreliability of the solar panels; confirm that MillerCoors is aware that it will have to pay for the electric power including its installation	\$225.00
22.	03/17/09	Linda Eichhorst, Milwaukee Development Center	.25	Conference regarding filing of petitions for assignment of an existing lease and approximately six to seven new air or subterranean rights leases	\$75.00
23.	04/02/09	Robert Bryson, City Traffic Engineer	.50	Discuss preparation of the traffic improvement agreement and confirm that he (Mr. Bryson) met with facility staff at MillerCoors to	\$150.00

				confirm the location and adequacy of the specifications of the equipment and timetable for installation	
24.	04/03/09	Kelly Laabs, Assistant Traffic Engineer, DPW	.50	Conference regarding tentative results at meeting with MillerCoors and recommendation that if a solar power component is going to be used, the equipment should be attached to a freestanding standard rather than a City light pole; confirm that City will provide the lighting standards for both pieces of equipment and provide the installation	\$150.00
25.	04/15/09	Kelly Laabs, Assistant Traffic Engineer, DPW	.25	Request specific installation costs, construction period involved, amount of lead time needed, approximate cost of the two freestanding poles with additional charges for hooking into electrical system and request copy of the traffic services agreement in return for which we will prepare the fiscal note, the draft letter from the Commissioner and the authorizing resolution	\$75.00
26.	04/24/09	DPW Commissioner Jeff Mantes	.25	Correspondence with list of clauses, project description, notice requirements and equal opportunity sections recommended for inclusion in the City's version of the traffic signal agreement	\$75.00
27.	04/29/09	Robert Bryson, City Traffic Engineer	.25	Request expedited draft of the approved signal agreement so that it can be reviewed by MillerCoors' in-house counsel and FF&SJ	\$75.00
28.	05/5/09	Alex Runner, Assistant to	.50	Discuss text for draft title only resolution and draft fiscal analysis showing no impact because	\$150.00

		President Hines		MillerCoors is donating the equipment and paying the City for the installation servicing an electric power on a going-forward basis; request new service agreement; request City Engineer staff release draft of agreement	
29.	05/07/09	City Engineer Jeffrey Polenske	.25	Request assistance in obtaining release of City's draft version of the traffic signal agreement	\$75.00
30.	05/08/09	Assistant City Attorney Kathryn Block	.50	Discussion regarding introduction of proposed approval file at May 13 <sup>th</sup> 's Common Council meeting; general discussion concerning sections in common between City draft and MillerCoors draft traffic signal agreement	\$150.00
31.	05/26/09	Assistant City Attorney Kathryn Block	.50	Discuss possible mix-up between City Engineer's office and City Attorney's office and who had final responsibility for the traffic signal agreement and suggest that the draft agreement be marked "draft" and placed in the Common Council file and confirm that the file will be introduced at the Common Council meeting on May 27, 2009 and confirm earlier memorandum from March 19, 2009 and obtain assurance that June 3, 2009 as the possible date for the Public Works Committee Meeting	\$150.00
32.	05/27/09	Kelly Laabs, Assistant Traffic Engineer, DPW	.75	Discussion regarding my comments revisions and proposals for change; revise and forward memorandum detailing time table for delivery of equipment and naming the contact person at DPW regarding installation	\$225.00

33.	06/04/09	Linda Eichhorst, Milwaukee Development Center	.25	Discussion confirming preliminary sign off on all documents and forward to Department of Public Works	\$75.00
34.	06/04/09	Robert Bryson, City Traffic Engineer	.25	Conversation regarding open items including, billing, delivering of equipment and date selection for installation	\$75.00
35.	06/10/09	DPW Commissioner Jeff Mantes	.25	Short telephone conversation to identify responsible parties at MillerCoors to work with City staff for installation purposes	\$75.00
36.	06/10/09	Dawn Schmidt, Department of Public Works	.50	Conference confirming preparation of ordinances for all air and subterranean right leases and forward drafts to same	\$150.00
				TOTAL:	\$4,350.00

Respectfully submitted:



John D. Finerty  
Attorney/Registered Lobbyist