



NOTICE OF PUBLIC INTEREST

New Alcohol Beverage License Application Filed

Pursuant to s. 90-5-8-a-2-c, Milwaukee Code of Ordinances, notice is hereby given that the following new alcohol beverage retail establishment license application has been filed with the Office of the City Clerk-License Division:

License Type:	
Legal Entity:	
Business Name:	
Premise Address:	

HOW TO SUBMIT OBJECTIONS

Written objections to the granting of the license based on the proposed operation of the licensed premises can be submitted by any interested party to the Office of the City Clerk-License Division, City Hall, Room 105, 200 East Wells Street, Milwaukee, WI, 53202, or via email to license@milwaukee.gov.

WHAT TO SUBMIT IN OBJECTIONS

Written objections must include the following information:

1. Name of the person objecting.
2. Mailing or email address of the person objecting.
3. Information personally known to the objector that may form a basis for denial of the license. Such information should relate to the manner in which the operation of the proposed licensed premises will have an adverse impact on the health, safety and welfare of the public and the neighborhood.

Notice to Applicants: Upon filing of the application, this notice shall be posted in a conspicuous place viewable to members of the public from the outside of the proposed licensed premises, and shall remain posted until the application has been recommended for granting or denial by the Licenses Committee of the Common Council, or withdrawn by the applicant, whichever occurs first. See "Forms" at www.milwaukee.gov/license to obtain replacement notices.



NOTICE OF PUBLIC INTEREST, SWORN ASSURANCE OF POSTING, NEW LICENSE APPLICANTS

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 E-MAIL ADDRESS: LICENSE@MILWAUKEE.GOV
WWW.MILWAUKEE.GOV/LICENSE

[!] File this form immediately after properly posting Notice of Public Interest (ccl-not1)

The Office of the City Clerk-License Division must certify that your application is complete before your application can be referred to the licensing committee for its recommendation as to whether or not your license should be issued. Certification of your application as complete cannot be made until 10 days after this form has been filed properly filed.

▶ _____
Enter here address of proposed licensed premises

I, the undersigned, do hereby declare all that following:

1. Pursuant to s. 90-5-8-a-2-c, Milwaukee Code of Ordinances, I have posted a properly completed Notice of Public Interest (form ccl-not1) in a conspicuous place viewable to members of the public from the outside of the proposed licensed premises.
2. I will, at my own expenses, keep the Notice of Public Interest posted in a conspicuous place viewable to members of the public from the outside of the proposed licensed premises, and will replace to such location the posting whenever found missing.
3. I understand that the Notice of Public Interest is required to be posted upon filing of the new application with the Office of the City Clerk-License Division, and shall remain posted until the application is recommended for granting or denial by the Licenses Committee of the Common Council, or withdrawn by the applicant, whichever occurs first.

Subscribed & Sworn To Before Me This

_____ day of _____ 20__

Notary Public, State of Wisconsin

My commission expires: _____
Notary seal must be affixed

▶ _____
Print Name

▶ _____
Provide Signature

▶ _____
Identify position: Individual, partner, agent, owner

Office Use Only:

Date Filed: _____ License #: _____ Initials: _____



NOTICE OF PUBLIC INTEREST, POSTING REQUIREMENTS FOR NEW LICENSE APPLICANTS

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 E-MAIL ADDRESS: LICENSE@MILWAUKEE.GOV
WWW.MILWAUKEE.GOV/LICENSE

WHY POST NOTICE

Effective July 1, 2010, all applicants for new alcohol beverage retail establishment licenses are required to post a Notice of Public Interest (form ccl-not1) for the purposes of providing notice to the public that a new application has been filed and that written objections to the granting of the license based on the proposed operation of the licensed premises can be submitted by any interested party to the Office of the City Clerk-License Division. [See s. 90-5-8-a-2-c, Milwaukee Code of Ordinances.](#)

WHERE TO POST NOTICE

The Notice of Public Interest is required to be posted in a conspicuous place viewable to members of the public from the outside of the proposed licensed premises. The posting and maintaining of the notice shall be at the expense of the applicant.

WHEN, HOW LONG TO POST NOTICE

The Notice of Public Interest is required to be posted upon filing of the new application with the Office of the City Clerk-License Division, and shall remain posted until the application is recommended for granting or denial by the Licenses Committee of the Common Council, or withdrawn by the applicant, whichever occurs first.

WHAT TO DO AFTER POSTING NOTICE

Immediately after properly posting Notice of Public Interest, file with the Office of the City Clerk-License Division a sworn assurance related to the posting (form ccl-not2). The Office of the City Clerk-License Division must certify that your application is complete before your application can be referred to the licensing committee for its recommendation as to whether or not your license should be issued. Certification of your application as complete cannot be made until 10 days after the sworn assurance form has been filed properly filed.

WHERE TO OBTAIN REPLACEMENT NOTICE

Replacement Notices of Public Interest are available online at www.milwaukee.gov/license. See "Notice of Public Interest, New Application" on the "Forms" webpage to create and print a replacement notice.