



ICE CREAM PEDDLER LICENSE INFORMATION

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 EMAIL: LICENSE@MILWAUKEE.GOV
WWW.MILWAUKEE.GOV/LICENSE

Who Needs an Ice Cream Peddler's license?

Every person who physically operates an ice cream vending vehicle or any person who physically conducts ice cream vending from such a vehicle or from a carried container needs an ice cream peddler's license.

Definitions:

Ice cream peddler:

means any person who physically operates an ice cream vending vehicle or any person who physically conducts ice cream vending from such a vehicle or from a carried container.

Ice cream vending vehicle:

means a vehicle from which the retail sale of ice cream or similar frozen confections for human consumption is conducted. An ice cream vending vehicle may be pushed, peddled, pulled or motorized.

LICENSE PERIOD:

July 1 to June 30, annually.

LICENSE FEE:

\$75

Forms Needed

ccl-iapp – Individual Application
ccl-ice1 – Supplementary Application for Ice Cream Peddler's License

BACKGROUND INVESTIGATION, ISSUANCE:

The Milwaukee Police Department (MPD) conducts background investigations of all applicants and files reports of its findings with the License Division.

If the police report finds any violations of the provisions of s. 74-2-6-b, MCO, then the license shall be administratively denied. Any denials of a license may be appealed to the Administrative Review Appeals Board.

EXEMPTIONS:

No permit shall be required if all retail sales are conducted at a temporary event as defined in s. 60-23-1, MCO, provided that the average daily attendance is estimated to be 5,000 people or more.

ADDITIONAL LICENSE REQUIRED:

A food peddler permit is also required if the vehicle is owned by the applicant.

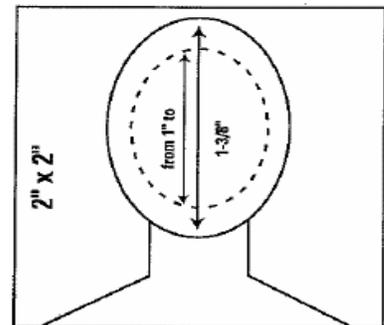
ELIGIBILITY RESTRICTIONS:

Applicants must be at least 12 years of age and, if younger than 18 years of age, follow the provisions of s. 74-3, MCO.

PHOTOGRAPH REQUIREMENT:

One clear and correctly exposed colored photograph is required to be submitted with the application.

Photographs are required to be 2 x 2 inches in size. The face size, measured from the bottom of the chin to the top of the head (including hair), should not be less than 1 inch or more than 1 3/8 inches.



[!] Polaroid photographs and photographs of low quality, not printed on photo-quality paper, or not meeting the size requirements are not accepted.

MORE INFORMATION? Review s. 74-2, Milwaukee Code of Ordinances online at www.milwaukee.gov/ordinances. Keep informed of changes online under "View What's New!" at www.milwaukee.gov/license



ICE CREAM PEDDLER SUPPLEMENTAL LICENSE APPLICATION

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Print Name:	
BUSINESS FOR WHOM YOU ARE WORKING	
Business Name (required):	Food Peddler Permit #
Street Address (include city, state, zip code) :	
Phone Number(s):	Email Address:
Do you own the cart you will be operating? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, you must also obtain a Food Peddler Permit. Current Food Peddler Permit # _____	

SUBMIT THIS FORM ALONG WITH THE "INDIVIDUAL LICENSE APPLICATION"

Office Use Only:

Filed: _____ Initials: _____ App#: _____ Issued: _____ Initials: _____