



## TEMPORARY EVENT /SEASONAL MARKET FOOD LICENSE INFORMATION

OFFICE OF THE CITY CLERK LICENSE DIVISION

200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202

(414) 286-2238 [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV) [WWW.MILWAUKEE.GOV/LICENSE](http://WWW.MILWAUKEE.GOV/LICENSE)

### License Required

A temporary event is an event such as a fair, festival, fundraiser, carnival, circus, public exhibition, anniversary sale or occasional sales promotion that is held at a fixed location for not more than 14 consecutive days.

License is valid for one year from date of issuance and can be used at multiple temporary events.

If you will be at multiple booths and/or events at the same time, a separate license is needed for each booth/event.

### Exemptions (license not required)

- Individuals/businesses selling or giving away only:
  - Canned or bottled non-alcohol drinks that do not need refrigeration.
  - Raw agriculture – includes fresh uncut produce, cottage food products, honey, cider, sorghum, maple syrup.
  - Pickle Bill items - pickles or other processed vegetables or fruits with an equilibrium pH value of 4.6 or lower.
  - Prepackaged Non Hazardous Food – includes chips, candy, nuts, cookies that do not require temperature control.
  - Sample size (2 oz. or less) food portions – includes Chili Cook Offs, Meatball Challenges, etc.
  - Fresh produce grown on a private residence, provided processing is limited to that needed to harvest the product and the produce is sold on site at the residence where the produce was grown by the individual who grew it.
- Nonprofit organizations operating a total of 3 or fewer days per calendar year.
- State of Wisconsin Mobile Food License holders.
- Licensed Food Peddlers (as long as they are operating within the limits of their license).
- Block parties which are not open to the general public.
- Licensed Food Dealers who have obtained a temporary extension of the food premises. The extension area must be contiguous (connected at some point) to the licensed premise. See the Food Dealer Temporary Extension Application.

### Events on County Property

Authorization from Milwaukee County is required if you will be attending any events held on their property.

### Common Council Member Approval

Any Temporary Event Food Dealer License Application being submitted for a location that has a pending Food Dealer License Application must be approved by the district Common Council member before a license can be issued.

### Applying for the License

Submit the Temporary Event / Seasonal Market Food License Application and fee to the License Division.

**PLEASE NOTE: If your application and fee payment are submitted fewer than 5 days before your first planned event, there is a possibility the license may not be available in time to attend the first planned event.**

Fee:	\$100	Processing
	\$75	Retail Hazardous Non Processing

Filing/Payment Options:

- File by email to [license@milwaukee.gov](mailto:license@milwaukee.gov) and an invoice will be emailed back to you for payment.
- File by mail and include a check made payable to the City of Milwaukee.
- File in person and pay by check, cash or credit card.

Weights & Measures License:

- If any scales will be used, an additional \$55 per scale is required to obtain a Weights & Measures License.

No applications or fee payments will be accepted at any events.

### Proof of Registration with DFI Required

Corporation, limited liability company, and nonprofit applicants must provide proof of registration with the Department of Financial Institutions (DFI), Division of Corporate & Consumer Services. (608) 261-7577 <http://www.wdfi.org/>

### Health Department Inspection/License Issuance

Before your first event, contact the Health Department at (414) 286-3674 for food handling and hand washing requirements.

At the first event the Health Department will inspect your operations and, if in compliance, issue the license.

If any processing will be done offsite, the licensed kitchen is also subject to inspection.



# TEMPORARY EVENT / SEASONAL MARKET FOOD LICENSE APPLICATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

## SECTION 1 OPERATING INFORMATION

Do you plan to operate in any other Wisconsin municipalities besides in the City of Milwaukee?  No  Yes  
If "Yes", do not submit this application.  
*Contact the State of Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) at (608) 224-4923 for information regarding obtaining a state-wide mobile food license. If you hold a State of Wisconsin Mobile Food License, you do not need a City of Milwaukee Temporary Event/Seasonal Market Food License.*

## SECTION 2 BUSINESS INFORMATION

Legal Entity (check one):  
 Sole Proprietor (Individual)  Partnership  
 Corporation/LLC Name: \_\_\_\_\_  
 Nonprofit Organization Name: \_\_\_\_\_  
*Nonprofit Organizations operating a total of 3 or fewer days per calendar year do not need to obtain this license.*

Business/Trade Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Business Street Address (include city/state/zip code):  
(cannot be a P.O. Box)

Email Address: \_\_\_\_\_  Check here if you would like your invoice emailed.

Mailing Address:  Same as Business Address  
 Other (include city/state/zip): \_\_\_\_\_

Name of Sole Proprietor or Agent of Corp/LLC/Nonprofit : \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Home Street Address (include city/state/zip): \_\_\_\_\_

*Partnerships: Provide the name, date of birth and home street address for all partners.*

## SECTION 3 EVENTS/MARKETS

Provide the name and date of the first event/market you will attend:  
 Name: \_\_\_\_\_ Dates: \_\_\_\_\_  
*At your first event, the Health Department will inspect your operations and, if in compliance, issue your license.*

Provide the name and date(s) of other events/markets you will attend (if known):  
 Name: \_\_\_\_\_ Dates: \_\_\_\_\_  
*Separate licenses are not needed for each event. EXCEPTION: If you will be operating multiple booths and/or events at the same time, a separate license is needed for each booth/event. Submit an application for each booth/event.*

## Office Use Only

App # \_\_\_\_\_ Initials \_\_\_\_\_ Filed \_\_\_\_\_ Follow Up Date \_\_\_\_\_  
 Email \_\_\_\_\_  Call \_\_\_\_\_  Mail \_\_\_\_\_  Paid \_\_\_\_\_ Lic # \_\_\_\_\_  
 Emailed License to HD \_\_\_\_\_  Non Payment – Email HD Date \_\_\_\_\_

#### SECTION 4 FOOD PROCESSING \*

Will any food processing be done at the event?  No  Yes

*Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.*

If Yes, check the types of food items:

SNACKS & BEVERAGES

*includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese*

MEALS

*includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads*

Will any food processing be done offsite?  No  Yes

If Yes, provide the name and address of the licensed kitchen:

\_\_\_\_\_

#### SECTION 5 HAZARDOUS FOODS \*

Will any hazardous foods be sold?  No  Yes

*Hazardous foods require temperature control (includes dairy products such as milk, cheese, and ice cream, fish shellfish, meat, poultry)*

If yes, list the types of food items:

\_\_\_\_\_

**\* NOTE:** *If no food processing will be done at the event and no hazardous foods will be sold, this license is not required.*

#### SECTION 6 SCALES

Will any scales be used?  No  Yes If yes, how many? \_\_\_\_\_

An additional fee of \$55 per scale is required for a Weights & Measures License.

#### SECTION 7 ACKNOWLEDGMENTS & SIGNATURE

I understand that my booth(s) must meet Wisconsin Food Code requirements at the time of inspection or my Temporary Food Dealer License may be revoked.

I understand I must obtain authorization from Milwaukee County for any events held on their property.

**I understand if my application and fee payment are submitted fewer than 5 days before my first planned event, there is a possibility the license may not be available in time to attend the first planned event.**

\_\_\_\_\_  
Signature of Individual, Partner, or Agent

\_\_\_\_\_  
Signature of Additional Partner(s)