

Michael Murphy

10th district alderman

City Hall • (414) 286-3763 • mmurph@milwaukee.gov • www.milwaukee.gov/district10



dear 10th district residents:

Each year, the **Common Council's Finance and Personnel Committee** reviews the mayor's proposed budget for the City of Milwaukee. As Chair, I oversee the committee as it recommends amendments to the Common Council for action. This year has been especially difficult due to the state's failure to pass its own budget, leaving municipalities across the state with no certainty as to their allocations. As I write this letter, the state budget is still being negotiated.

Given the impasse at the state level, the city's budget could take two decidedly different courses. If the anticipated state shared revenues increase of \$3.6 million is received, the owner of a median-valued residential property will pay \$24 more in property taxes and fees for **city services** next year, an increase of 1.7%, well below the level of inflation. Without this state aid, the same property owner would be required to pay \$41.54 more than last year, an increase of 2.9%. In order to avoid this increase, the city would have to reduce the Mayor's proposed addition of 34 police officer positions.

Also, the Common Council's initiative of supplementing these officers with an additional 28 less costly civilian staff, who would perform tasks such as background checks and booking, and thereby allow the sworn officers to concentrate more fully on their public safety mission, would also be cut.

Public safety remains my top priority, but the Milwaukee Police Department cannot receive a blank check. Accountability for outcomes and wise use of overtime must be demanded. With this in mind, I successfully pushed for the extension of this summer's highly effective **Neighborhood Safety Initiative**. I will continue, however, to press the department to make needed changes in their management of limited tax dollars.

Law enforcement is certainly critical to fighting crime, but crime prevention is also important and should not be ignored. This year saw the implementation of several programs that I believe will help to create stronger neighborhoods, making them less susceptible to crime. These include the **Housing Trust Fund** and **Healthy Neighborhoods program**, the details of which you will find inside. I have also included information and tips for how to deal with a local tavern which may be causing problems. A poorly run tavern can contribute to higher crime in an entire area and I take reports of these problems very seriously.

During the past year I've held numerous neighborhood meetings, because I believe that good communication between citizens and their representatives is the key to good government. This dialogue yields results. For example, I'm grateful for the willingness of area residents to dedicate their free time to assist in making projects such as the resurfacing of Washington Boulevard and the reconstruction of the Highland Bridge even better.

Finally, I'm pleased to report the launch of the **Food Safety Inspection Reporting System**, which I developed in conjunction with the city Health Department as a comprehensive consumer information tool. Find news on this and more inside the newsletter. As always, please feel free to contact me with any questions, comments, or concerns relating to city government.

Sincerely,

Michael J. Murphy • Alderman, 10th District



Neighborhood Safety Initiative Extended

With public safety at the top of the priority list for city elected officials, Ald. Murphy said it just made sense to continue the successful Neighborhood Safety Initiative for several more weeks and the city agreed.



Ald. Murphy (pictured here with Common Council President Hines) praised the decision to extend the NSI during a Sept. 2007 press conference.

The Neighborhood Safety Initiative, launched in May, originally expired September 8 but was extended to September 30. Speaking with reporters, Ald. Murphy, who heads the Finance & Personnel Committee, touted the success of the program as evidence of why it should be extended.

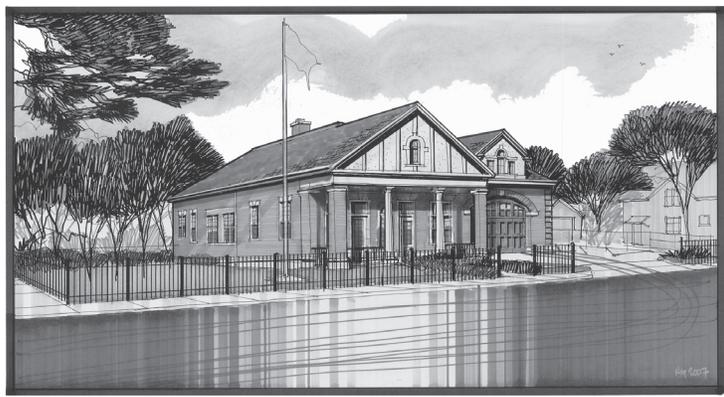
He said the "highly innovative, highly effective, highly interactive patrol mission will continue in those parts of the city where our intelligence-led policing takes us."

The program is a proactive directed patrol initiative focused in specific areas of the city in which incidents of homicides, non-fatal shootings, armed robberies, gun-related offenses, recovered firearms, search warrants, and "shots fired" calls are high.

Ald. Murphy was pleased that the mayor announced, "As a result of this groundbreaking initiative, both homicides and non-fatal shootings in Milwaukee are down and **nearly 174 guns have been taken off the streets this year.**"

According to Milwaukee police, the initiative has sought to reduce violent crime, to increase citizen safety, to reduce calls for service, and to provide a visible police presence. Assigned officers are also proactively investigating suspicious activities, and enforcing existing firearms, drug, and traffic laws. "I have accompanied the officers on patrol and the feedback from residents in affected neighborhoods has been overwhelmingly positive," said Ald. Murphy.

The effort, largely backed by Ald. Murphy, has paid off, with MPD reporting thousands of citizen contacts that have netted drugs, guns, and led to thousands of arrests and citations. Ald. Murphy said, "Neighborhood feedback has been strong and the integration of good police work and community involvement is just what this program was designed to bring to the City of Milwaukee."



Historic Firehouse Will See New Life

Surgical Operating Systems, L.L.C., a medical delivery company that imports new technology from the overseas market, **has purchased the Hawley Road historic fire station at 407 N. Hawley Rd.** The company is presently housed in Butler, WI, but with warehouse space at a premium, the firehouse is an ideal facility for their future growth. The company purchased the building for \$300,000 and plans to make a total investment of over \$500,000 in the building, landscaping and exterior lighting. Their plans include restoring the firehouse to its original historical appearance and significance.

The development of the firehouse as a technological facility for the company will create six new full time positions and two part time positions and the site will also occasionally be used for physician and technician training and eventually research and development work for the company will be moved to the site. Ald. Murphy said, "I'm pleased to see another anchored tenant join our community, especially one who will preserve this historic landmark."

Help Milwaukee Vote – Be A Poll Worker

The City of Milwaukee Election Commission has recently launched "Help Milwaukee Vote," a poll worker recruitment campaign to ensure that Milwaukee's voting sites have sufficient staff during the busy 2008 elections. The Election Commission relies on the participation of more than 2,000 poll workers to provide coverage at the city's 198 voting sites.

"We need strong public support of our local elections so that our polling sites run efficiently and with accuracy," said Sue Edman, Election Commission executive director. Ald. Murphy encourages the many civic-minded people in Milwaukee to consider dedicating time to supporting the importance of elections.

Election dates in 2008 are **February 19** (Spring Primary/Presidential Preference), **April 1** (Spring General Election), **September 9** (Fall Primary), and **November 4** (Fall General/Presidential Election). Available shifts include a full day from 6:30 a.m. until 9:00 p.m., or a split shift from 6:30 a.m. until 2:00 p.m. or 1:30 p.m. until 9:00 p.m. Poll workers receive \$15 for attending a two-hour mandatory training class, and \$84.15 for working a full day, or \$42.08 for a split shift. Poll workers are usually assigned to a site within their Aldermanic District.

Contact 414-286-3491 for additional information or visit the Election Commission website at www.milwaukee.gov/election.

Fall Leaf Collection

Residents are asked to rake leaves into the street at the curb for collection by Department of Public Works Sanitation crews through November 15. After November 15, sanitation crews will still pick up remaining leaf piles as long as weather permits. Residents are asked to please note the date when collection crews will be operating on your block – and to make sure vehicles are not parked so as to hinder or prevent collection efforts (if you are unsure about your collection date, call 286-8282).

Leaves you have bagged can be taken to the Self-Help Centers, 3879 W. Lincoln Ave. or 6660 N. Industrial Rd. for disposal. Ald. Murphy urges residents not to put Halloween pumpkins, brush or branches on the leaf pile, and to keep the leaves away from fire hydrants, sewer grates and storm drains in the street.

One Call That's All ...286-CITY

That one number can connect you with 21 departments, 8,800 employees and 100s of city services, ranging from building permits to parking permission to library hours to garbage pickups.

Ald. Murphy says the city continues to seek ways to improve communications with residents, and this one-stop number for city services makes it even easier to find the right department and person to handle your complaint or request. Residents will still call 911 for emergencies but can use the new number for any other calls. Of course you can always call Ald. Murphy's office at 286-3763.

Winter Garbage Cart Collection

Because sanitation crews who collect garbage and recyclables also plow snow, collection days may change during the winter, especially after a heavy snowstorm or especially frigid temperatures.

- **Thanksgiving:** No garbage or recycling collection on Thursday, Nov. 22 and Friday, Nov. 23.
- **Christmas:** No garbage or recycling collection on Monday, Dec. 24 and Tuesday, Dec. 25.
- **New Year's:** No garbage or recycling collection on Monday, Dec. 31, 2007 and Tuesday, Jan. 1, 2008.

After these holidays, the day of garbage collection moves one day later in the week. There is no change in the collection of recyclables after the holiday. *NOTE: All garbage collection dates from Dec. through April are tentative because of possible inclement weather.*

Remember also that summer curbside collection of garbage carts for households without alleys ends Nov. 30, 2007. Sanitation crews will collect the carts from their storage areas. Households with alleys are not required to change their procedures since they are emptied at the alley line.

Holiday Tree Disposal

Garbage collection crews will pick up the tree if it is placed where the garbage is collected. If your collection is in an alley, trees must be placed at the alley line for collection, not on the street. Only residents whose garbage is collected from the street may place their tree at the curb to be picked up.

Trees may also be taken to the Self-Help Centers at 6660 N. Industrial Rd. or 3879 W. Lincoln Ave. to be ground into mulch or composted for use by city forestry crews.

Local Bar Out Of Control?

The corner tavern is part of the fabric of Milwaukee, and most of these “alcohol beverage establishments” are well run, orderly and safe. But what if you and your neighbors feel the local bar has gotten out of hand and is harming your quality of life?

Here are some steps you can take:

- **Contact Ald. Murphy’s office.** The number is 286-3763.
- **Call the police.** Many things that happen at unruly establishments aren’t just inconvenient, they’re crimes. Keep a record of your calls.
- **File a complaint.** These must be written and should set forth the reasons you think warrant discipline against the establishment.
- **Attend a hearing.** Whenever a licensee is faced with potential discipline, he or she will appear before the Common Council’s Licenses Committee. It is extremely important that citizens attend these hearings.

Ald. Murphy responds quickly to citizen complaints about nuisance taverns. Recent action includes the denial of a license for **Stooge’s Sportz Pub & Grill** at S. 67th and W. Fairview Avenue and a 90-day suspension for the license of **The Infiniti Lounge** at N. 53rd and W. Center Street.

“The Wisconsin State Legislature has declared that regulation of these establishments is a matter of “statewide concern” so the City of Milwaukee has limits on what we can do to regulate them,” said Ald. Murphy, adding “we can’t take a license away without providing the licensee due process of law.”

Grounds for renewal include pending charges against the licensee or the conviction of a crime that relates to the operation of the establishment and failure of the licensee to operate within the business plan of operation. Grounds for suspension or revocation include violation of any state or city law prohibiting the sale of alcohol to underage persons or anyone who is intoxicated, and operation of the tavern in such a manner that it constitutes a nuisance or affects the health, safety or quality of life in the immediate neighborhood.

For more information you can check with the **License Division** at **286-2238**. Property maintenance complaints can be directed to the **Department of Neighborhood Services** at **286-2268**.

Get License Application Info. Via E-Notify

Are you concerned about reports of a new bar moving into the neighborhood? Ald. Murphy wants you to know that you can now receive electronic notification of any City of Milwaukee licensing applications in your area, thanks to a new initiative of the Common Council and Office of the City Clerk.

Simply register a valid e-mail address and password at the City of Milwaukee’s “E-Notify” link, and you’ll be notified whenever a license application is submitted within 600, 1,000 or 2,640 feet from the registered address. Go to www.milwaukee.gov/enotify to sign up. In addition to licensing information, users also have the ability to use the system to receive informational city updates and news releases in a wide array of subject and department categories.

St. Sebastian School Visits Ald. Murphy



Each year Ald. Murphy hosts 3rd graders from St. Sebastian School. The students, pictured here in the Common Council Chamber, tour City Hall and learn how Milwaukee city government works.

Food Safety Inspections Available Online

A new City of Milwaukee website is offering Milwaukee’s first system that lets visitors review inspection records of city restaurants, food stores and other outlets that serve food. The **Food Establishment Inspection Reporting System**, available at www.milwaukee.gov/fi, provides timely information on the current city codes compliance of any restaurant, tavern or food store in the 10th District or anywhere in the city.

“If you have any questions about the cleanliness or conditions of a particular food establishment you can just go online and review the reports for yourself,” said Ald. Murphy, the driving force behind establishment of the reporting system. “I commend the Health Department on this innovative use of technology to help residents and visitors learn more about the food inspection process and to get updates on food service establishments that are of interest to them,” the alderman said.

Citizens now have much more freedom to choose their dining establishment based on a wealth of information. Combined with local channel WTMJ 4’s Dirty Dining segments hosted by Courtney Gerrish, consumers now have a means to monitor establishments.

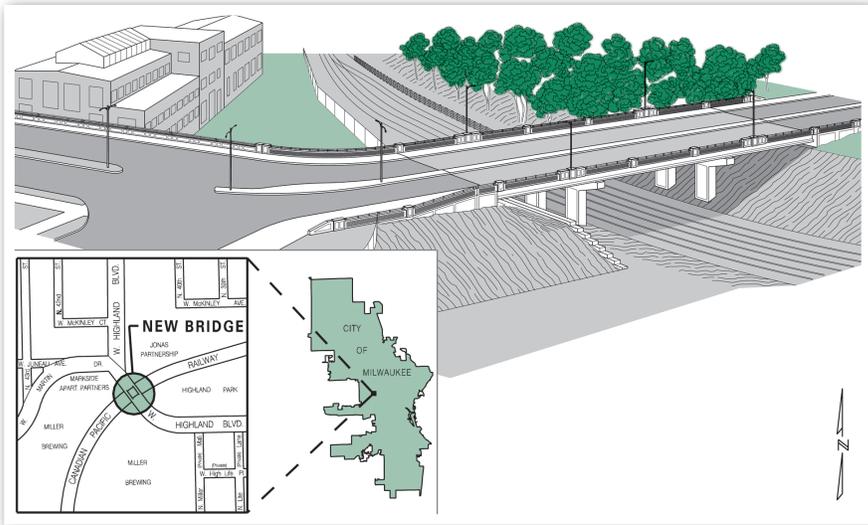
The search capabilities of the Food Establishment Inspection Reporting System are flexible, providing the user with several different ways to search for information.

For example, one may search by:

- City of Milwaukee aldermanic district
- ZIP code
- Establishment name
- Establishment street address



Inspection reports currently go back to January 2007 with special inspections starting June 2007. New records are added daily. Though citizens can read reports of health inspections posted that week, a full list of inspections is available at the end of the year. While the health department conducts routine and special inspections of all food establishments, citizens can file a complaint directly with the department at 286-3674.



Historic Highland Bridge To Be Replaced

The nearly 100-year old W. Highland Ave. bridge over the Soo Line Railroad tracks at W. Martin Dr. is scheduled to be demolished and replaced because of its deteriorating condition. Built in 1910, the bridge had been named as a historic structure because of its unique double-arch design.

Bids are scheduled to be let next March for the \$3.3 million project. Federal funds pay 80% and 20% funding comes from the city. Construction is expected to begin in the summer of 2008 with completion about a year later.

Ald. Murphy, as chair of the Arts Board, said that the panel was involved in the process of approving the design for the new bridge. In addition **the Martin Drive Neighborhood Association is working closely with city traffic engineers to reduce accidents on or near the bridge.**

Ald. Murphy said the Department of Public Works will release detour information next spring, but W. State St. and W. Vliet St. will serve as major detour routes during the nearly year long construction project.

What's Happening At Juneau High School?

When classes resumed at Milwaukee Public Schools this fall, the rooms at Juneau High School remained empty and the building remains closed. Ald. Murphy is often asked what is going to happen to the vacant building.

Following written requests to Superintendent Andrekopoulos, Ald. Murphy has learned the Milwaukee Board of School Directors continues to provide site maintenance and check the facility for repair issues, but as of the beginning of the school year in September, the board had not declared the property as surplus or determined an alternative use for the former school. Ald. Murphy eagerly awaits new proposals for the building.

Residents of the district who have suggestions or concerns about Juneau High School should also voice their concerns to Milwaukee Public Schools. Residents may also contact board member Peter Blewett at (414) 475-8284.

Officials are continuing to evaluate the MPS system's space requirements, and in the meantime say they are maintaining the building in a "mothballed" state. Ald. Murphy will continue to keep residents informed of the situation.

Healthy Neighborhoods Initiative

The Martin Drive Neighborhood Association will be part of a new project, which aims to recruit new homeowners in the area and engage residents in improving the neighborhood as part of the Healthy Neighborhoods Initiative.

The Greater Milwaukee Foundation Board in July approved a \$35,000 grant that is aimed at revitalizing the Martin Drive area through Select Milwaukee's first-time homebuyer duplex and beautification initiative. The funds for the area also make possible the implementation of new traffic calming measures, an issue the Martin Drive Neighborhood Association has discussed.

"The foundation grant recognizes the challenges facing the Martin Dr. neighborhood, and if we can successfully tackle this issue it will go a long way toward improving the lives of many people in the 10th District," said Ald. Murphy.

Select Milwaukee is among the city's leading provider of information and guidance to prospective homebuyers. For more information call 562-5070.

At Ald. Murphy's request the mayor's proposed budget also includes \$100,000 for expanding the initiative and those funds will be matched by the Greater Milwaukee Foundation to be used for other neighborhoods.

Washington Blvd. To Get Makeover

Look for another major construction project in the 10th District in 2008 as W. Washington Blvd. is scheduled for a resurfacing. The project, **from N. 47th St. to N. 60th St.**, will also add a foot to each side of the median and a striped bike lane in order to slow traffic.

The project is currently in the design phase, and the resurfacing is scheduled to begin in the summer of 2008 and be completed by fall of next year. W. Washington Blvd. in the construction zone will be open to traffic during the resurfacing, with plans to keep one lane open in each direction.

Ald. Murphy hosted numerous meetings with neighbors in the Washington Blvd. area over the past year to field ideas for the design of the area. Among the options were traffic calming measures to help slow drivers' speeds through the neighborhood. Ald. Murphy said, "A neighborhood should be a safe, attractive place to call home and this project should make residents proud of where they live."

New curbs, gutters and sidewalks will be replaced where needed, or at the request of property owners. Property owners should have already been notified of the project and the costs to be assessed. The state picks up 80% of the estimated cost of \$980,000, the city 20%.

Views On Sustainable Boulevards

Milwaukee's boulevard system is a valuable quality of life asset to the city and provides enjoyment for the benefit of residents and visitors alike. But the upkeep can be expensive, and the Department of Public Works (DPW) is looking at what might be done to preserve the environmental and aesthetic value of boulevards while reducing the costs of maintenance.

DPW has developed a long-term alternative for Milwaukee's boulevards, and Ald. Murphy is gathering residents' views on the Sustainable Boulevards Plan.

Key elements of the Sustainable Boulevards Plan include:

- **Installing Milwaukee signature landscape beds at key "Gateway" locations.**
- **To remove flower and shrub beds from street segments that connect key intersections.**
- **To introduce rain garden elements into boulevard segments.**

- **To enhance planting beds at key intersections through the use of a mix of annuals, perennials, shrubs, native plants, decorative edging and automated irrigation systems.**

- **To plant large growing shade trees on connecting street segments where beds have been eliminated, as funding becomes available.**

The Department of Public Works said the Sustainable Boulevard Plan would result in significant operational savings, and that its capital costs would be recovered within six to 10 years.

Ald. Murphy has fielded a number of questions about the Sustainable Boulevards Plan including who the primary viewers of the signature beds may be. The bed size is being negotiated so that neighborhood citizens and passersby as well as those driving past in vehicles can enjoy the landscaping and the views.



This newly landscaped boulevard – located at 94th and Bluemound Rd. – includes grasses, plants and trees that require far less maintenance and care by city Forestry employees.

Also, questions about water use and labor costs related to the landscaped beds are an important part of how the Sustainable Boulevards Plan continues to grow. Ideally, the program can save and store water for its beds or use automated, water saving irrigation systems to save on labor costs and regulate water waste.

Please see Ald. Murphy's website at www.milwaukee.gov/district10 for a complete list of the affected boulevards.

Below is a brief questionnaire regarding the Sustainable Boulevards Plan. As always, Ald. Murphy looks forward to hearing your response and comments.

How to Contact Ald. Murphy

Write:

Ald. Michael J. Murphy
City Hall, Room 205
200 E. Wells St.
Milwaukee, WI 53202

E-mail:

mmurph@milwaukee.gov

Call:

286-3763

More info. on the web:

www.milwaukee.gov/district10



Free for the Asking

The City of Milwaukee has free, informative printed materials that I would be happy to send you. Please check off those you would like to receive, then detach this card and mail it to me. *Also, I would be interested in any comments or questions you might have.*

- | | |
|---|---|
| <input type="checkbox"/> Bicycle Milwaukee Route Guide | <input type="checkbox"/> Urban River Safety |
| <input type="checkbox"/> How to Disconnect Your Downspout | <input type="checkbox"/> Postcards of City Hall |
| <input type="checkbox"/> Chronic Nuisance Property brochure | |
| <input type="checkbox"/> Milwaukee: City Government & How It Works | |
| <input type="checkbox"/> Call For Action booklet (Governmental Phone Directory) | |

SURVEY Do you support the Sustainable Boulevards Initiative? YES NO

Comments

Name

Address

Zip

Housing Trust Fund Applications Released

Ald. Murphy, chair of the Milwaukee Housing Trust Fund Advisory Board, said the request for proposals for Milwaukee Housing Trust Fund (HTF) dollars began Tuesday, September 18. The \$2.5 million program marks an important and innovative solution to housing development needs in the city. Ald. Murphy said, **“Affordable housing is the necessary first step toward combating many of the city’s most difficult issues including crime and unemployment. Adequate and safe housing defines the quality of life and its impact on a city is immeasurable.”**

The Milwaukee Housing Trust Fund will provide for the construction, rehabilitation and accessibility modification of affordable housing for low- to moderate-income households in the city. The use of HTF dollars is currently limited to capital improvement (brick and mortar) activities. All HTF activities must occur in the City of Milwaukee and applications that request funds for projects outside the city will be rejected.

The housing trust fund coalition, spearheaded by Ald. Murphy, has brought together stakeholders from numerous area agencies and businesses and fosters further relationship building through the project. Marcus White, executive director of the Interfaith Conference of Greater Milwaukee said the coalition is “confident there are many private sector partners who want to work with the Housing Trust Fund and who want to multiply the financial impact of these projects.”

The funding program is designed to help support agencies and developers who have worked to create new housing opportunities but may not be able to secure all of the necessary funds from other grants or contributions. Funds from the HTF are designed to match other funding sources and may not be used as the primary source of funds for any project.

Ald. Murphy said, “By leveraging these dollars, we hope to see this \$2.5 million create safe and affordable housing as well as provide an economic engine for creating jobs in our community.”

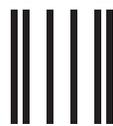


Slowing Speeders With Traffic Calming

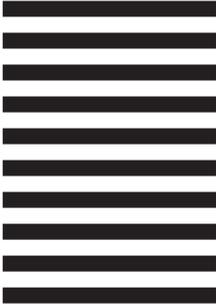
Residents of the 10th District now have another tool to slow down cars that are speeding in their neighborhoods. The Milwaukee Common Council passed a measure that will allow **“traffic-calming” devices such as speed humps or mini-roundabouts** to be installed in their neighborhoods.

Under the plan, residents can petition for a traffic calming device and if the city agrees it is necessary, they would be given several choices. A speed hump would cost about \$3,000, while a mini-roundabout, or traffic circle, would cost about \$10,000. If affected homeowners agree, 90% of the cost would be split among residents with the city paying the remaining 10%. Any 10th District residents who are interested can contact Ald. Murphy’s office.

“People want safer streets and this ordinance is a safety measure which will encourage slower driving, enhance pedestrian safety and allow residents to gain control of busy and dangerous streets,” said Ald. Murphy. Speed humps and traffic circles have been in place in several city districts on a trial basis and have received positive reactions from residents.



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Ald. Michael Murphy
City Hall, Room 205
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New Businesses Enliven The 10th District

Ald. Murphy is proud of the number of businesses that have opened, redesigned or remodeled themselves in District 10. Among them is **Meritage**, owner and chef Jan Kelly's new restaurant housed in what was once The Highlander and later Indigo's.

The business, a restaurant that caters to its clientele by offering "small plates" of specialty entrees so that parties can enjoy all the flavors of the menu, opened on August 19, 2007. Kelly says she's received a great response from the neighborhood and as a former Washington Heights resident she is "very excited to be back in the area."

Kelly explains that the new and redesigned businesses in the area lead to a feeling of "bustling, things are happening here." The restaurant plans many strategies to keep the business growing and stay invested in the area including seasonal menus and future wine tastings.

She is enjoying the neighborhood's rejuvenation with fellow business owner, Larry Widen of the **Times Cinema**. The Times, which has recently been restored, has drawn dinner guests to Meritage as they wait for their movies.

Kelly says she and Widen have discussed putting together "dinner and a movie" specials and that the two businesses are "a marriage made in heaven."

Patrons should consider reserving seats on Friday and Saturday nights. Meritage is open Tuesday, Wednesday and Thursday from 5:00 p.m. to 10:00 p.m. and Friday and Saturday from 5:00 p.m. to 11:00 p.m. The restaurant also serves a Sunday brunch. Stop in at 5921 W. Vliet St. and follow the menus for Meritage

at www.milwaukeefood.com. Call Jan Kelly at (414) 479-0620 for reservations or more information.

Ald. Murphy met with business owners Kelly and Widen and shares their enthusiasm for the street. He said "These owners are making an investment in the area they should be very proud of." Owner Larry Widen, after restoring the Times Cinema, just around the corner from Meritage, has seen a similar upswing in the business in the neighborhood. The theater, located at 5906 W. Vliet has undergone remodeling since Widen took over in January. Extensive cleaning, a redesign of the snack bar and repairs to the front stage are among the many improvements Widen has made.

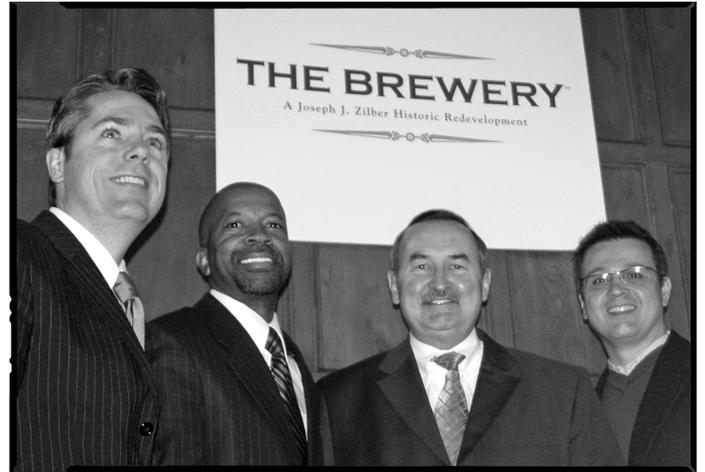
Patrons can hear the theater's schedule at (414) 453-2436 or subscribe for e-mail updates and learn more about the theater at www.timescinema.com.

There's also a new sweet tooth solution for westsiders. **The Most Fantastic Foods Inc.**, operated by Steve Braun, is opening at a new, more spacious location. Bev and Joe Braun, Steve's parents, opened the bakery fifteen years ago in a church in Hartland and have since leased a location on Capitol St. in Hartland. Joe Braun is an avid baker and he had developed a recipe for shortbread cookies that drew raves from friends and family.

The cookies caught on, and can now be found in such Milwaukee-area outlets as Grasc Foods, Sendik's Fine Foods and the Stone Creek Coffee chain. The move to the 5906 W. Vliet St. address allows the business the extra space it needs to open a coffee shop to go with the the company's growing sales.

“These ventures highlight the excellence that can be achieved with hard work and dedication.”

— Ald. Murphy



Ald. Murphy (at left) with Ald. Willie L. Hines, Jr., Comptroller Wally Morics and Ald. Mike D'Amato inside one of The Brewery buildings.

The Brewery

Ald. Murphy took part in a special ceremony earlier this year kicking off the development of the former Pabst brewery complex. The event marked the start of restoration, environmental cleanup and other work on the **\$205 million project**, which is called The Brewery. **Joseph Zilber and Towne Realty**, who purchased most of the complex from Wispark, are spearheading the project. Mr. Zilber has said he envisions The Brewery as a vibrant and multifaceted neighborhood that includes residential, offices and commercial uses. Madison-based **Gorman & Co.** has said it plans to construct apartments within the former Pabst keg house. Other possible uses at the former brewery include a corporate training site operated by **Johnson Controls** and a brew pub to be built by local investor Jim Haertel, who owns the former Pabst offices and visitors center.

On certain days the business will also stay open into the evening, allowing neighbors to enjoy coffee and cookies as they head out to the Times Cinema, just one of the new evening options on west Vliet Street.

Thanks to community support and approval from the Licenses Committee, **Maxie's Southern Comfort**, yet another new establishment in District 10, opened its doors at 6732 W. Fairview on May 5th, 2007, serving Southern-inspired "from-scratch" cooking. The restaurant is modeled after a New York based restaurant concept that includes an oyster bar. The Milwaukee establishment is independently owned and operated.

Owner Dan Sidner said "I think Maxie's presence helps bring a whole new clientele to the business district and you are seeing other businesses enjoy our presence." The restaurant services the residents as well and "provides a much needed restaurant option in walking distance for much of the neighborhood," Sidner added. The kitchen stays open until 11p.m. Sunday through Thursday and until midnight on Friday and Saturday. "Blunch" is served continuously from 11a.m. to 11p.m. Sunday. The restaurant has been active in its community as a member of Friends of Hoyt Park and Pool and has helped with fundraising for various community events. Maxie's offers its menu at www.maxies.com and reservations are available at (414) 292-3969.

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Visit me on the web at:
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E-mail me at:
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West Side Comprehensive Area Plan To Launch

The City of Milwaukee, in partnership with the local community, will be undertaking a comprehensive planning process to establish a vision for future development within the city. We have established 12 planning areas that cover the entire city, and the West Side is one of these areas. As part of the West Side planning process, you can participate by completing a community survey and an image preference survey to help evaluate the assets and opportunities in the area. To learn more and sign up for notification, visit the Department of City Development website at www.mkedcd.org/planning/plans/west.

Alderman Murphy

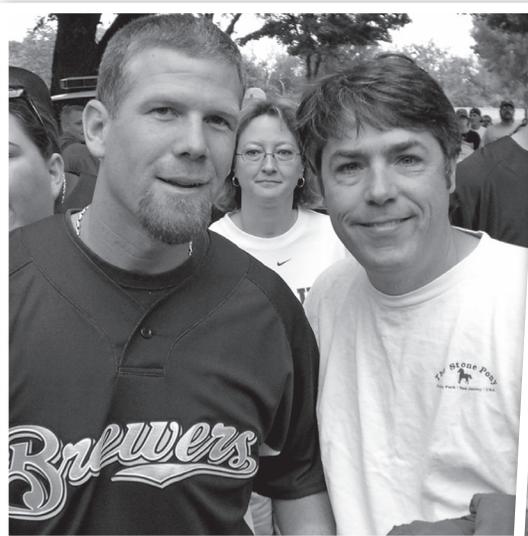
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Brewers Block Party a Success

Brewers baseball and neighborhood block parties are two Milwaukee summer traditions that have been enjoyed for years and this year was no exception.

Ald. Murphy along with the Milwaukee Brewers hosted the Brewers Block Party in Valley Park on August 18, 2007. Neighbors, family and friends enjoyed the festivities complete with Brewers players as honored guests. The players (including Ben Sheets, Ryan Braun, Geoff Jenkins, Bill Hall, and more) signed autographs and answered questions while kids enjoyed batting cages and a giant slide.



Geoff Jenkins (pictured above with Ald. Murphy) was one of the many Brewers players who met fans at the Brewers Block Party. At right, the newest member to the popular Klement's Sausage Race, Chorizo, poses with a fan.



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