
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

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Ald. Michael J. Murphy
414 286-2221

Council Resolution Seeks Boost For Healthy Neighborhoods Initiative

Ald. Michael Murphy Introduces Enabling Measure

Many Milwaukee residents will soon receive new financial incentives to make improvements to their homes and neighborhoods.

Ald. Michael J. Murphy has introduced a Common Council file that will enable the city to move forward with funding new projects through the Healthy Neighborhoods Initiative of Milwaukee © (HNIM), a program that engages residents in improving their properties and neighborhoods. In the Enderis Park and Lenox Heights neighborhoods located in Ald. Murphy's 10th Aldermanic District, the initiative is providing rebates and cash awards up to \$1,000 for homeowners who apply by March 30 to make improvements such as landscaping and exterior remodeling.

"The (Enderis and Lenox Heights) homeowners are able to take advantage of this opportunity to tackle home improvement projects that will enhance their homes' value and reinforce the high standards in that community," said Ald. Murphy, chair of the Common Council's Finance and Personnel Committee.

"This offer should help get people involved in making long-lasting improvements to their homes and the greater neighborhood," he said.

Bruce Cameron, neighborhood organizer for the Enderis area, said the assistance of Ald. Murphy has been "invaluable."

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Healthy Neighborhoods/ADD ONE

“Our alderman continues to be both a catalyst and champion of projects in our neighborhood like HNIM that tap the constructive energy of residents and serve as billboards for the positive changes happening here,” Cameron said.

Mayor Tom Barrett put \$100,000 in the 2008 city budget for HNIM, and that was augmented by an additional \$100,000 in a successful budget amendment offered by Ald. Murphy. The city’s portion is being matched by the Greater Milwaukee Foundation to be used in various city neighborhoods, and the Neighborhood Improvement Development Corp., an arm of the Department of City Development, is helping administer the program.

Maria Prioletta of the Department of City Development said HNIM is “a great example of how neighbors can work together to make positive changes in their neighborhoods.” “We have been impressed by the creativity, resourcefulness and hard work of residents in generating ideas that will result in the improvement of the quality of life in their neighborhood,” she said.

Ald. Murphy said HNIM money from the Greater Milwaukee Foundation has already had a positive impact in the Martin Drive area, where a \$35,000 grant was utilized in partnership with the Martin Drive Neighborhood Association through Select Milwaukee’s first-time homebuyer duplex and beautification initiative.

“This is really just the beginning of the Healthy Neighborhoods effort, and I believe once word of what the program is doing spreads, we’ll see it utilized in many more areas of Milwaukee, with positive results,” the alderman said.

Enderis Park or Lenox Heights residents interested in finding out more about the HNIM exterior improvement project should call (414) 771-6212.