



November 18, 2008

Ald. Joe Davis, Sr.
(414) 286-3777

MEDIA ADVISORY

Ald. Davis To Attend "Cord Cutting" Ceremony Today

Ald. Joe Davis, Sr. will help "cut the cord" at Cricket Communications' new facility today, **Tuesday, November 18, 2008**, to mark the opening of the company's new stores in Milwaukee.

Ald. Davis said, "I'm always happy to see a new business put down roots in Milwaukee and offer a variety jobs and services that benefit our area."

The company is opening new stores in Madison and Milwaukee simultaneously and the "cord cutting" promotion highlights the company's phone and internet business. Ald. Davis will celebrate the company's launch in District 2 at **5444 W. Fond du Lac Ave.**

WHAT: Grand Opening, Cricket Communication

WHEN: 1:30 p.m. today (Tuesday, November 18)

WHERE: 5444 Fond du Lac Ave.