

DISTRICT **15**

ALDERMAN  
RUSSELL W.  
**STAMPER, II**



***Building from Within***  
**North Side Business Incubator**

**WHERE:** St. Ann Center – Bucyrus Campus, 2450 W. North Ave.

**WHEN:** Thursday, August 31st

**Bring your business idea directly to the people who can help you make it a reality!**

**All attendees will receive:**

1. Step by step guidance to help you write a Business Plan and launch your business
2. Networking with City officials, business coaches, investors, other business hopefuls
3. One-on-one meeting with Milwaukee Alderman Russell Stamper to discuss your ideas
4. One-on-one meeting with a business coach or an investor
5. A full year of follow-up that includes:
  - o Business start-up materials, links, resources
  - o Invitations to investor group meetings
  - o Invitations to other business start-up meetings
  - o Contact information of everyone attending the meeting

This free resource event is offered through the office of **Alderman Russell W. Stamper II, BID District 32**, and **St. Ann Center for Intergenerational Care**. The purpose of the business incubator is to provide on-site investment resources for persons who are looking to expand or start their own business in the 15th Aldermanic District (53205, 53206 and 53210).

**You must complete the survey on the back of this flier to be considered for participation. Survey deadline is Wednesday, August 23rd.**



# Fill Out the Survey Below to be Considered for the Business Incubator

20 participants will be selected from the pool of entries. All entries will receive feedback on their plans and a special discount on business planning classes just for submitting the survey.

**Q1: Your Contact Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Q2: Describe your product or service.**

**Q3: What are your business goals and your criteria for measuring success toward them?**

**Q4: What need or problem in the market are you trying to address with your product or service?**

**Q5: How is that need currently being served (or not served)?**

**Q6: Who are your target customers?**

**Q7: How would you use funding from an investor?**

**Q8: What experience do you have in business management?**

**Q9: What are your needs for office space?**

**Q10: Please include financial information, such as a budget.**

**RETURN QUESTIONNAIRE TO:** St. Ann Center for Intergenerational Care; Attn: John Jansen; 2801 E. Morgan Ave.; Milwaukee, WI 53207

Feel free to include extra pages with this submission, or you can email your answers to St. Ann Center at [JJansen@StAnnCenter.org](mailto:JJansen@StAnnCenter.org).