Business Incubator Questionnaire

Directions: Rather than send a formal Business Plan, please answer the questions below and return this form to St. Ann Center by June 5th. Your answers need to show promise for a legitimate business idea, large or small. You can fill out more than one questionnaire, but please keep one questionnaire for each business idea.

We are looking for your for-profit business ideas that can generate income for the 53205 and 53206 neighborhoods. Ventures that do not qualify include: churches, fast food franchises and daycare centers.

The first 20 legitimate questionnaires returned with reasonable business ideas will be invited to the Business Incubator session on June 29.

_____ _____

Your Name (please print) **Phone Number**

_____

Your Address

Maximum 500 words per answer

1. Describe your product or service.
2. What are your business goals and your criteria for measuring success toward them?
3. What need or problem in the market are you trying to address with your product or service?
4. How is that need currently being served (or not served)?
5. Who are your target customers?
6. How would you use funding from an investor?
7. What experience do you have in business management?
8. Please include financial information, such as a budget.

Return by June 10 to:

St. Ann Center, Attn: John Jansen, 2450 W. North Ave., Milwaukee, WI 53205
or email to JJansen@StannCenter.org

You may also fill out the questionnaire online at: www.StannCenter.org/biz

June 29, 2016

FREE INCUBATOR

for North Side Business Startups

HELP is on the way for North Side residents looking to start a new business.

Alderman Russell W. Stamper, II, Business Improvement District 32 and the St. Ann Center for Intergenerational Care are offering a free "business incubator" workshop. Entrepreneurs looking to start or expand their businesses in the 53205 and 53206 zip codes will talk face-to-face with investors, gain feedback on ideas and seek investors' funding for their businesses.

Twenty entrepreneurs who submit completed business plans will be invited to attend the event on June 29th.

Fill out our questionnaire by June 10th to qualify for participation.

Completed forms may be sent to:

St. Ann Center
Attn: John Jansen
2450 W. North Ave.
Milwaukee, WI 53205

You may also fill out the questionnaire online at:
www.StannCenter.org/biz

ALDERMAN RUSSELL W. STAMPER, II
15th DISTRICT

City of Milwaukee

St Ann CENTER for Intergenerational Care