
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

July 31, 2015

Ald. Milele A. Coggs
(414) 286-2994

Opening weekend brings music, food and fun for Bronzeville Week 2015

Festival launches week-long celebration in Bronzeville

The week-long celebration in Bronzeville gets started in an active and fun way with the **Bronzeville Arts & Cultural Festival tomorrow (Saturday, August 1) from 10 a.m. to 6 p.m.** on North Ave. between N. Dr. Martin Luther King Dr. and N. 7th St. The festival will feature three stages with live performances, a kids' zone, resource tables featuring city departments, community groups/agencies and others, as well as an array of vendors and food offerings.

Hosted by the **Friends of Bronzeville** and Alderwoman **Milele A. Coggs**, the **2015 Bronzeville Week (August 1 – 8, 2015)** activities and events will be richly infused with music, culture, art, commerce, history and more.

A list of Saturday's entertainers for each stage is attached. In addition to the kids' stage (N. 7th St. and W. North Ave.), there will be a gospel stage near N. Dr. Martin Luther King Dr. and W. North Ave., and a main stage near N. 5th and W. North Ave.

Alderwoman Coggs, who spearheaded the successful effort to have Bronzeville Week made an official City of Milwaukee initiative two years ago, said community excitement and anticipation for the week's events is high. "We are looking forward to sun and warm weather tomorrow for the festival, and many neighbors and friends will be on hand, so please come for the fun during what is sure to be a memorable week in Bronzeville," she said.

On Sunday, August 2, **Bronzeville Empowerment Sunday** will provide an opportunity for the community to come together for a neighborhood beautification effort. Members of Bronzeville area churches and neighborhood organizations will gather at 12:00 p.m. at N. 4th and W. North Ave.

-More-

Opening Bronzeville Week/ADD ONE

On Monday, August 3, there will be **“Talks on Bronzeville: The Role of Art in Bronzeville”** – beginning at 5:00 p.m. at the Milwaukee Urban League, 435 W. North Ave.

The **attached** 2015 Bronzeville Week schedule includes descriptions of each day’s events.

Other events scheduled for 2015 Bronzeville Week include the “Bronzeville Fire,” a youth performing showcase that will take place between 6:00 p.m. and 9:00 p.m. on Friday, August 7. There will be a panel discussion on the history of Bronzeville, a Bronzeville business summit focused on embracing the entrepreneurial mindset (Tuesday, August 4), featured poetry and spoken word events, Health Screenings, guided trolley tours of Bronzeville, “Heal the Soul” hosted by Ajamou Butler on Wednesday, August 5, and much more.

Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District.

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee’s original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay. The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District.

Bronzeville Arts & Cultural Festival

Saturday, August 1, 2015

Stage line-ups are as follows:

Main Stage (near N. 5th St. and W. North Ave.)

Run-of-show: Cigarette Break (with others also performing)

Gospel Stage (near N. Dr. Martin Luther King Dr. and W. North Ave.)

10:00 a.m. – Natalie Harris

10:40 a.m. – Jovan Bentley

11:10 a.m. – Rob Zollicoffer

11:40 a.m. – Isaiah Jay

12:00 p.m. – Intermission (ends at 12:45 p.m.)

12:50 p.m. – Kaylon

1:20 p.m. – Serita Campbell

2:00 p.m. – God's Disciples

2:25 p.m. – Melody High

3:05 p.m. – Cory Cifax

3:45 p.m. – Proficcy

4:10 p.m. – Delvyn

4:30 p.m. – Kenza DAWN

5:00 p.m. – Cigarette Break (with others also performing)

Kids Stage (near N. 7th St. and W. North Ave.)

10:00 a.m. – Basketball Demonstration: Milwaukee Aces

11:00 a.m. – Zumba: Blanch Brown, MKE Public Theater

12:00 p.m. – Bronzeville Friends

1:00 p.m. – Dance Fusion Performance: Davis Boys and Girls Club

2:00 p.m. – Sports: Boys and Girls Club

3:00 p.m. – Sports: Boys and Girls Club

4:00 p.m. – Fit 4 You: Robert Brox

5:00 p.m. – First Stage Children's Theater: Sheri Williams-Pannell

6:00 p.m. – End

BRONZEVILLE WEEK

SCHEDULE OF EVENTS

SATURDAY
08/01

BRONZEVILLE CULTURAL AND ARTS FESTIVAL
NORTH AVENUE (BETWEEN DR. MARTIN LUTHER KING JR. DRIVE & 7TH ST.)
10:00 AM - 6:00 PM

SUNDAY
08/02

EMPOWERMENT SUNDAY: BRONZEVILLE AREA CLEAN-UP & BEAUTIFICATION PROJECTS
4TH & NORTH AVENUE
12:00 PM - 2:00 PM

MONDAY
08/03

TALKS ON BRONZEVILLE: THE ROLE OF ART IN BRONZEVILLE
MILWAUKEE URBAN LEAGUE - 435 WEST NORTH AVENUE
5:00 PM - 7:00 PM

TUESDAY
08/04

BRONZEVILLE BUSINESS SUMMIT: EMBRACING THE ENTREPRENEURIAL MINDSET
2200 NORTH DR. MARTIN LUTHER KING JR. DRIVE
11:00 AM - 1:00 PM

BRONZEVILLE: ACT 1
MLK LIBRARY - 310 WEST LOCUST STREET
12:00 PM - 4:00 PM

BRONZEVILLE NETWORKING MIXER
LUX LOUNGE - 2712 NORTH DR. MARTIN LUTHER KING JR. DRIVE
6:00 PM - 8:00 PM

ROSE PARK SUNDAY LEAGUE ALL-STAR GAME
CLINTON & BERNICE ROSE PARK - 3045 NORTH DR. MARTIN LUTHER KING JR. DRIVE
8:00 PM

WEDNESDAY
08/05

BRONZEVILLE TROLLEY RIDE
12PM - 1PM & 5:30PM - 6:30PM (MEET AT SKYBOX SPORTS BAR: 2213 N DR. MARTIN LUTHER KING JR. DRIVE)

A NIGHT IN BRONZEVILLE: HEAL YOUR SOUL ARTS NIGHT
THE BIG EAZY - 2053 NORTH DR. MARTIN LUTHER KING JR. DRIVE
5:00 PM - 9:00 PM

THURSDAY
08/06

BRONZEVILLE HOUSING LUNCH-N-LEARN
GROWING POWER CAFE - 2719 NORTH DR. MARTIN LUTHER KING JR. DRIVE
11:00 AM - 1:00 PM

BRONZEVILLE PAINT-N-SIP
BEST FRIENDZ KLUBHOUSE - 2722 NORTH DR. MARTIN LUTHER KING JR. DRIVE
6:00 PM - 8:00 PM

FRIDAY
08/07

BRONZEVILLE FIRE: YOUTH PERFORMING ARTS SHOWCASE
2200 NORTH DR. MARTIN LUTHER KING JR. DRIVE
6:00 PM - 9:00 PM

SATURDAY
08/08

BRONZEVILLE RIDE
READER'S CHOICE - 1920 NORTH DR. MARTIN LUTHER KING JR. DRIVE
8:00 AM

PANCAKES AND POETRY
2200 NORTH DR. MARTIN LUTHER KING JR. DRIVE
9:00 AM - 11:00 AM

BRONZEVILLE ART WALK
DR. MARTIN LUTHER KING JR. DRIVE BETWEEN GARFIELD & NORTH AVENUE
3:00 PM - 8:00 PM

AUGUST 3RD, 4TH, 5TH, 6TH, 7TH
BRONZEVILLE HEALTH CHECK UPS
MLK HERITAGE HEALTH CENTER
2555 NORTH DR. MARTIN LUTHER KING JR. DRIVE
10:00 AM - 4:00 PM

SPONSORED BY MILWAUKEE HEALTH SERVICES & UNITED WAY OF GREATER MILWAUKEE & WAUKESHA



For More Info on Bronzeville Week Visit: www.milwaukee.gov/Bronzeville, www.friendsofbronzeville.com, or call 414-286-8640.