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FOR IMMEDIATE RELEASE



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FOR INFORMATION CALL

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July 29, 2015

Ald. Milele A. Coggs  
(414) 286-2994

## **Bronzeville Week 2015 kickoff news conference Thursday**

*Festival again set for first day of family-oriented week of celebration in Bronzeville*

The 2015 Bronzeville Week (**August 1-8, 2015**), hosted by Friends of Bronzeville and **Alderwoman Milele A. Coggs**, will be formally announced during a **news conference** tomorrow (**Thursday, July 30**) at 10 a.m. at Jazale's Art Studio, 2201 N. **Dr. Martin Luther King Jr. Dr.**

Alderwoman Coggs will be joined by **Milwaukee Mayor Tom Barrett**, **Lashawndra Vernon** of Friends of Bronzeville, as well as additional event supporters and stakeholders. **Media coverage is invited, and attendees are asked to enter via the side door.**

The **attached** updated 2015 Bronzeville Week schedule includes descriptions of each day's events. After a successful inaugural Bronzeville Week in August 2013, the event continued to gain momentum in 2014, and Alderwoman Coggs is hoping that momentum continues to build throughout the 2015 Bronzeville Week and beyond.

"I am excited to see the growth in this celebration of Bronzeville Week since its inception," Alderwoman Coggs said. "It has, and will continue to bring positive and enriching family-friendly activities that celebrate a rich past as well as a bright future for the district and community. It has also proven to be a valuable opportunity to showcase the businesses, music, art and culture and many more great facets of this community to visitors."

**-More-**

## **Bronzeville Week/ADD ONE**

Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District.

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee's original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay. The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District.

Saturday, August 1st

**BRONZEVILLE CULTURAL AND ARTS FESTIVAL**

*North Avenue (between Dr. Martin Luther King Jr. Drive & 7<sup>th</sup> St.)*

10:00 am – 6:00 pm

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Sunday, August 2nd

**EMPOWERMENT SUNDAY: Bronzeville Area Clean-up & Beautification Projects**

*4th & North Avenue*

12:00 pm – 2:00 pm

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Monday, August 3rd

**BRONZEVILLE HEALTH CHECK UP**

Sponsored by Milwaukee Health Services & United Way of Greater Milwaukee and Waukesha

*MLK Heritage Health Center--2555 North Dr. Martin Luther King Jr. Drive*

10:00 am – 4:00 pm

**TALKS ON BRONZEVILLE: The Role of Art in Bronzeville**

*Milwaukee Urban League --435 West North Avenue*

5:00 pm - 7:00pm

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Tuesday, August 4th

**BRONZEVILLE HEALTH CHECK UP**

Sponsored by Milwaukee Health Services & United Way of Greater Milwaukee and Waukesha

*MLK Heritage Health Center--2555 North Dr. Martin Luther King Jr. Drive*

10:00 am – 4:00 pm

**BRONZEVILLE BUSINESS SUMMIT: Embracing the Entrepreneurial Mindset**

Featuring Gaulien Smith of Gee's Clippers & Skybox Sports Bar

Moderator: Genyne L. Edwards, Esq. of WOO Connections

*2200 North Dr. Martin Luther King Jr. Drive*

11:00 am – 1:00 pm

**BRONZEVILLE ACT I**

Sponsored by: First Stage Theatre Company

*MLK Library – 310 West Locust Street*

12:00 pm – 4:00 pm

**BRONZEVILLE NETWORKING MIXER**

**Sponsored by Lux Lounge**

*Lux Nightclub – 2712 North Dr. Martin Luther King Drive*

6:00 pm – 8:00 pm

**ROSE PARK SUNDAY LEAGUE ALL-STAR GAME**

Sponsored by: Harambee Great Neighborhood Initiative

*Clinton & Bernice Rose Park – 3045 North Dr. Martin Luther King Jr. Drive*

8:00 pm

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Wednesday, August 5th

**BRONZEVILLE HEALTH CHECK UP**

Sponsored by Milwaukee Health Services & United Way of Greater Milwaukee and Waukesha

*MLK Heritage Health Center--2555 North Dr. Martin Luther King Jr. Drive*

10:00 am – 4:00 pm

**BRONZEVILLE TROLLEY RIDE**

*Meet at Skybox Sports Bar, 2213 North Dr. Martin Luther King Jr. Drive*

12:00 p.m. to 1:00 p.m. & 5:30 p.m. to 6:30 p.m.

**A NIGHT IN BRONZEVILLE: Heal Your Soul Arts Night**

Hosted by: Ajamou Butler

*The Big Eazy -- 2053 North Dr. Martin Luther King Jr. Drive*

5:00 pm – 9:00 pm

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Thursday, August 6th

**BRONZEVILLE HEALTH CHECK UP**

Sponsored by Milwaukee Health Services & United Way of Greater Milwaukee and Waukesha

*MLK Heritage Health Center--2555 North Dr. Martin Luther King Jr. Drive*

10:00 am – 4:00 pm

**BRONZEVILLE HOUSING LUNCH-N-LEARN**

Featuring Mario Higgins

*Growing Power Café – 2719 North Dr. Martin Luther King Jr. Drive*  
11:00 am – 1:00 pm

**BRONZEVILLE PAINT-N- SIP**

Hosted by: Michelle Allison

*Best Friendz Klubhouse - 2722 North Dr. Martin Luther King Jr. Drive*  
6:00 pm – 8:00 pm

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Friday, August 7th

**BRONZEVILLE HEALTH CHECK UP**

Sponsored by Milwaukee Health Services & United Way of Greater Milwaukee and Waukesha  
*MLK Heritage Health Center--2555 North Dr. Martin Luther King Jr. Drive*  
10:00 am – 4:00 pm

**BRONZEVILLE FIRE: Youth Performing Arts Showcase**

Sponsored by Friends of Bronzeville  
*2200 North Dr. Martin Luther King Jr. Drive*  
6:00 pm – 9:00 pm

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Saturday, August 8th

**BRONZEVILLE RIDE**

Sponsored by Red Bike Green-MKE  
*Reader's Choice - 1920 North Dr. Martin Luther King Jr. Drive*  
8:00 am

**PANCAKES AND POETRY**

Sponsored by Denzel & Larissa Taylor  
*2200 North Dr. Martin Luther King Jr. Drive*  
9:00 am – 11:00 am

**BRONZEVILLE ART WALK**

Sponsored by Vanguard  
*Dr. Martin Luther King Jr. Drive between Garfield & North Avenue*  
3:00 pm – 8:00pm

# BRONZEVILLE WEEK

## SCHEDULE OF EVENTS

**SATURDAY**  
**08/01**

**BRONZEVILLE CULTURAL AND ARTS FESTIVAL**  
NORTH AVENUE (BETWEEN DR. MARTIN LUTHER KING JR. DRIVE & 7TH ST.)  
10:00 AM - 6:00 PM

**SUNDAY**  
**08/02**

**EMPOWERMENT SUNDAY: BRONZEVILLE AREA CLEAN-UP & BEAUTIFICATION PROJECTS**  
4TH & NORTH AVENUE  
12:00 PM - 2:00 PM

**MONDAY**  
**08/03**

**TALKS ON BRONZEVILLE: THE ROLE OF ART IN BRONZEVILLE**  
MILWAUKEE URBAN LEAGUE - 435 WEST NORTH AVENUE  
5:00 PM - 7:00 PM

**TUESDAY**  
**08/04**

**BRONZEVILLE BUSINESS SUMMIT: EMBRACING THE ENTREPRENEURIAL MINDSET**  
2200 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
11:00 AM - 1:00 PM

**BRONZEVILLE: ACT 1**  
MLK LIBRARY - 310 WEST LOCUST STREET  
12:00 PM - 4:00 PM

**BRONZEVILLE NETWORKING MIXER**  
LUX LOUNGE - 2712 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
6:00 PM - 8:00 PM

**ROSE PARK SUNDAY LEAGUE ALL-STAR GAME**  
CLINTON & BERNICE ROSE PARK - 3045 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
8:00 PM

**WEDNESDAY**  
**08/05**

**BRONZEVILLE TROLLEY RIDE**  
12PM - 1PM & 5:30PM - 6:30PM (MEET AT SKYBOX SPORTS BAR: 2213 N DR. MARTIN LUTHER KING JR. DRIVE)

**A NIGHT IN BRONZEVILLE: HEAL YOUR SOUL ARTS NIGHT**  
THE BIG EAZY - 2053 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
5:00 PM - 9:00 PM

**THURSDAY**  
**08/06**

**BRONZEVILLE HOUSING LUNCH-N-LEARN**  
GROWING POWER CAFE - 2719 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
11:00 AM - 1:00 PM

**BRONZEVILLE PAINT-N-SIP**  
BEST FRIENDZ KLUBHOUSE - 2722 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
6:00 PM - 8:00 PM

**FRIDAY**  
**08/07**

**BRONZEVILLE FIRE: YOUTH PERFORMING ARTS SHOWCASE**  
2200 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
6:00 PM - 9:00 PM

**SATURDAY**  
**08/08**

**BRONZEVILLE RIDE**  
READER'S CHOICE - 1920 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
8:00 AM

**PANCAKES AND POETRY**  
2200 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
9:00 AM - 11:00 AM

**BRONZEVILLE ART WALK**  
DR. MARTIN LUTHER KING JR. DRIVE BETWEEN GARFIELD & NORTH AVENUE  
3:00 PM - 8:00 PM

**AUGUST 3<sup>RD</sup>, 4<sup>TH</sup>, 5<sup>TH</sup>, 6<sup>TH</sup>, 7<sup>TH</sup>**  
**BRONZEVILLE HEALTH CHECK UPS**  
MLK HERITAGE HEALTH CENTER  
2555 NORTH DR. MARTIN LUTHER KING JR. DRIVE  
10:00 AM - 4:00 PM

SPONSORED BY MILWAUKEE HEALTH SERVICES & UNITED WAY OF GREATER MILWAUKEE & WAUKESHA



For More Info on Bronzeville Week Visit: [www.milwaukee.gov/Bronzeville](http://www.milwaukee.gov/Bronzeville), [www.friendsofbronzeville.com](http://www.friendsofbronzeville.com), or call 414-286-8640.