City of Milwaukee Small Business Sustainability Conference
ManpowerGroup Headquarters, Milwaukee, WI
June 3, 2014

Theme: From Surviving to Thriving: Maximizing Local Resources to Expand Small Businesses

AGENDA

7:30 AM - 8:30 AM	Registration & Continental Breakfast
8:30 AM - 8:45 AM	Opening & Announcements
9:00 AM - 11:15 AM	Workshops *(Staggered at 15-Minute Intervals)*
11:30 AM - 12:30 PM	Lunch & Keynote Speaker
12:45 PM - 2:00 PM	Networking Session with City Departments

DETAILED WORKSHOP INFORMATION

9:00 AM - 9:45 AM	An Overview of Local Certification Programs
9:15 AM - 10:00 AM	Identity Theft: Diminishing the Risk
9:30 AM - 10:15 AM	Filling the Gap: Alternative Financing for Small Businesses
10:00 AM - 10:45 AM	Expansion through Social Media Branding
10:15 AM - 11:00 AM	Accessing City Resources for Small Businesses
10:30 AM - 11:15 AM	Securing Your Future: Retirement Plans for Small Businesses

VENDOR BOOTHS

A number of vendors will also be available at booths during the conference to share information about the products and services they provide that would be of interest to small businesses.

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