



Alderman
Robert W. Puente
9th District

SUMMER 2013

Dear 9th District Residents,

The 9th District and the city as a whole received positive news recently when Penzeys Spices announced it had acquired the old Northridge Mall. The article on this page explains the acquisition in greater detail, and I am hopeful that the move will have a positive, catalytic impact on the area. I personally thank Bill Penzey for his commitment and his willingness to invest in the City of Milwaukee.

This newsletter continues my tradition of providing business and development news for the district, and you will find several items on pages 2 and 3.

In this newsletter, you'll also find information on new City Channel 25 programming, Milwaukee's top 10 standing as an urban forest and several helpful articles about city services and programs.

Please have a safe and prosperous summer.

Sincerely,

Robert W. Puente
Alderman – 9th District



Sign up for an E-Notify account to receive 9th District news releases, meeting notices and other updates:

www.milwaukee.gov/enotify

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COMMITTEE ASSIGNMENTS

Vice Chair
Public Safety Committee

Member
Ambulance Service Board
Judiciary and Legislation Committee
Public Works Committee
Wisconsin Center District Board

Watch council & committee meetings at:
www.milwaukee.gov/channel25

Penzeys Spices Purchases the Old Northridge Mall

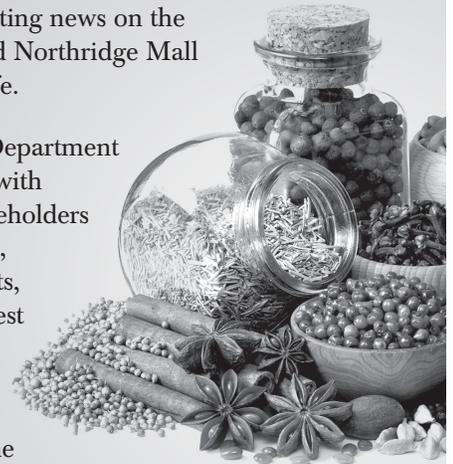
There is great and exciting news on the northwest side. The old Northridge Mall is being given a new life.

Several years ago the Department of City Development, with input from various stakeholders including local officials, businesses and residents, developed the Northwest Side Comprehensive Plan. It identified several “catalytic” projects in the area. The “catalytic” projects were areas that would represent a significant financial investment in the area and would potentially attract additional reinvestment of neighboring properties. Granville Station (the old Northridge Mall) was one of the areas.

Now, after months of court hearings and postponements, Bill Penzey of **Penzeys Spices** has been able to acquire the old **Northridge Mall**. This does not include the Pick ‘n Save, Menards, the old Boston Store or the “ring” roads around the complex.

The city has fully supported the efforts of Bill Penzey. Alderman Puente has been significantly involved since the beginning, and has worked closely with the Mayor and the Department of City Development in shaping the city’s role in the project.

Penzeys Spices hopes to begin moving some of their operations there by 2014. In the meantime, they will be replacing the sprinkler system and making other repairs so that they will meet the building code requirements by next year. They will also be working on the outside appearance of the property. The company expects to spend at least \$3 million annually over the next several years to redevelop the property which will include room for various aspects of their growing company and some areas for public interaction.



Development Round Up

HellermannTyton, founded in 1969, is known worldwide as a premier manufacturer of solutions which improve electrical and communications networks through market-leading fastening, identifying, and connecting products. Their rapid strong growth has led them to add a factory at **6701-6711 W. Good Hope Rd.** They will continue to operate its two other facilities in the 9th Aldermanic District at **7930 N. Faulkner Rd.** and **8474 N. 87th St.**

The old **Walmart, 8700 N. Servite Dr.** was purchased by **ETE Reman.** They are one of the largest transmission remanufacturers in the United States. Due to rapid growth, they needed a larger facility. The owner, Sam Loshak, said that they currently have 250 employees and expect to double their workforce over the next few years. Starting out as a salvage business, ETE opened its first engine and transmission installation facility in 1985. It has since grown into a company that now takes transmissions and makes them virtually new by re-machining and replacing components. They also develop fixtures and tools for use in their manufacturing process. They will be moving their headquarters and most of their operations to the Servite Dr. facility.

Stano Landscaping, 6565 N. Industrial Rd., is celebrating their 50th Anniversary. They have won several landscaping awards including awards for their work at St. Luke's Hospital and the Wisconsin Club.

Help for Boston (from Milwaukee!).

In the wake of the tragic events at the 2013 Boston Marathon, two students from Emerson College in Boston developed a fund raising campaign to raise funds for the "One Fund" charity for victims of the Boston Marathon bombing with the royal blue "Boston Strong" t-shirts. They contacted **Ink to the People, 6600 W. Calumet Rd.,** who printed the shirts as part of the partnership. Proceeds from the sale of the shirts are going to the "One Fund". They also donated the production costs for the first 1,500 t-shirts sold.



Photo courtesy of HellermannTyton North America

Alderman Puente joined HellermannTyton officials and other city officials at the ribbon cutting/opening of their newest manufacturing facility. Pictured (left to right) are Common Council President Willie L. Hines, Jr., Rick Rice (HellermannTyton), Alderman Puente, Jim Campion (HellermannTyton), Mayor Tom Barrett, Department of City Development Commissioner Rocky Marcoux, Jim Scherer of the Department of City Development, Peter Jonas (HellermannTyton), and Alderman Michael Murphy.

7225 W. Marcia Rd. will be the new home of the **Sendik's Food Markets** operations. They will be moving their home office and warehousing operations to this location by the end of the year. The home office is currently in their store in Whitefish Bay.

Miller Bakery has purchased the property at **8313 N. Steven Rd.** to allow for company growth and future expansion. They are a full service bakery company that produces fresh breads, rolls, sweet goods and desserts seven days a week. Currently they have 45 employees and they expect to hire 18-24 more within the next two years.

New dealership. A family owned and operated business established in 1966, **Van Horn Automotive** has been serving Wisconsin with six auto dealerships throughout Wisconsin. They recently opened a location in Milwaukee at **7500 N. 76th St.** in one of the former auto dealerships. They also purchased the adjoining property at **7550 N. 76th St.** for possible future expansion.

Metal parts fabricator **Argon Industries,** is consolidating two of its Milwaukee-area

facilities at a larger building at **11560 W. Brown Deer Rd.** This larger building, formerly the location of Dana Holding Corporation, will allow them to reduce costs by operating at one location and allow them to add a powder coat painting system. They have 71 full time and two part time employees and expect to add over 50 full time employees over the next two years. Argon manufactures products for a diverse range of industries such as high-end appliances, infrastructure repair and maintenance, defense contractors and point-of-purchase-displays. The company is a three-time winner of the Biz Times "Future 50" Award.

Celebrating its 90th year in business, **Super Steel, 7900 W. Tower Ave.,** has re-started its painting division. They do in-house painting, but saw the need to expand in the contract painting market by revitalizing their E-Coat Line. This will help to bring back E-coat work that was outsourced several years ago, and they have added 30 jobs as a result. E-coating is a method of painting which uses electrical current to deposit the paint.



Woodlands Initiative

The Exchange Club of Milwaukee has honored the collaborative efforts of the Neighborhood Improvement Development Corporation (NIDC) and partners in the Woodlands for their crime prevention efforts. The Woodlands' initiative won the award in the "Faith Based" Crime Prevention Category. Coordinated by Neva Hill on behalf of NIDC, this included the involvement of Risen Savior Lutheran Church, the Milwaukee Police Department, The Granville-Brown Deer Chamber, Alexian Village and the Woodlands residents and board members. A number of successful events were held this past year that included opening a resource center in the Woodlands and a number of community events that helped spearhead community engagement and beautification projects.

FREE Landlord Training Program

For more information visit:
www.milwaukee.gov/landlordtraining

To register contact the DNS Program Assistant Jeanne Hagner
jhagne@milwaukee.gov or 286-2954.

Granville BID

The state of Wisconsin enables cities to establish Business Improvement Districts (BID) to allow businesses within a certain boundary to develop, manage and promote the district, and to establish an assessment method to fund those activities. These funds are raised by special assessments to the nonresidential properties within their boundaries. In late 2012, the Granville BID was formed, with 2013 being their first year of operation. The boundaries of the BID area are roughly 60th St., 95th St., Good Hope Rd. and Glenbrook Rd.

Their stated objective is to "enhance the economic viability of local businesses, enhance property values, maximize business facilities, market and promote the friendliness and quality of services, enhance the community image through safety and beautification, and overall develop area growth". You may have already noticed the clean-up activity in the area and the work being done on the boulevards.

Their website is in the development process (www.granvillebusiness.org) In the meantime, you can check out their Facebook page: www.facebook.com/GranvilleBusiness



Photo courtesy of Tom Kehoss

Front Row: Mary Hoehne (Granville BID 48 Executive Director), Barbara Fleming (BID President, Granville-Brown Deer Chamber of Commerce), Suzanne Quinlan (Office Furniture Resources, Inc., BID Treasurer), and Kim Eccleston (Pain Management & Treatment Center, S.C., BID Secretary).

Back Row: Michael Weiss (General Capital Group, LLP), Mark Krause (Krause Funeral Homes and Cremation Service, BID Chairman), Larry Kamke (United Tool), Michael Mallwitz (Busch Precision, BID Vice Chair), and Gary Mohn (Alexian Village of Milwaukee).

"Council Rewind" Offers New Insight into Milwaukee's Legislative Process

A new addition to Milwaukee City Channel 25's programming lineup gives viewers the opportunity to quickly catch up on the latest city business.

"Council Rewind," a show intended to recap the major issues of the most recent cycle of Milwaukee Common Council committee meetings, debuted recently on City Channel 25. The half hour-long program breaks down the committee proceedings of topical issues into digestible segments that summarize the complex issues before the Common Council and flesh out the decision-making process behind key votes.

The new show joins City Channel 25's existing programming lineup, which consists

of gavel-to-gavel live and replay coverage of city meetings in their entirety and other informational government access programming. "Council Rewind" generally airs at 8:30 a.m., 6:30 p.m. and 10:00 p.m. – a half hour before scheduled broadcasts of live or replay committee meetings – and is also available on the City of Milwaukee's YouTube channel at www.youtube.com/citychannel25. A full schedule and live programming streams are available at www.milwaukee.gov/channel25.

A new edition of "Council Rewind" is recorded every three weeks following the conclusion of the committee meeting cycle and the meeting of the full Common Council.

"This is an excellent use of existing resources to expand upon the city's offerings to its citizens," City Clerk Jim Owczarski said. "City Channel 25 offers Milwaukeeans the ability to watch elected officials conduct business in real time and the addition of 'Council Rewind' to the lineup further enhances the channel's pursuit of its mission – educating and informing the public."

City Channel 25 can be viewed on Time Warner Cable and on AT&T U-Verse (Channel 99) in the City of Milwaukee. It can also be viewed via streaming video on the city website at www.milwaukee.gov/channel25.

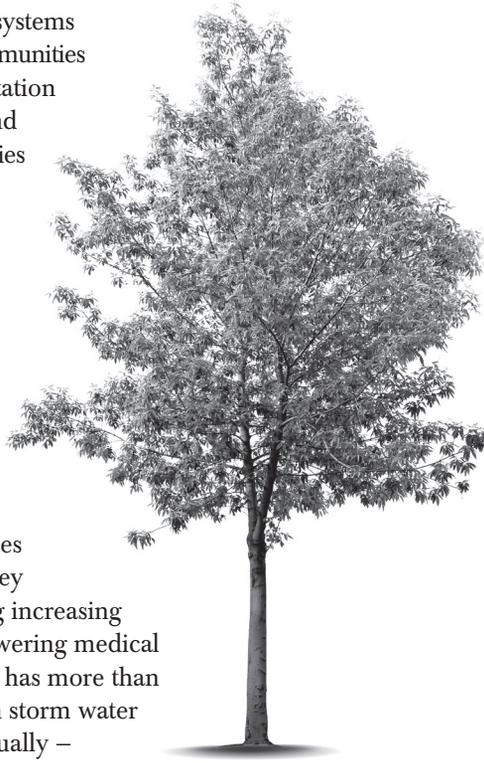


Milwaukee in the Top 10 Best Urban Forests

Conservation organization American Forests has named the City of Milwaukee as one of the 10 best U.S. cities for urban forests. Milwaukee joins Austin, Charlotte, Denver, Minneapolis, New York, Portland, Sacramento, Seattle and Washington, D.C. in this honor.

American Forests defines urban forests as “ecosystems of trees and other vegetation in and around communities that may consist of street and yard trees, vegetation within parks and along public rights of way and water systems. Urban forests provide communities with environmental, economic and social benefits and habitat for fish and wildlife.”

The project, funded by the U.S. Forest Service, found that while many cities are working to improve their green infrastructure, top-ranked cities like Milwaukee have made prolonged investments in the health of their urban forest, as well as benefited from active nonprofit and community participation in improving and maintaining the city’s environmental resources. Milwaukee recognizes that trees don’t just provide aesthetic value, they also help in a number of other ways, including increasing property values, reducing energy costs and lowering medical costs by improving human health. Milwaukee has more than 3.3 million trees, which provide \$15 million in storm water savings and remove 496 tons of pollution annually – a value estimated at \$2.59 million.



Get to Know Milwaukee’s Burglar Alarm Response Policy

In September 2004, the Verified Response Policy to burglar alarms was implemented by the Milwaukee Police Department. This means that the Milwaukee Police Department no longer responds to the report of a burglar alarm activation that is not first verified by a Private First Responder Service.

Public Safety Ordinance #105-75-14-c-5 requires that alarm businesses provide a Private First Responder Service to respond to your activated burglar alarm to verify that a cause for the alarm exists prior to contacting the police department. If the alarm responder determines that a crime or an attempted crime has occurred or is occurring at the alarmed premise (a verified alarm), the responder will call for immediate police response. The complete Public Safety ordinance #105-75 pertaining to burglar alarms, alarm business requirements, prohibited systems, etc., may be viewed online at www.milwaukee.gov/tableofcontents. Once there, scroll down to #105, Public Safety.

Although alarm businesses are required to obtain an Alarm Business License prior to operating as an alarm business in the City of Milwaukee, be advised that the issuance of a license does not guarantee the service or reputation of a business.

There are more than 100 licensed alarm businesses currently operating in Milwaukee. To check whether an alarm business has obtained the proper license, you may visit the License Division website at www.milwaukee.gov/license or call their office at (414) 286-2238.

If you experience overly aggressive or unscrupulous sales representatives, report the situation by calling the Milwaukee Police Department non-emergency phone number of 933-4444, or leave a message for the Police Alarm Officer at 935-7167.

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Proposal Would Increase Penalties for Tall Grass and Weeds

A proposed ordinance co-sponsored by Alderman Puente would lower the permitted height of grass or weeds from nine to seven inches and would toughen penalties for related violations.

Common Council file #130293, which has been recommended for approval by the Council's **Public Safety Committee**, also increases the **special charges** for violation of code provisions relating to the control of tall grass and noxious weeds as follows:

- Violation of code provisions, from \$25 to \$50
- Failure to mow or otherwise abate any condition that remains in violation, from \$65 to \$100
- Subsequent failure to comply in the same calendar year, from \$100 to \$150
- Administrative charge on a lien placed on a subject property, from \$10 to \$25

Alderman Puente, vice chair of the Public Safety Committee, said the ordinance is needed to address an increasing number of properties in the city where grass and weeds are chronically uncut or rarely cut. "We are hopeful this measure will help get the attention of those property owners who simply don't believe it's their duty to keep their grass mowed," he said.



Denim Day – April 24, 2013

Alderman Puente (third from right) and colleagues wore jeans in support of efforts to promote Denim Day during April – **Sexual Assault Awareness Month**. Joining him were (from left) Alderman Joe Dudzik, Alderman Michael Murphy, Alderman Willie Hines, Alderwoman Milele Cogg, Alderman Nik Kovac and Alderman José Pérez.



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Have questions?

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- > Cartons*
- > Glass bottles & jars
- > Metal pots & pans*
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- > Newspapers, magazines & catalogs
- > Phone books
- > Steel cans & empty aerosol cans

*NEWLY ACCEPTED ITEMS



It should be noted that **NO garbage or recycling will be collected on the following days this calendar year:**

- **Labor Day**
Fri. & Mon. – Aug. 30 & Sept. 2, 2013
- **Thanksgiving**
Thurs. & Fri. – Nov. 28 & 29, 2013
- **Christmas Eve & Day**
Tues. & Wed. – Dec. 24 & 25, 2013
- **New Years Eve & Day**
Tues. & Wed. – Dec. 31, 2013 & Jan. 1, 2014

Installed Your CO Detectors Yet?

Please remember that under Wisconsin's **Carbon Monoxide Detector Law**, ALL one- and two-family buildings (including owner occupied buildings) are required to have carbon monoxide (CO) detectors.

Three-family and larger buildings in Wisconsin that have attached garages or "fuel burning devices" – gas heat, oil heat, gas dryers, gas stoves etc. also have a similar law now in effect.

CO detectors must be within 75 feet of all fuel burning devices and within 15 feet of each bedroom. One is required in the basement if there is a "fuel burning device" in operation, and they are also required in common hallways spaced no more than 75 feet apart.

Battery and plug in units are acceptable and should be mounted on a ceiling or wall.

The Department of Neighborhood Services will be completing annual inspections of Carbon Monoxide Alarms during safety inspections.

If you have any questions or concerns, please contact the Department of Neighborhood Services located at 841 N. Broadway, Rm 104, Milwaukee, WI 53202 or call (414) 286-3441.



Alderman
Robert W. Puente
9th District

SUMMER 2013



Feed the Children

Earlier this year, Alderman Puente volunteered to help distribute food as part of a "Feed the Children" effort at Brentwood Church of Christ, 6425 N. 60th St. The effort – organized by The Salvation Army in cooperation with Feed the Children, Brentwood Health Organization, Brentwood Food Pantry, Silver Spring Neighborhood Center and Havenwoods Economic Development Corp. – helped provide food, toiletries and other household items to 800 families.

Have A Safe & Enjoyable Summer!

Meet Sparky, the Fireworks Task Force safety mascot!



Visit www.milwaukee.gov/sparky to:

- Learn more about fireworks safety.
- Download & print your own coloring page!
- **Like SparkyMKE on Facebook** and he'll keep you posted on fireworks events and more throughout Milwaukee!



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Milwaukee, WI 53202

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2013 Festivals & Events

June 5 - Oct. 30 Wednesdays • **Westtown Farmer's Market** • Zeidler Union Square

June 6 - Sept. 5 Thursdays • **Jazz in the Park** • Cathedral Square Park

June 1 - Oct. 5 Saturdays • **East Town Market** • Cathedral Square Park

June 4 - Aug. 27 Tuesdays • **Chill on the Hill** • Humboldt Park, Bay View

June 12 - Aug. 28 Wednesdays • **River Rhythms** • Pere Marquette Park

July 11 - 14 • **Bastille Days** • East Town (Jefferson St./Cathedral Square)

July 12 - 14 • **South Shore Frolics** • South Shore Park

July 19 - 21 • **Festa Italiana** • Henry W. Maier Festival Park

July 25 - 28 • **German Fest** • Henry W. Maier Festival Park

Aug. 1 - 11 • **Wisconsin State Fair** • Wisconsin State Fair Park

Aug. 3 - 4 • **Milwaukee Air & Water Show** • Bradford Beach, Milwaukee

Aug. 3 - 4 • **African World Festival** • Henry W. Maier Festival Park

Aug. 15 - 18 • **A La Carte at the Zoo** • Milwaukee County Zoo

Aug. 15 - 18 • **Irish Fest** • Henry W. Maier Festival Park

Aug. 23 - 25 • **Mexican Fiesta** • Henry W. Maier Festival Park

Aug. 29 - Sept. 1 • **Harley Davidson 110th Anniversary Celebration**

Sept. 2 • **Labor Fest** • Henry W. Maier Festival Park

Sept. 6 - 8 • **Indian Summer Festival** • Henry W. Maier Festival Park

Sept. 21 - 22 • **Doors Open Milwaukee** • Headquarters at City Hall

McDonald's Scholar



Alderman Puente attended a special McDonald's scholarship awards ceremony at City Hall in May where two 9th District students – **Risharda Bond** of Riverside University High School (to Alderman Puente's left) and **Janel Lucas** of University School-Milwaukee – were honored with African American Future Achievers scholarships. During the ceremony, \$60,000 in scholarships from McDonald's Restaurants of Southeastern Wisconsin and Ronald McDonald House Charities were awarded to dozens of area high school students.