

**National League of Cities
National Black Caucus of Local Elected Officials
in Partnership with
The World Conference of Mayors
Annual Summer Conference
“Looking Back, Leaning Forward”
July 31 – August 3, 2013
Milwaukee, Wisconsin
Final Conference Program
as of **July 18, 2013****

**Prepared by Jacquelyn Johnson, NBC-LEO President and
Joe Davis, NBC-LEO Conference Host and
James Walls, WCM President/NBC-LEO First Vice President**

Wednesday, July 31

8:00 a.m. – 5:00 p.m.

Conference Registration at Hotel

8:00 a.m. – 5:00 p.m.

Welcome Center at Hotel

2:00 p.m. -4:00 p.m.

**Array of Best Practices: Roundtables and
Networking**

This session is co-sponsored by NBC-LEO and The World Conference of Mayors. Roundtables will be hosted by corporate sponsors who will share information about their programs tailored toward community and economic development projects that benefit the quality of life for residents of cities and towns.

2:00 p.m. – 4:00 p.m.

**World Conference of Mayors Board of Directors
Meeting**

Presiding:

James Walls, Mayor, District Heights, Maryland
President and CEO, World Conference of Mayors
NBC-LEO members should attend.

4:00 p.m. – 6:00 p.m.

Time on Your Own

6:30 p.m.

Group Bus Departure for Evening Gala

7:00 p.m. – 10:00 p.m.

International Gala

Hosted by the National Black Caucus of Local Elected Officials, the World Conference of Mayors and the City of Milwaukee
Potawatomi
1721 West Canal Street

Guest Speakers:

Honorable Commany B. Wesseh
Minister of State Republic of Liberia &
Former Deputy Minister of Foreign Affairs for
International Cooperation

Johnny Ford
Founder, World Conference of Mayors

8:30 p.m. and 10:00 p.m.

Group Bus Departures for Return to Hotel

Thursday, August 1

6:00 a.m. – 1:00 p.m.

Optional Golf Outing -- Continental Breakfast/Lunch

Dretzka Golf Course
12020 W. Bradley Road
Milwaukee

Participants meet in the lobby at 5:45 a.m. for departure
with a return to the hotel at 1:00 p.m.

Golf Host:

Joe Davis, Sr., Alderman, Milwaukee, Wisconsin
Conference Host

8:00 a.m. – 5:00 p.m.

Conference Registration at Hotel

8:00 a.m. – 5:00 p.m.

Welcome Center at Hotel

9:00 a.m. – 10:00 a.m.

NBC-LEO Foundation Board of Directors Meeting

Presiding:

Deborah Denard Delgado, Councilwoman, Hattiesburg,
Mississippi; NBC-LEO Foundation Chair

10:00 a.m. – Noon

World Conference of Mayors Executive Board Meeting

Presiding:

James Walls, Mayor, District Heights, Maryland
President and CEO, World Conference of Mayors

Noon – 1:30 p.m.

Economic Development Mobile Workshop

Join us as we tour Milwaukee's Commercial Districts and
Diverse Neighborhoods. On this tour, you will see
revitalized local business districts which have spurred
economic development, infrastructure and major housing
development projects. Districts to be highlighted include:

Menomonee Valley, Sherman Park, Midtown, Westlawn, Harambee/King Drive, Historic 3rd Ward, Historic 5th Ward and Milwaukee's outstanding lakefront. This "not to be missed" tour is limited to 55 conference attendees on a first-come, first-served basis via sign-up at the conference registration desk.

Group gathers in the hotel lobby. Bus departs at 11:45 a.m. with a return at 1:30 p.m.

1:30 p.m. – 3:00 p.m.

NBC-LEO Committee Meetings

Various NBC-LEO committees meet.

3:00 p.m. – 5:00 p.m.

NBC-LEO Board of Directors Meeting

Presiding:

Jacquelyn Johnson, Councilwoman, East Orange, N.J.
NBC-LEO President

6:30 p.m.

Group Walks to Evening Reception

Group gathers in the lobby to walk to the event.

7:00 p.m. – 9:00 p.m.

Mayor's Welcome to Milwaukee Reception

Milwaukee City Hall

Welcome Remarks:

Jacquelyn Johnson, Councilwoman, East Orange, N.J.
NBC-LEO President

Joe Davis, Sr., Alderman, Milwaukee, Wisconsin
Conference Host

James Walls, Mayor, District Heights, Maryland
President and CEO, World Conference of Mayors

Tom Barrett, Mayor, Milwaukee, Wisconsin

Marie Lopez Rogers, President
National League of Cities
Mayor, Avondale, Arizona

9:00 p.m.

Group Returns to Hotel

9:30 p.m. – 12:00 a.m.

NBC-LEO President's Hospitality

Friday, August 2

8:00 a.m. – 5:00 p.m.

Conference Registration at Hotel

8:00 a.m. – 5:00 p.m.

Welcome Center at Hotel

8:00 a.m. – 9:00 a.m.

**Continental Breakfast and
NBC-LEO Foundation Fellows Orientation**

The incoming NBC-LEO Foundation Fellows receive an orientation about their upcoming year of activities with the participation of the outgoing Fellows and NBC-LEO members.

Presiding:

Deborah Denard Delgado, Councilwoman, Hattiesburg, Mississippi; NBC-LEO Foundation Chair

9:00 a.m. to 10:30 a.m.

Plenary Session: Congressional Issues and NLC/NBC-LEO Policy Issues – The Fiscal Impact on Local Municipalities/What’s at Stake and What Do We Do?

Municipal leaders must understand the monolith that is the federal budget and knowledge is power. Understanding the bureaucracy and identifying where the money really flows opens new doors of opportunity for cities. Engage in discussions about funding for city-focused programs and grants and what the fiscal impact is for your hometown’s bottom line. Hear about the issues being considered by Congress that will eventually have an impact on a city’s fiscal well-being and focus on NLC’s legislative priorities.

Moderator:

Felicia Moore, NBC-LEO Past President
Councilwoman, Atlanta, Georgia

Presenters:

Myron Lowery, Councilmember, Memphis, Tennessee
NBC-LEO Policy Committee Chair

Robert Avery, Councilmember, Gadsden, Alabama
NBC-LEO At-Large Board Member and NLC FAIR
Committee Chair

Dr. Brandon Comer, Managing Partner
Comer Capital Group, Jackson, Mississippi

Bernita Sims, Mayor, High Point, North Carolina

10:45 a.m. – 12:15 p.m.

**NLC Institute for Youth, Education and Families
Plenary Session: Cities United and Leaders to Promote
Black Male Achievement**

Nowhere is America's crisis of violence more evident than in African-American communities, where homicide is the leading cause of death for males between the ages of 15 and 24. Yet, while there are a number of mainstream efforts underway to address America's violence epidemic, few specifically target the plight of African-American males who are the victims of violence. A large body of research also shows that young black males are significantly more likely than other segments of the population to experience joblessness, low educational attainment, incarceration, family instability and other challenges that perpetuate a cycle of intergenerational poverty. Responding to the multi-layered challenges facing young black males will require collaboration across public agencies and community partners.

The National League of Cities (NLC), through its Institute for Youth, Education, and Families, launched a Municipal Leadership for Promoting Black Male Achievement initiative in 2010 to strengthen city leaders' capacity to improve outcomes for young black males in the areas of education, work and family. This initiative promotes municipal leadership to support black male achievement, and identifies and disseminates effective strategies to inform the efforts of cities throughout the nation. In addition, the project engages municipal leaders in a national conversation on how to target resources more effectively to meet the needs of disadvantaged black males. This session will highlight the work happening through Cities United, a national strategic partnership under the leadership of Philadelphia Mayor Michael Nutter and New Orleans Mayor Mitch Landrieu, to eliminate the epidemic across this country of black men and boys dying at disproportionate rate than any of their peers, and a national technical assistance launched by NLC this year for 11 cities to promote a comprehensive agenda for black male achievement. Delegates will also hear from civic leaders about their perspectives on this issue and what they are doing to promote achievement.

Moderator:

Adam McFadden, NBC-LEO President-Elect
Councilmember, Rochester, New York

Guest Speakers:

Leon Andrews, Senior Fellow
NLC Institute for Youth, Education and Families
Youth Development and Community Wellness

Ted Green, Councilmember, East Orange, New Jersey

Alderman Ashanti Hamilton, Milwaukee, Wisconsin

U.S. Attorney Jim Santelle, U.S. Attorney's Office
Eastern District of Wisconsin, Milwaukee, Wisconsin

Ralph Clark, President and CEO
SST Shotpotter, Inc., Newark, California

Kenny Gamble, President and CEO
Universal Companies, Philadelphia, Pennsylvania

12:30 p.m. – 2:00 p.m.

**NBC-LEO Plenary Luncheon with the Graduation of
the NBC-LEO Foundation Fellows**

Presiding:

Jacquelyn Johnson, Councilwoman, East Orange, N.J.
NBC-LEO President

Keynote Speakers:

LeRoy J. Jones, Jr.
Chairman, East Orange Democratic Municipal Committee
East Orange, New Jersey

Senator Ron Johnson, Wisconsin
United States Senate

**Introduction of the NBC-LEO Foundation Fellows
Program and Graduation**

Presiding:

Deborah Denard Delgado, Councilwoman, Hattiesburg,
Mississippi; NBC-LEO Foundation Chair

Graduating NBC-LEO 2013 Foundation Fellows:

Jamal Miller, Commissioner, District Heights, Maryland
Karen Y. Johnson, Councilmember, Nashville, Tennessee

Incoming 2014 Fellows:

Jasmine Gore, Vice Mayor, Hopewell, Virginia
Councilmember Seyram Selase, Anniston, Alabama

2:30 p.m. – 4:00 p.m.

Plenary Session: Incumbency through Good Government

Neighborhood residents expect capable and competent elected municipal leaders. Once an official is in office, their public service obligates them to build strong and productive relationships with their constituents. Explore how local officials, city employees and neighborhood residents can effectively deal with the conditions and expectations of 21st century government.

Moderator:

Sharon Fields, Councilmember, East Orange, N.J.
NBC-LEO Board Member At-Large

Guest Speakers:

Rasheida Smith, Dunton Consulting, LLC
Brooklyn, New York

Jasmine Grundy, Field Operations Director
Dunton Consulting, LLC, Brooklyn, New York

4:00 p.m. - 6:00 p.m.

Time on Your Own

7:00 p.m. – 10:00 p.m.

Milwaukee – It’s a Great Place Reception

Saturday, August 3

8:00 a.m. – 2:00 p.m.

Conference Registration at Hotel

8:00 a.m. – 5:00 p.m.

Welcome Center at Hotel

8:00 a.m. – 9:00 a.m.

Continental Breakfast

9:00 a.m. – 9:30 a.m.

Plenary Session Via Skype: “Rebuilding NLC -- NLC’s Got S.W.A.G.”

A conversation with NLC’s executive director about the “New NLC,” its ongoing accomplishments and plans for top-tier goals. Learn about approaches to help improve the organization’s effectiveness and efficiency on key topics such as member engagement, advocacy, education and training, and communications.

Moderator:

Jacquelyn Johnson, NBC-LEO President
Councilmember, East Orange, New Jersey

Guest Speaker:
Clarence Anthony, Executive Director
National League of Cities, Washington, D.C.

9:30 a.m. – 10:30 a.m.

**Plenary Session: Where Do We Go from Here –
Looking Back and Leaning Forward**

An NBC-LEO “members only” open discussion about the future of the group, its relationship with NLC, its goals for innovation, the role and responsibilities of its leaders, advocacy issues affecting African American communities and ideas for successful recruitment and retention of members.

Moderator:
Deborah Denard Delgado, Councilwoman, Hattiesburg,
Mississippi; NBC-LEO Immediate Past President

Guest Speakers:
Priscilla Tyson, Councilmember, Columbus, Ohio;
NBC-LEO Second Vice President

Levoyd Williams, Commissioner, Lauderdale Lakes, Fla.
Special Assistant to the NBC-LEO President

10:30 a.m. – Noon

Plenary Session: “Global Voices and New Partnerships”

City and town leaders can be the best ambassadors for their communities – promoting tourism, domestic and foreign investment, export of local products and cross-cultural understanding. Focus on building international commercial or cultural relationships.

Moderator:
Hanifa Shabazz, Councilmember, Wilmington, Del;
NBC-LEO Assistant Secretary

Guest Speakers:
Al G. Toe, Sr., Facilitator
American Liberian Twin-Cities Initiative
Newark, New Jersey

Honorable Husitode Moses Dosu
Executive Chairman, Badagry Local Government
Nigeria

Alderman Joe Davis, Milwaukee, Wisconsin

James Walls, Jr., NBC-LEO First Vice President
President and CEO, World Conference of Mayors

Gail Bassette, President, TCE, Incorporated
Laurel, Maryland

Alicia Robinson-Morgan, Deputy Director
Office of Africa, International Trade Administration
U.S. Department of Commerce

12:30 p.m. – 2:00 p.m.

Plenary Luncheon

Presiding:

Jacquelyn Johnson, Councilwoman, East Orange, N.J.
NBC-LEO President

NLC Greetings:

Marie Lopez Rogers, NLC President
Mayor, Avondale, Arizona

Keynote Speaker:

Dr. Gloria Bozeman Herndon, Founder, President &
CEO of GB Group Global, Washington, D.C.

2:15 p.m. – 3:45 p.m.

Reconnecting to Communities

A multitude of individuals who have disconnected from their communities on a temporary or long term basis are returning to their hometowns and are finding critical challenges as part of the re-entry process. Hear a range of best practices that address challenges and provide solutions for homeless persons, returning veterans, formerly incarcerated individuals, and others who desire to rekindle their relationships with communities, work places, families and community service groups.

Moderator:

Priscilla Tyson, NBC-LEO First Vice President
Councilmember, Columbus, Ohio

Robert Cocroft, President and CEO
Retired General, Center for Veterans Issues
Milwaukee, Wisconsin

Steve Mahan, Director
Community Development Block Grants Administration
Milwaukee, Wisconsin

Reuben Hopkins, Chairman and CEO
The Wisconsin Black Chamber of Commerce, Inc.
Milwaukee, Wisconsin

4:00 p.m. – 6:00 p.m.

Time on Your Own

6:00 p.m.

Group Bus Departure for Evening Closing Event

6:30 p.m.

**Closing Event: The Milwaukee African World Festival
Festival Grounds**

8:30 p.m. & 11:30 p.m.

Group Bus Departures for Return to Hotel