

PRESS RELEASE  
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For Immediate Release  
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# Historic Milwaukee, Inc. Expands Scope of Doors Open

*September 21 & 22, 2013 10am to 5pm*



MILWAUKEE, WI- 'KNOCK KNOCK' is the theme of Doors Open Milwaukee 2013, because it is doing just that. This year, the event is expanding its scope and knocking on the doors of some new Milwaukee sites, such as the Wisconsin Gas Building, Soldiers Home, Century City Business Park (formerly A.O. Smith/Tower Automotive), The Moderne, Polaris at the Hyatt Regency, Global Water Center and Bryant's Cocktail Lounge. Also new to Doors Open this year are sites from the Greater Milwaukee Foundation's Healthy Neighborhoods Initiative, such as

Sherman Park Commons Senior Living Center, Villard Square Branch Library, Shrager Auction Galleries and much more.

Historic Milwaukee, Inc. is expecting more than 15,000 people to attend this weekend event, which showcases Milwaukee's finest and most hidden places - churches to skyscrapers, artisan workplaces to hotels, private clubs to architect studios. With Milwaukee City Hall as its downtown headquarters, over 100 buildings will be open the weekend of September 21-22, free to the public. In addition, close to 40 in-depth tours will be available to Members of Historic Milwaukee, Inc.

The website is updated weekly with the newest additions to Doors Open Milwaukee. There will be a Photo Challenge the days of the event, free parking in many locations, restaurant participation, as well as free passports for children and families to get stamped at 24 selected, kid-friendly sites.

Become a Doors Open Milwaukee Sponsor. Doors Open provides a magnificent opportunity to generate public visibility, media attention, and direct marketing relationships with a captive target audience of individuals who care about our city. Over 15,000 people attended Doors Open in 2012! Email Anna-Marie Ogenorth, Executive Director of Historic Milwaukee, Inc. at [anna@historicmilwaukee.org](mailto:anna@historicmilwaukee.org) for more information.

<http://doorsopenmilwaukee.org/>

For more information, contact:  
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Historic Milwaukee, Inc. (HMI) is a private, non-profit educational and advocacy organization, founded in 1974, whose mission is dedicated to increasing awareness of, and commitment to, Milwaukee's history, architecture, and the preservation of our built environment.  
[historicmilwaukee.org](http://historicmilwaukee.org)