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FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

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Ald. José G. Pérez  
(414) 286-3762

## Alderman Pérez appointed to NLC national Hispanic leadership post

**Alderman José G. Pérez** has been appointed to serve as a member of the board of directors of the Hispanic Elected Local Officials (HELO) for the National League of Cities (NLC).

Alderman Pérez was appointed to the post this week during the National League of Cities' 2013 Congressional City Conference in Washington, D.C. The four-day NLC conference is an annual legislative forum that brings together more than 2,000 elected and appointed local officials to discuss federal policies that are important to local governments.

It is believed that Alderman Pérez is the first Milwaukeean and the first Wisconsin official to be appointed to the HELO board.

"It is an honor to receive this appointment, and I look forward to offering my insights and ideas to the many excellent initiatives and activities of HELO," Alderman Pérez said.

The Hispanic Elected Local Officials (HELO) constituency group was established by NLC in 1976 to serve as a forum for communication and information exchange among Hispanic local government elected officials and NLC colleagues.

In addition to providing training and information services to its members, HELO also provides guidance to the NLC Board and to its policy committees on major public policy issues affecting the Hispanic and Latino communities. In recent years, these issues, brought forth by HELO's Board of Directors, have included the education of Hispanic youth, immigration reform, bilingual education, voting rights, and minority business enterprise programs.

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