
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

September 4, 2013

Ald. Bob Donovan
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Neighborhood Ambassadors to again provide boost to near south side neighborhoods

A new group of **Neighborhood Ambassadors** – W-2 participants who gain job training and work experience while tidying up neighborhoods and business strip areas on the near south side – will be introduced during a news conference tomorrow (**Thursday, September 5**) morning, **Alderman Bob Donovan** said.

Tomorrow's news conference will be at 11 a.m. at the intersection of S. 21st St. and W. Scott St. Alderman Donovan will be joined by ambassadors, neighborhood residents and business owners, and representatives from partner organizations – **Journey House** and **UMOS** (United Migrant Opportunity Services).

Modeled after the Downtown Ambassadors who “patrol” in and around downtown Milwaukee – the Neighborhood Ambassadors provide help cleaning up litter and debris, removing graffiti, and keeping an eye out for possible criminal activity, Alderman Donovan said.

“Not only are these individuals providing valuable community service work, but they are also a welcome presence in neighborhoods, providing extra eyes and ears for possible signs of trouble or suspicious activity,” he said. “This program continues to be a positive win-win slam dunk for the near south side and the city.”

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2013 Neighborhood Ambassadors Launch /ADD ONE

In addition to working out on the streets on neighborhood beautification, each of the ambassadors will be exposed to leadership training, customer service training, police workshops, financial literacy training, resume writing training, and job search and interviewing training. Through Journey House's Urban Career Institute, each ambassador will have an assigned career coach, financial coach, customer service coach and leadership coach.

Alderman Donovan said the ambassadors will be working in the **Operation Impact** area on a daily basis. The Operation Impact target area is bounded by W. Pierce St. on the north, W. Lincoln Ave. on the south, S. 16th Street/S. Cesar Chavez Dr. on the east and S. 38th St. on the west.

Between 15 and 20 ambassadors are expected to participate in the program, which is funded to operate through September 2014. Staff from Journey House and UMOS will be supervising the ambassadors, Monday through Friday.

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