
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

July 26, 2013

Ald. Nik Kovac
(414) 286-3447

Brady Street Business Improvement District announces Brady Street Festival

The festive sights and sounds of the 2013 **Brady Street Festival** will fill the air on **Saturday, July 27**. The festival, organized by the Brady Street Business Improvement District, will take place from **11:00 a.m. to midnight** on Brady Street from Van Buren to Farwell.

The festival will again feature a variety of vendors offering pottery, jewelry and an abundance of delicious cuisine from Brady Street restaurants, plus cheese tasting from more than 15 Wisconsin cheese makers. The Division BMX stunt team, CFSC Bounce House, House of Harley's Ride a Harley experience and a pro wrestling ring brought to you by Casablanca rounds out a great lineup. The community event is **free** and all are invited to attend.

Four stages will feature live music and entertainment. The Bud Light Main Stage sponsored by Knight Barry Title will feature a variety of activities, from Zumba with CJ, performances by Mama Digdown's Brass Band, to a Lipstick and Lashes Drag Show. Continuing the excitement on the Brady Locals Stage (sponsored by Gruber Law) will be local talents Nora Collins and Hugh Bob and the Hustle.

"Festival traditions have graced the Brady Street community since the 1960s serving as means for all of us to join together in celebration and camaraderie. The distinctive mix of local fare, talent and entertainment joining together at the festival encompasses what this diverse community is all about," said **Alderman Nik Kovac**.

For a complete itinerary of the Brady Street Festival lineup visit www.bradystreet.org.

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