



Willie L. Hines, Jr.
City of Milwaukee Common Council

For Immediate Release:
October 19, 2012

Contact: Pres. Hines
414-708-2261

Clear Channel Outdoor will provide pro bono digital billboard spots for Milwaukee election info

Clear Channel Outdoor is donating digital billboard spots to help broaden City of Milwaukee voting and election messaging in the remaining few weeks prior to the November 6 presidential election, according to **Common Council President Willie L. Hines, Jr.**

President Hines said Clear Channel Outdoor, which in the past has made similar in-kind donations of zero cost (or heavily discounted) digital billboard spots and bus shelter ads for messaging from the Milwaukee Health Department, the Milwaukee Police Department, the Me2 Milwaukee Energy Efficiency program, the Fireworks Task Force, MPS and other agencies, is partnering with the city's Election Commission to provide the valuable, awareness-raising election information.

"The billboard messages will be brief and will provide voters with online and phone contact information, as well as valuable information to help them find polling locations and the fact that they can vote absentee in-person (prior to November 6) if they so choose," President Hines said.

Mark Rausch, vice president of real estate and public affairs for Clear Channel Outdoor, said he welcomes the opportunity to assist in helping provide the public with important voting and election information. "Our billboards are well positioned across the city and metro area, and we believe that our contribution of providing proper voting information for city residents will be a positive one as we get closer to November 6," Mr. Rausch said.

The **attached** pdf file shows one of the billboard messages that will be displayed. The image was created by a graphic designer in the Public Information Division of the Common Council – City Clerk's Office.

The public is encouraged to call the **Election Commission** at **414-286-3491** or to visit www.city.milwaukee.gov/election for information and any questions pertaining to voting in the City of Milwaukee.