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FOR IMMEDIATE RELEASE



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FOR INFORMATION CALL

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August 21, 2012

Ald. Ashanti Hamilton  
(414) 286-3779

## MEDIA ADVISORY

### **Villard Avenue Day Festival is Saturday**

The **Villard Avenue Business Improvement District #19** will be holding its free 2012 neighborhood street festival on W. Villard Ave. between N. 35<sup>th</sup> and N. 38<sup>th</sup> Streets on **Saturday, August 25 from 10:00 a.m. to 6:00 p.m.**

**Alderman Ashanti Hamilton** said the family friendly festival has consistently grown in scope and fun since it was founded eight years ago. "The Villard Avenue Day Festival offers great opportunities for family fun, for meeting neighbors, and for connecting with the friendly business owners and organizations which help bring commerce to the area," he said.

The festival has two stages for **live music** and other performances, and there is plentiful **food, games** and **prizes** as well. This year's event will feature a first-ever **Kids Zone Play Area**.

Fore more information about the festival, please contact Gracelyn Wilson at **414-444-8204**.

**WHAT: Villard Avenue Day Festival**

**WHEN: Saturday, August 25 -- 10 a.m. to 6 p.m.**

**WHERE: Villard Ave. between N. 35<sup>th</sup> and N. 38th**

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