ALDERMAN

Tony Zielinski

FALL/WINTER 2011

Prosperity Through Fair Trade

The View From Milwaukee's 14th District

Dear Residents,

The 14th District is leading the way in Milwaukee. **We are one of the only districts with two multi-million dollar developments happening within blocks of each other - the Alterra development on Kinnickinnic and Lincoln Avenues and the Dwell Bay View mixed use development at Kinnickinnic Ave. and Conway St.** Though our economy may be challenging, our area is moving forward and in this newsletter, you'll see some of our award-winning businesses like Sweet Water Organics and renewed businesses like the Piggly Wiggly.

People aren't just coming to our area for development, either. This year's Point Premium International Cycling Classic brought hundreds of cyclists and fans from around the globe to our corner of Milwaukee as we were the last stop on the Superweek racing series.

On 13th St., Mi Super Foods has been such a success that the owner has purchased the building rather than continuing to lease it, demonstrating a commitment to the area and the vibrancy of the business. Down the street in Ohio Park, neighborhood traditions like trick or treat and costume contests engage neighbors.

You'll also see some news on voter identification and what these legislative changes mean for you and your neighbors. And, though winter is no stranger to Milwaukee, helpful reminders about winter parking are also listed here.

As always, never hesitate to contact me with any questions or concerns you may have. I can be reached via email at **tzieli@milwaukee.gov** or by phone at **286-2873**.

Keep safe and warm this winter.

Sincerely,

Tony Zielinski

Tony Zielinski
Alderman, 14th District

COMMITTEE ASSIGNMENTS

CHAIR • Anti-Graffiti Policy Committee

VICE CHAIR • Community & Economic Development Committee

MEMBER • Licenses Committee • Zoning, Neighborhoods & Development Committee

Milwaukee Commission on Domestic Violence and Sexual Assault

Balancing Services Amid Cuts: The 2012-13 City of Milwaukee Budget

The 2012 amended city budget approved by the Milwaukee Common Council essentially holds property taxes steady for city property owners.

The 2012 tax levy approved by the Common Council is $248.008 million, or up 0.5% from 2011's $246.703 million levy, and less than the mayor's proposed 2012 budget levy by $261,000.

The budget also reflects an important shift in road work. Alderman Zielinski said, "Because of changes in the budget, it will cost homeowners less for road and alley repairs. It improves the roads, sidewalks and alleyways in our community for the benefit of residents."

The budget now allocates spending on alleys that allows home owners to have their alleys repaired at significantly less cost. Based on current assessment rates for alley reconstruction in the city, residents pay $38 per frontage foot for alley repair. This change allows for a reduction in that rate to a proposed rate of $19 per frontage foot for 2012. The Department of Public Works has identified 78 alleys which are in need of repair that have been previously deleted at public hearings. These alleys are the most likely candidates for the 2012 Alley Reconstruction Program.

The Council shifted more than $1.6 million from a capital project involving office space improvements in the City Attorney's Office and instead sent that funding to street and alley improvements and the preservation of city housing stock. This shift in funds has zero impact on the tax levy, but generates positive returns for the community.

A similar compromise on proposed capital funding for remodeling improvements to the Police Administration Building led to the approval of an amendment to instead use the $5.5 million to lower the city's debt limit.

The Council also unanimously approved changes in the Office of the Treasurer that scaled back the pay of the Treasurer effective with the new term in 2012, and which included eliminating the position of special deputy city treasurer. The move will save more than $108,000 in eight months' time, with additional savings expected.

The Council unanimously approved an amendment that asks for a city study of a new fire suppression system that ultimately could save thousands of dollars in truck and equipment purchases. The proposed new ultra-high pressure fire suppression systems can be mounted on pickup trucks equipped with emergency medical technician kits. The study is due March 1, 2012 and will determine the feasibility of the move, which could provide significant savings in fuel and greatly reduce water damage to homes and businesses.

"The approved budget came in under the state's budget constraints, and hopefully city services won't be drastically compromised," Alderman Zielinski said.

Voter Identification Law

A new law in the state of Wisconsin requires that all voters show valid identification at the polls. The law goes into effect with the spring primary election, Tuesday, February 21, 2012.

Valid forms of identification include:

- A Wisconsin driver's license, even if driving privileges are suspended/revoked
- A Wisconsin DOT identification card
- A military ID card issued by a U.S. uniformed service
- A U.S. Passport

Any of the above identifications must have an expiration date after the November 2, 2010 election.

- A certificate of naturalization that was issued not earlier than two years before the date of an election at which it is presented
- An unexpired driving receipt issued by Wisconsin DOT
- An unexpired identification card receipt issued by Wisconsin DOT
- An identification card issued by a federally recognized Indian tribe in WI
- An unexpired identification card issued by a Wisconsin-accredited university or college that contains the following:
    - Date of Issuance
    - Signature of Student
    - Expiration date not later than two years after Date of Issuance

If you do not have any of the above identification, you may obtain a FREE identification card from the Wisconsin Department of Transportation. For more on obtaining proper identification for voting, please look to **www.milwaukee.gov/election** or contact the Election Commission at 286-3491.

Celebrating Cycling

Alderman Zielinski celebrates the International Cycling Classic with Chun-Kai, a cyclist from Taiwan. The cycling event is part of a week long series of races between Chicago and Milwaukee that includes stops in Bay View. Participants for the race hail from all over the world and we proudly welcome them in District 14.

One Call That's All: 286-CITY (2489)

That one number can connect you with 21 departments, thousands of employees and 100s of city services, ranging from building permits to parking permission to library hours to garbage pickups.

Alderman Zielinski says the city continues to seek ways to improve communications with residents, and this one-stop number for city services makes it even easier to find the right department and person to handle your complaint or request. Residents will still call 911 for emergencies but can use the new number for any other city-related calls.

You can always contact Alderman Zielinski's office by calling **286-2873**.

Welcoming Piggly Wiggly to the 14th

The Sentry grocery store at 123 W. Oklahoma Ave. reopened in September as a Piggly Wiggly. Paul Butera of Piggly Wiggly Midwest in Sheboygan celebrates the grand opening (pictured here with Alderman Zielinski).

This will be the second Sentry store in the Milwaukee area to become a Piggly Wiggly in recent years.

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Smart energy pays.

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Want help with the up front costs? Me²!

Want to see instant savings on your energy bill? Me²!

Program open to City of Milwaukee residents only.

Contact an Energy Advocate today to make Smart Energy Pay!

New Solar Financing Program

Alderman Zielinski and Mayor Barrett launched the Milwaukee Shines solar financing program, available to residents. The program helps residents with the upfront costs of solar installation and participants have the opportunity to pay their solar financing only after reaping savings on their electric bill. Milwaukee has been named a Solar America City for its efforts to use alternative energies and reduce our reliance on foreign oil. Learn more at www.milwaukeeshines.com.

Ohio Park Scares Up a Good Time

Alderman Zielinski with judges Mr. & Mrs. Schmidt and the winners of the Ohio Park Neighborhood Association annual Halloween costume contest.

The Fresh Face of 13th St.

Umberto and Carmen Villarreal, the owners of Mi Super Foods, 3101 S. 13th St., launched the market three years ago and have recently purchased the building as well. "Business in this area is good – this is one of three successful groceries in the area and 13th St. continues to be a center for steady growth," Alderman Zielinski said.

The Villarreals also own Mi Supermercado at 2200 S. 13th St. as well, and Monterrey Market at 3013 S. 13th St. celebrated its one-year anniversary this spring. "The revitalization of buildings and businesses in this area shows the investment and stability of the neighbors and store owners," Alderman Zielinski said. "This investment in the area bodes well for the 14th District."

Sweet Water at Food Desert Summit

Photo © Sweet Water Organics

During the October Let's Move! food desert summit in Chicago, Emmanuel Pratt, Sweet Water Organics executive director, addressed Chicago Mayor Rahm Emanuel, Mayor Tom Barrett and other mayors and leaders about SWO's Milwaukee operations in Bay View. During the summit, Mayor Emanuel said Milwaukee is "the national leader in urban agriculture." Alderman Zielinski spearheaded efforts with Sweet Water Organics and Growing Power resulting in 100s of new urban agriculture jobs in Milwaukee.

Avalon Theater Update

Avalon Theater owner Lee Barczak continues to work toward creating a beautiful theater space in Bay View. Though the economy has slowed his plans, progress includes the storefront businesses he's fostered including Brass Rooster, Bigfoot Bike & Skate and Wild Workouts & Wellness.

Barczak has no plans to sell the building and he's currently searching for a partner to help operate the future theater. "I continue to work closely with Mr. Barczak on this project and we are focused on bringing a theater into the Bay View community," Alderman Zielinski said.

Introducing Milwaukee's New *Single Sort* Recycling Program

The city's new single sort recycling program is now in effect. Single sort recycling is a system that allows all recyclables to be mixed together in the recycling cart or bin. It means that only one sort is necessary – separating all the recyclables from trash. **Papers and containers no longer need to be kept separate.** Extra recycling bins are available free of charge. Call 286-CITY (2489) if you'd like to request one. ***However, it does NOT mean that garbage and recyclables may be mixed together.***

Important points for Milwaukee residents:

- New items are added to the list of accepted materials (see graphic above.)
- Single sort offers increased convenience for residents.
- Single sort brings increased revenue to the city.
- Single sort allows the use of the same type of truck to collect either garbage or recycling on a given day, meaning the city can serve residents more efficiently.
- Cart dividers will be removed from carts throughout the city. This will be a gradual process, and the dividers will be recycled.
- This supports the goal of reaching 40% diversion from landfill by 2020.

Unacceptable Materials:

- Mirrors and window or auto glass
- Ceramics, porcelain, china, & drinking glasses
- Glass cookware/bake ware
- Household items (toasters, microwaves, etc.)
- Styrofoam or foam packaging material
- Needles & Sharps, other medical waste
- Plastic bottles that contained motor oil or antifreeze
- Food soiled paper (clean pizza boxes are accepted)
- Light bulbs
- Unmarked plastics
- Plastic bag & film
- Coat hangers
- Batteries
- Tissue
- Paper towels
- Trash

Preparation Guidelines:

- Food & beverage containers must be emptied and rinsed
- Flatten cardboard boxes
- Place extra recyclables next to cart
- Shredded paper must be placed either in clear plastic bags (tied off) or in paper bags (rolled and stapled shut)

Find out more at: www.milwaukeerecycles.com

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Support Your Local Library!

As you may know, unfortunately libraries are continuously struggling to stay open, but there are some things you can do to support your local library.

- Get a library card
- Return books on time
- Pay fines
- Hold community meetings there
- Patronize
- Participate in programming
- Encourage others to use the library

Find out more at: **www.mpl.org**

Bay View Library – 2566 S. Kinnickinnic Ave.
Tippecanoe Library – 3912 S. Howell Ave.

District 14 Stands Out With Multiple Multi-Million Dollar Developments

Alderman Zielinski talks with a local resident about the construction in the district. Alterra is building a new coffee shop and bakery facility on the corner of Lincoln and Kinnickinnic Avenues. This project, combined with the bus stop triangle area, is based on a very pedestrian-oriented design as cross-walks are widened and walking spaces are reconfigured as part of the construction process. ***District 14 is one of the only areas with two multi-million dollar development projects in process within blocks of each other.***

Winter Parking Rules

NO PARKING DECEMBER 1 TO MARCH 1

No overnight parking is allowed on through highways and mass transit (bus) routes from December 1 to March 1. These streets are not posted. For a list of these streets please go to the Winter Parking Regulations section at **www.milwaukee.gov/parkingregulations**. In case of a "Snow Emergency" prior to December 1 or after March 1, vehicles must be moved to a side street and must be legally parked in conformity with all other regulations on the proper side of the street.

EXCEPTION TO ALTERNATE SIDE NIGHT PARKING

Overnight parking is allowed on both sides of the street from March 1 to December 1. Alternate side night parking is allowed from December 1 to March 1. These streets are not posted. For a list of these streets please go to the Winter Parking Regulations section at **www.milwaukee.gov/parkingregulations**.

4" RULE

Certain residential streets are posted "No Parking When Snow Falls 4 Inches or More." Parking is allowed on both sides of the street, except when snow has accumulated on the street surface to the depth of 4 inches or more. Then no parking is allowed on the side of the street where the sign is posted until the snow has been removed – day or night or at any time of the year. To determine whether this regulation applies to a specific street go to Street Parking Regulations at **www.milwaukee.gov/parkingbyaddress**.

Finding Your Polling Station

Don't know your polling station on election day? Go to **www.milwaukee.gov/election** to use the interactive street address system to find your representatives and where you vote. Call **286-3491** for answers to your election day questions!