
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

May 10, 2011

Bill Arnold
(414) 286-3285

MEDIA ADVISORY

Mayfair Mall's Senior GM to Address Milwaukee Youth Council

Official will discuss mall's parental guidance policy, other topics

Mayfair Mall Senior General Manager **Stephen W. Smith** will appear before the **City of Milwaukee Youth Council** at 4:30 p.m. **Wednesday, May 11** in the third floor Common Council Chamber at City Hall, 200 E. Wells St.

The Youth Council, composed of young leaders between 14 and 18 years of age, invited Mr. Smith to appear in part because of concerns about accessibility to the busy and popular mall, which is located in Wauwatosa. The mall's parental guidance required (PGR) policy – enforced by mall security officers – states that persons 17 years of age or younger must be accompanied by a parent or supervising adult age 21 and older after 3 p.m. on Fridays, Saturdays, and Sundays.

Wednesday's meeting will be televised live on City Channel 25 on Time Warner Cable and on AT&T U-Verse (Channel 99) in the City of Milwaukee. It can also be viewed via streaming video on the city website at www.city.milwaukee.gov/Channel25.

Go to <http://city.milwaukee.gov/YouthCouncil> to learn more about the Youth Council.

What: Youth Council meeting
When: 4:30 p.m. Wednesday, May 11
Where: City Hall, third floor Council Chamber

-30-