

Bay View Art Stop: *a design competition!*

Neighborhood Background Information

The Bay View neighborhood has always cultivated a sense of independence and self sufficiency within Milwaukee. Originally a quiet Native American settlement prior to the first immigrant village, its industrial importance was established when the first train depot in the area opened in 1855 followed by the the first steel mill, Milwaukee Iron Co., which opened in 1868. New industry brought new jobs and created a thriving community of steel workers who settled into the area which has come to be known as Bay View. The neighborhood remained established by a robust industrious work ethic and identity for the next several decades.

More recently however, Bay View has experienced a creative resurgence as its independent nature has shifted the business focus from industry to Arts and Entertainment. South Kinnickinnic Avenue, the primary commercial corridor, is home to many new businesses and entrepreneurs who have recognized the amenities of this diverse and well-scaled neighborhood located on Milwaukee's south side along the shores of Lake Michigan. Many new retail businesses, restaurants, cafe's, and entertainment venues have filled empty storefronts, once again creating a viable neighborhood in which residents, businesses, artists, and entrepreneurs have been able to thrive. The Bay View area has since become a destination as residents shift to supporting their local economy.

Project Scope:

The Bay View Art Stop Design Competition Committee is commissioning a work of public art to enhance the intersection marking the epicenter of the Bay View Arts and Entertainment District. The Committee is seeking Design Proposals for a work of public art in the form of a monumental sculpture located in the residual traffic island created by the intersection of South Kinnickinnic Avenue, East Lincoln Avenue, and South Howell Avenue. The art project is envisioned as being highly visible to both automobile and pedestrian traffic, and to act as an iconic landmark representing the unique character of the neighborhood. The embodiment of this project will engage the community thru a visual, spatial, and sensory experience while defining an entry/arrival point to the district.

Project/Site Description:

The convergence of South Kinnickinnic (KK) , East Lincoln, and South Howell Avenues creates a highly trafficked, yet residual, triangular traffic island. A six point intersection hosts Some of Bay View's most recognizable businesses lining this area including Cafe LuLu, Cafe Centraal, Riviera Maya, Boulevard Theater, Stone Creek Coffee Roasters, Guanajuatos Restaurant, Babes Ice Cream and the soon to be constructed Alterra Cafe and Restaurant. A high volume of vehicular, pedestrian, and public transportation traffic patterns circumscribes the edges of the island. The intersection also marks a major transfer point for various Milwaukee County bus transit routes.

Project Details

- The KK-Lincoln-Howell intersection is a major thoroughfare and has heavy vehicular traffic.
- The committee is seeking projects that will have a strong visual and spatial impact on visitors moving thru the district. Proposals that fully exploit the high density and visibility of the site, as well as engage the senses thru the incorporation of light, movement, sound, texture and scale are encouraged. The artwork can be an interactive piece for pedestrian/bicycle traffic.
- The new work must integrate a sheltered area for Milwaukee County Transit users.
- 100 percent renewable energy sources, in terms of solar and wind (and even people) should be incorporated into lighting and kinetic strategies.
- Artists and Designers must use durable materials capable of withstanding climate, pedestrian, and vehicular patterns associated with this location.
- The artwork can be fabricated off-site; however, the site is suitable for on-site fabrication.
- Milwaukee Iron Company, located in Bay View, has generously donated steel sections including 4x4 bar steel and 3-inch round steel sections, up to 22 feet in length, to be used in the construction of this project.

Budget: Award up to \$150,000

Artists and Design Teams must provide cost estimates to include design fee, materials and fabrication costs, installation, and maintenance schedule.

Schedule *:

October 1 st 2011	RFP issued
January 6 th 2012	Submission Deadline
January 13 th 2012	Finalist Selection
February 3 rd 2012	Finalist Interview
February 6 th 2012	Contract Award
August 2012	Installation Complete

* Dates are subject to change. To ensure fairness to all, there are no extensions or waivers of deadlines. Applicants will be notified by letter as to the status of their application. The Bay View Art Stop Competition Committee reserves the right to modify this solicitation and to request additional information or proposals from any or all participating artists. reserves the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals, when the acceptance, rejection, waiver or advertisement would be in the best interest of the project. In addition, Bay View Art Stop Competition Committee may solicit proposals from artists not responding to this call and reserves the right to select an artist outside of the pool of artists responding to this call.

Artist Selection Process & Criteria:

The selection committee will select up to 3 finalists based on their applications; professional qualifications; ability to work within a budget and meet deadlines; and successful completion of other public art projects.

Each finalist will be interviewed individually before selecting one artist (or artist team). Each finalist will receive a \$1,000 honorarium for their original design developed specifically for the site.

Budget: Award up to \$150,000

Deadline: 4pm Friday January 6 2012

Eligibility: Local and National Artists and Designers currently living in the United States of America.

The commissioned Artist/Design Team will be selected based on previous experience with the design of exterior sculpture projects. Applicants are also expected to have the technical capabilities to design, fabricate, and install such projects, including providing maintenance instructions. The finished project must require little to no regular maintenance. Final artwork should complement the characteristics and neighborhood identity of the site.

The Artist/Design Team will coordinate with the City of Milwaukee Department of Public Works, WE Energies, Milwaukee County Transit System, and shall be expected to collaborate closely with site engineers, designers, and any necessary party for the successful installation of the project.

NOTE: commissioned artists are permitted to work with outside contractors to fabricate the actual work of art.

Submission Requirements:

- Letter of intent explaining your interest, process, method of design and fabrication relative to this project.
- Resume and Portfolio of related work. 20 images maximum with identification, location, brief description and project budget.
- List of 3 professional references
- 3-dimensional conceptual drawings depicting installation on site digital or hard copy format acceptable
- cost estimate (to include design fees, materials, fabrication, and installation)
- maintenance schedule

Selected Finalists would develop concepts and provide additional drawings/models for interviews

- 3-dimensional conceptual drawings depicting installation on site digital or hard copy format acceptable
- 1/4" scaled conceptual site model
- cost estimate
- maintenance schedule

For more information contact :

Bay View Art Stop: Design Competition Committee
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