A nyone who tells you that “government doesn’t create jobs” has never been involved in a public works project. When infrastructure is well-maintained and basic services are delivered, well-run municipal government creates many more jobs than just those on its payroll. Some of this occurs indirectly: contracts and subsidies will go to city residents and to minority- and women-owned local businesses. Sometimes it is more direct, as when the city provided loans for two empty buildings so that they could be renovated and turned into a 60-bed nursing home and an urban health center. Sometimes it involves selling city assets to other private parties who want to restore the property. This happened when the city sold a five-story warehouse building to a nonprofit organization that is now Sweet Water Organics, Milwaukee has long been a leader in the urban agriculture and local food movements. City government has changed several building codes and zoning rules to allow the types of businesses that are now part of these movements to thrive. The benefits of city government involvement can be seen in the projects it has supported and the partnerships it has formed with the private sector. The passage of legislation, sponsored by Alderman Kovac – and its enforcement – has ensured that significant percentages of all jobs created by city-sponsored projects are available to city residents and minorities.

Well-run municipal government, when working with the private sector, can assist in bringing many more jobs to Milwaukee. Sometimes these jobs are created through a series of small projects. Sometimes they are created through one large project, like the $38 million investment in the Menomonee Valley that will create hundreds of jobs. The City of Milwaukee is becoming a leader in sustainability and green technology. Through its own research and development of new energy technologies, the city is creating a competitive advantage in this new industry, while also reducing fuel consumption and promoting cleaner air. The city has developed many partnerships with the private sector to create new, clean-energy jobs, and these efforts have led to the creation of hundreds of new jobs in the city. The city is also working to increase the number of people who work in the city by creating more affordable housing and by encouraging the development of mixed-use projects. In the future, the city will continue to work with the private sector to create new jobs and to help improve the quality of life for all Milwaukee residents.

Milwaukee’s New Single Sort Recycling

The city’s new single-sort recycling program is now in effect. Single-sort recycling is a system that allows all recyclable materials to be collected in a single cart or bin. This makes it easier for residents to sort their recyclables, and it reduces the amount of time spent on recycling. The program is designed to help residents save time and money, while also reducing the amount of waste sent to landfills. The program has been supported by the city’s Department of Public Works and the Milwaukee Public Library, and it has been funded by a combination of local and state government grants.

Social Justice in the Workforce

Alderman Kovac spoke at a City Hall press conference celebrating the passage of legislation sponsored by the alderman and his colleagues, that will ensure that significant percentages of jobs created by city contracts and subsidies go to city residents and to minorities; and that ensure cents earned by local businesses.

Economic and Environmental Sustainability

Me2 Milwaukee Energy Efficiency Challenge

City Hall, Room 206
200 W. Wisconsin
Milwaukee, WI 53203

Have a safe, healthy and joyful holiday season!

Milwaukee’s 2012 budget, and also on Milwaukee’s local economic, social, and environmental future. Much of that legislation and activism is being felt here in Milwaukee, especially in our social justice and environmental movements. Below is an excerpt from an article that was published in the Milwaukee Journal Sentinel on July 29, 2012, about the city’s new single-sort recycling program and the benefits it will bring to Milwaukee residents.

The city’s new single-sort recycling program is now in effect. Single-sort recycling is a system that allows all recyclable materials to be collected in a single cart or bin. This makes it easier for residents to sort their recyclables, and it reduces the amount of time spent on recycling. The program is designed to help residents save time and money, while also reducing the amount of waste sent to landfills. The program has been supported by the city’s Department of Public Works and the Milwaukee Public Library, and it has been funded by a combination of local and state government grants.

Social Justice in the Workforce

Alderman Kovac spoke at a City Hall press conference celebrating the passage of legislation sponsored by the alderman and his colleagues, that will ensure that significant percentages of jobs created by city contracts and subsidies go to city residents and to minorities; and that ensure cents earned by local businesses.

Economic and Environmental Sustainability

Me2 Milwaukee Energy Efficiency Challenge

City Hall, Room 206
200 W. Wisconsin
Milwaukee, WI 53203

Have a safe, healthy and joyful holiday season!

Milwaukee’s 2012 budget, and also on Milwaukee’s local economic, social, and environmental future. Much of that legislation and activism is being felt here in Milwaukee, especially in our social justice and environmental movements. Below is an excerpt from an article that was published in the Milwaukee Journal Sentinel on July 29, 2012, about the city’s new single-sort recycling program and the benefits it will bring to Milwaukee residents.

The city’s new single-sort recycling program is now in effect. Single-sort recycling is a system that allows all recyclable materials to be collected in a single cart or bin. This makes it easier for residents to sort their recyclables, and it reduces the amount of time spent on recycling. The program is designed to help residents save time and money, while also reducing the amount of waste sent to landfills. The program has been supported by the city’s Department of Public Works and the Milwaukee Public Library, and it has been funded by a combination of local and state government grants.

Social Justice in the Workforce

Alderman Kovac spoke at a City Hall press conference celebrating the passage of legislation sponsored by the alderman and his colleagues, that will ensure that significant percentages of jobs created by city contracts and subsidies go to city residents and to minorities; and that ensure cents earned by local businesses.
Economic Development in Our Neighborhoods

Even when the global economy is uncertain, we should all stay confident that Milwaukee is a great place to be, and that the success of our neighborhoods will always be fundamental to better jobs, housing, and educational opportunities throughout the region. Here’s what’s happening lately:

Schlitz Park
Directly across our river is the Schlitz Park business incubator, which houses the international headquarters of Offshore, Inc., and many other small businesses. It is currently undergoing a $3 million renovation and expansion.

The Moderne
Across the Park East corridor to the south, you’ve probably seen the beginnings of a luxury building on the southeast corner of Juneau Ave. and Old World Third St, at the intersection of the 3rd, 4th, and 6th streets, which is projected to begin in a few years. It could run from the $26 million tax-exempt tenants earning less than 60% of the median income in Milwaukee County.

MSOE Soccer Field
Recently a new soccer field was approved for our southeast corner of Juneau Ave. and Old World Third St. It will be in the form of a roughly 50,000 square foot parking garage. On the north and south sides of the field, between Juneau Ave. and Old World Third St., would be a public park and a coffee shop with patio seating.

1910 on Water
On Water St., just above view of the new traffic light at Kinnickinnic Ave., is a new mixed-use apartment and a building that’s been constructed on the bluff toward 6th St. and LaSalle Pl.

North End Phase II
Further downtown and across Pleasant St., the North Grid Phase II project is scheduled for ground breaking this fall. Phase II is the building on your right along a downtown bound corridor and contains 68 apartments atop a city-owned parking garage, and a public plaza. Project is expected to sell existing building, and will contain 150 rental units of which will be reserved for renters earning less than 60% of the median income in Milwaukee County.

Getting From Here to There
Getting from E. North Ave. to E. Ogden Ave., will be the northwestern stretch of a streetcar route that will eventually extend through Downtown, Wisconsin and the Third Ward to the lakefront in the near future. The streetcar route will not just improve mobility from our neighborhoods through Downtown, it will also create jobs and spur development along its path. Eventually, the route will also serve as the east leg of the 2-mile starter system has the potential to help create more than $2 billion of new development by 2050, as outer-rim projects along the line could be built out to the full potential.

Recent Updates
In last year’s newsletter, we focused on recent and upcoming development along our east corridor and here are three updates on what we discussed then:

1) Villard Square Library Takes Shape

In last year’s newsletter, we focused on recent and upcoming development along our east corridor and here are three updates on what we discussed then:

Illinois Avenue:
Alderman Kovac, along with Alderman Hamilton and Alderman Murphy (far right) broke ground last year on the city’s first mixed-use development. When this route opens in late 2014, it will be the first time Milwaukee has had intracity fixed rail service in more than 50 years. The route will circulate through Downtown and the Third Ward on its way to the Amtrak Intermodal Station. Getting From Here to There

3) 3-mile starter system has the potential to help create more than $2 billion of new development by 2050, as outer-rim projects along the line could be built out to the full potential.

Recent Updates
In last year’s newsletter, we focused on recent and upcoming developments along our east corridor and here are three updates on what we discussed then:

1) Villard Square Library Takes Shape

Villard Square Library Takes Shape

\[ \text{E. Knapp St.} \]

\[ \text{N. 4th St.} \]

\[ \text{W. McKinley Ave.} \]

\[ \text{N. 1st St.} \]

\[ \text{W. Pleasant St.} \]

\[ \text{E. Cherry St.} \]

\[ \text{N. Holton St.} \]

\[ \text{N. Jefferson St.} \]

\[ \text{N. Water St.} \]

\[ \text{E. Juneau Ave.} \]

\[ \text{N. Palmer St.} \]

\[ \text{E. Knapp St.} \]

\[ \text{N. Old World Third St.} \]

\[ \text{W. Walnut St.} \]

\[ \text{N. 2nd St.} \]

\[ \text{N. Commerce St.} \]

\[ \text{On Water St., just down river of the new traffic light at Kinnickinnic Ave., is a new mixed-use apartment and a building that’s been constructed on the bluff toward 6th St. and LaSalle Pl.} \]

\[ \text{Due east of those cranes, across the river, are several vacant MSOE Soccer Field.} \]

\[ \text{Further downtown and across Pleasant St., the North Grid Phase II project is scheduled for ground breaking this fall. Phase II is the building on your right along a downtown bound corridor and contains 68 apartments atop a city-owned parking garage, and a public plaza. Project is expected to sell existing building, and will contain 150 rental units of which will be reserved for renters earning less than 60% of the median income in Milwaukee County.} \]

\[ \text{Project is expected to sell existing building, and will contain 60 rental units of which will be reserved for renters earning less than 60% of the median income in Milwaukee County.} \]