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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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October 14, 2011

Ald. Joe Dudzik  
(414) 286-3768

## MEDIA ADVISORY

# El Rey Brings New Life and Business to Oklahoma Ave.

**Alderman Joe Dudzik** will participate in the 10:00 a.m. grand opening celebration of the new El Rey grocery store this **Saturday, October 15** at 5200 W. Oklahoma Ave., the previous location of a Sentry Foods store.

El Rey has been a Milwaukee tradition for more than 30 years, and this celebration marks the opening of its 5<sup>th</sup> location in the city. The new El Rey will offer a wide variety of Hispanic, Serbian and Polish products, a deli, bakery and other products and services familiar to former Sentry patrons.

A number of festivities will mark the grand opening, including a mariachi band.

**What: El Rey Grocery grand opening**

**When: 10:00 a.m. Saturday, October 15, 2011**

**Where: 5200 W. Oklahoma Ave.**

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