



July 28, 2011

Ald. Bob Donovan  
(414) 708-9417

## Benefit Event Friday & Saturday Set to "Honor Our Local Heroes"

*Alderman Donovan will host street festival event, with proceeds benefiting/supporting police and firefighters*

The public is invited to S.37<sup>th</sup> and W. Becher Streets Friday evening (5 p.m. to 9 p.m.) and Saturday (1 p.m. to 9 p.m.) for a festival event to benefit **Operation Impact** and the **Fire Bell Club**, according to **Alderman Bob Donovan**, founder of Operation Impact and the event's host.

**A special opening ceremony featuring Alderman Donovan, Milwaukee Fire Chief Mark Rohlffing and others will start at 6 p.m. Friday at 2066 S. 37<sup>th</sup> St. (S. 37<sup>th</sup> and Becher, outside McKiernan's Tavern).**

"At a time when our men and women on the Milwaukee Police Department and the Milwaukee Fire Department are literally under fire and risking their lives daily for our safety, this event gives us a chance to show support and say 'thank you' for a job well done," Alderman Donovan said.

The event will feature live entertainment, food, auction items, prizes, children's activities from 1 p.m. to 3 p.m. on Saturday, as well as displays of MPD and MFD equipment/vehicles.

Operation Impact is a unique public-private effort partnering law enforcement and city (public) resources with private donors and local businesses to bolster public safety. The program has helped pay for increased MPD beat patrols and other items that strengthen public safety in the program's near south side target area.

The Fire Bell Club is a volunteer organization committed to fire safety throughout the City of Milwaukee.

Persons who are unable to attend the event but would like to make a donation, please send a check to: The Milwaukee Christian Center, 2137 W. Greenfield Ave., Milwaukee, WI 53204 (Please note OPERATION IMPACT on the memo line).