
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

September 28, 2011

Ald. Joe Davis, Sr.
(414) 286-3777

Alderman to take part in Sister Cities Exchange Event at UWM

Milwaukee **Alderman Joe Davis, Sr.** will be taking part in a Sister Cities technological and economic exchange event Friday meant to strengthen economic and cooperative ties between Milwaukee and Venezuela.

Alderman Davis, chair of the City of Milwaukee's Sister Cities Committee, will be attending the session from **2 p.m. to 4 p.m. on Friday, September 30**, at the University of Wisconsin-Milwaukee (in the Union's Wisconsin Room Lounge, 2200 E. Kenwood Blvd.). **Media coverage is invited.**

The event is sponsored by UWM in cooperation with the Consulate of the Bolivarian Republic of Venezuela. In the spirit of the Sister Cities agreement between Milwaukee and Carora, Venezuela, the initiative aims to "facilitate transnational economic cooperation with a focus on fortifying community-led partnerships."

Alderman Davis said a key goal of the event is to harness the technology, knowledge base and skill sets unique to each community "to build reciprocal relationships that augment the socio-economic and productive capacities of partners in Wisconsin and Venezuela."

According to a brochure about the event, the initiative is focusing on "cooperative organizations and community-driven processes." The document states further: "This initiative challenges the existing paradigms of globalization and the monopolization of technology by aligning itself with the principles of sovereign technology and base building. This initiative, based on the principles of fair trade, will allow participants to interact with potential counterparts in the state of Lara, Venezuela, where major production includes high quality coffee, cacao, cattle, dairy, and traditional hand-crafts."