

Making Things Happen



The View From Milwaukee's 14th District

Dear Neighbor,

This year's budget reduces the city portion of the tax levy, which is why I proudly supported it.

In addition to lowering our city portion of your property tax bill, we have, for the third year in a row, frozen our salaries and wage increases and for the second year in a row, are taking four furlough days.

Besides wage freezes and furloughs, I also pay for my own cell phone bill—I'm doing city business on my time and my dime when I can—and this is how I continue to work toward my goal of keeping the city portion of your tax bill down.

Despite the troubles our economy has had, the 14th District is moving forward! In this newsletter, you'll read about two large developments happening in our area at a time when development and construction has slowed significantly. The District, however, is still bringing in millions of dollars and many jobs in order to improve our area.

You'll also see new companies moving into our area and bringing jobs with them with the help of city forgivable loans. It should be noted that these forgivable loans are non-property tax levy dollars.

Other issues you'll read about include tips and regulations related to the snow we're sure to face as another Wisconsin winter approaches. Please use my website (www.milwaukee.gov/district14) or the Department of Public Works' website (www.milwaukee.gov/mpw) to review snow plowing and shoveling regulations.

There are many other bits of news and information within, so please enjoy this newsletter and do not hesitate to call my office or email me if you have any questions or concerns!

Enjoy the holiday season and keep safe and warm.

Sincerely,

Tony Zielinski

Tony Zielinski
Alderman, 14th District



New Jobs in the 14th District

This fall, I sponsored a resolution that allows for Telcom & Data, Inc., a Chicago-based company, to open a second set of offices here in Milwaukee.

The legislation is an innovative development offering that gives the company \$42,000 to finish electrical and mechanical improvements to their new site in Bay View and helps them cover the cost of training new employees. This loan from the city is forgivable if they maintain job creation standards that lead to 28 new jobs by 2014.

Among the positions the group is creating are technicians, customer service techs, sales reps, a receptionist, an accountant, a shipping specialist and a web developer.

"I'm very proud that our district can provide incentives to businesses to locate here and help spur our economy," Ald. Zielinski said. "Our neighborhood groups, safe streets and active residents help make that possible."



Ricardo Trinidad offered a job fair for his business, Telcom & Data, Inc. at 2625 S. Greeley St. in the Hide House.

COMMITTEE ASSIGNMENTS

CHAIR • Anti-Graffiti Policy Committee

VICE CHAIR • Community & Economic Development Committee

MEMBER • Licenses Committee • Zoning, Neighborhoods & Development

Committee • Milwaukee Commission on Domestic Violence and Sexual Assault

Alterra Coffee's New Plans for Bay View

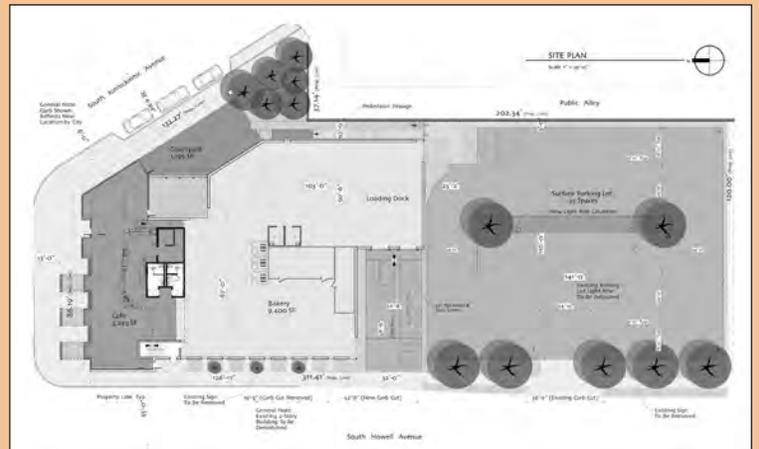


Alterra has worked diligently to craft a renovation plan for the former Maritime Bank since their zoning approval last May. They encountered significant challenges, from greater environmental contamination than originally estimated to accessibility issues for the disabled, space/layout concerns and structural issues while seeking to convert a bank to a café and bakery.

In that project, they resisted full demolition and forced a rehabilitation, only to find (late in the game) that they could save only the slab and the cinderblock rear wall...not the kind of rehab anyone wanted. The Humboldt facility is a huge success as a new building. Alterra's current models show what they believe will be a similarly successful project to their work on the Riverwest facility. The new plan rotates the café and places it squarely on Lincoln Ave. with a portion wrapping Howell Ave. The café extends south along Kinnickinnic Ave. and features indoor, outdoor and indoor/outdoor gradient seating. This plan puts patrons on two full sides of the building instead of only one. Using masonry and timber frame details, this building will fit within the warehouse/residential fabric of the Bay View neighborhood they will be part of. Alterra's aesthetic will be fully expressed and reclaimed materials from the building demolition will be used as fully as possible (think timber structure, original flooring, joists, masonry, roof deck, etc.). The new building, pulled slightly inward from the current plan and coupled with the expansion of the sidewalk will create a new sense of place at this key intersection of Bay View. The Lincoln Ave. bus stop will stay in its current location.

When the Maritime Building was built years ago, it served a distinct purpose within the community. Alterra hopes to take a similar position and serve as a community amenity for years to come.

Visit Alterra's website at www.acrmke.com/alterra-bayview for more information about the project.



Clockwise from top: Alterra's newly planned cafe and bakery on the corner of S. Kinnickinnic Ave. and E. Lincoln Ave.; aerial view looking southwest; rendering of the first floor site plan; aerial view looking northeast; northern facade; patio on east side of building.

Harbor Ordinance Update

Alderman Zielinski sponsored legislation in 2007 that declared that the city enforce a temporary speed limit of 5 miles per hour, slow no wake, in the outer harbor or portions of the outer harbor before, during and after a lakefront fireworks displays. The regulation also allowed for the harbor master to determine any other special event where the expected volume of watercraft traffic is such that operation above the speed of 5 miles per hour, slow no wake, will be unsafe.

The legislation, however, had a sunset clause, meaning this temporary regulation would expire December 31 of this year. Alderman Zielinski has drafted a repeal to the sunset clause, making the piloted speed limit restrictions a now permanent regulation, protecting residents who use the lake and keeping the wake speeds safe during large events.

Smoke Detectors Save Lives



Project FOCUS (Firefighters Out Creating Urban Safety) allows on-duty firefighters to target a neighborhood and conduct a door-to-door campaign intended to educate residents on fire safety and prevention.

Project FOCUS takes place every year in spring and fall for three weeks. During those three weeks, firefighters visit every home in a targeted neighborhood to test or install smoke detectors, replace batteries, and perform blood pressure screenings all at no cost to the recipients.

The Milwaukee Fire Department will also perform a "Mini-Focus" as necessary in the immediate neighborhood where a fire fatality occurred.

Since Project FOCUS was implemented more than 20,000 smoke detectors have been installed in residences. All of the smoke detectors installed since 2005 are tamper-proof, feature a 10-year lithium-ion battery and hush button as required by the City of Milwaukee fire code. This year firefighters will visit more than 6,000 homes.

It is important for Milwaukee residents to have working smoke detectors in their homes. It is an early detection and life-saving device in the event of a fire.

If you do not have a working smoke detector you can request one to be installed by calling the Milwaukee Fire Department Smoke Detector Hotline at (414) 286-8980.



Simply call 211 to get help with life.

To call using a cell phone, dial 414-773-0211
or on a pay phone, dial 1-866-211-3380.

Mixed-Use Project Proposed

A mixed-use project is in the preliminary planning stages for Kinnickinnic Ave. located on the southeast corner of Kinnickinnic Ave. and Conway St. The project is planned for 50 high-end lofts and 20 affordable housing units, 9,000 square feet of first floor retail and 85 off street parking spaces. Aligned with Bay View's vision, and with the encouragement of Alderman Tony Zielinski, the project is incorporating many green and sustainable components.

Alderman Zielinski hosted a neighborhood meeting in November to inform residents and solicit feedback about the project and those who attended were supportive of the project.

This project enhances the Kinnickinnic business district by demolishing unsightly buildings and replacing them with a state-of-the-art, aesthetically pleasing building. The additional residents on Kinnickinnic will help improve the patronage of area businesses by increasing foot traffic. There are signed letters of intent to fill at least half of the retail space in this development which helps to promote the continual business development along this strip. Lastly, but surely not least, this new development will result in significantly more property taxes generated compared to what is there now, thereby reducing our overall tax burden.

Apartment rents for the one and two-bedroom units will range from \$700 to \$1,500. The project is being developed by HKS Holdings, LLC and is being designed by the award winning architectural firm Engberg Anderson.



BEFORE: This corner of Kinnickinnic is set to be revisoned as the mixed use development described above, helping to fight blight and reinvest in the area with architecturally appealing designs.



AFTER: The new look of the corner will help to inspire business and residential renewal in our area.

ALDERMAN
Tony Zielinski

Making Things Happen



Marketplace & Weekend Plus Distribution Regulated

My office and appropriate city departments have been working with the *Milwaukee Journal Sentinel* to address the unwanted delivery of Marketplace and Weekend Plus ads on people's stoops and yards.

After making it clear that citations will be issued to the *Milwaukee Journal Sentinel* if unwanted deliveries were continued, there finally has been a resolution.

Instead of littering people's stoops and yards, the *Milwaukee Journal Sentinel* will start mailing the ads. This will address the garbage and litter nuisance caused by these ads.

Anyone experiencing problems regarding the distribution of these materials should contact my office at tzieli@milwaukee.gov or **286-3769**.



Visit me on the web at:
www.milwaukee.gov/district14

E-mail me at:
tzieli@milwaukee.gov

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Support Your Local Library!

This year, the Common Council worked hard during budget season to keep all our libraries open, even increasing some of their hours. Go to www.mpl.org to check hours for your favorite libraries!

Bay View Library – 2566 S. Kinnickinnic Ave

Hours through February 27, 2011:

Mon.-Wed. 1-8 p.m., Thurs. 10 a.m.-5 p.m.,
Fri. Closed, Sat. 10 a.m.-5 p.m., Sun. Closed

Hours beginning February 28, 2011:

Mon. 10 a.m.-8 p.m., Tues.-Thurs. 1-8 p.m.,
Fri.-Sat. 10 a.m.-5 p.m., Sun. Closed

Changes to Recycling Pickup

As part of the budget changes for 2010, the city will now pick up recycling every three weeks instead of every 31 days. Residents will have a defined date of pick up and I encourage all of District 14 to maximize recycling efforts. The state has increased its tipping fee for garbage collection, so recycling has become even more important to the financial well-being of the city.

The Scoop on Snow Removal



When a major storm occurs, it can take from 18 to 24 hours to plow all streets, depending on the severity of the storm. Sometimes plows must make four to six passes down a street to clear it curb to curb. The city tries to do this at one time so residents can shovel out driveways and sidewalks. It is best to wait, if possible, until we've plowed your street before shoveling out your driveway approach. It is also helpful if you pile the snow to the right side of your driveway as you face the street. This will minimize the amount of snow pushed back into the driveway approach by a plow.

Residents have 24 hours after the snow stops falling to clear snow from sidewalks. Violations reported to DPW will be inspected and incur an initial inspection fee of \$25. If the snow is not cleared after 24 hours, the city will clear it and put the costs along with a \$45 - \$90 administrative fee on the property tax bill.

Residents who own single family homes who are physically unable to clear the sidewalk in front of their home may apply to Sanitation for assistance with clearing the walk after a snowstorm exceeding 4 inches. Call **286-CITY** for more information on this process.