

Making Things Happen



The View From Milwaukee's 14th District

Dear Neighbor,

In this newsletter, you can read about the amount of change and progress our district has embraced this year. First, please note that the district's first Targeted Investment Neighborhood is in its last year of funding and property owners are encouraged to learn how this innovative forgivable loan program may help them make improvements to their property.

You'll also note that the KK Business Improvement District, the first BID in our area, is already making progress with graffiti abatement funds and the group is making an impact on the success of business development in District 14.

I'm working to bring innovative city tools to the 13th St. business district between Cleveland Ave. and Morgan Ave., like the BID we already have on Kinnickinnic Ave. Our area can greatly benefit from the cooperative redevelopment efforts these programs offer and we have already seen the successful installation of the security cameras the BID has purchased. **I am also working to get businesses organized so Howell Ave. once again has a business association.**

The City of Milwaukee is also continuing to move forward in its progressive use of sustainable practices and creating green jobs. The revolving loan program that enables homeowners to adopt solar energy is moving forward and you can learn more in this newsletter.

I remind you as well to enjoy our trick or treat season, and remember, there are special events in our area. The Ohio Park Neighborhood Association hosts a special Halloween costume contest and Bay View has a special evening of trick or treating. We offer all this and the city's formally announced trick or treating events!

Be safe, and enjoy all of Milwaukee's fall offerings!

Sincerely,

Tony Zielinski
Alderman, 14th District



COMMITTEE ASSIGNMENTS

- CHAIR** • Anti-Graffiti Policy Committee
- VICE CHAIR** • Community & Economic Development Committee
- MEMBER** • Licenses Committee • Zoning, Neighborhoods & Development Committee • Milwaukee Commission on Domestic Violence and Sexual Assault

Milwaukee By Bike

The City of Milwaukee's Bicycle and Pedestrian Task Force has collaborated with other stakeholders to create a master Milwaukee Bike Plan. The plan seeks to inventory and evaluate the existing Bikeway Network - both on and off street, expand the city's bikeway network, improve connectivity, update local bikeway maps, foster education and outreach and serve the needs of Milwaukee's diverse population and neighborhoods.

The city's bikeway system offers numerous benefits including air and water quality improvements, reduced dependency on automobiles, stronger community and neighborhood identity, recreation opportunities, and improved public health. A comprehensive system of on-street and off-street bikeways connected to key destinations will help harness redevelopment and outside funding opportunities for the city.

To learn more about the Bicycle and Pedestrian Task Force and potential map and facility opportunities being proposed, go to www.milwaukeebybike.org to see maps and important information about the process.

Bay View's First BID



The first Business Improvement District in District 14, the KK BID (#44) should be commended for its proactive attention to cultivating livable, workable spaces in our area. Members of the BID pictured here, from left to right are Steve St. Marie, Ald. Zielinski, Mike Krolick, Bill Doyle, Joyce Parker, Greg Mertens, Michael Marx and Jason Wedesky.

Kinnickinnic Business Improvement District

The KK Business Improvement District (BID) #44 stretches along KK Ave. from Becher St. to Morgan Ave. Ald. Zielinski helped local business owners and residents launch this tool to support economic growth and development in the area. In a BID, property owners in designated geographic areas voluntarily collect annual assessments that are spent on projects that enhance the local business environment.



The KK BID's first project has been to proactively install surveillance cameras in the area to help ensure continued safety in the area. This technology is also incredibly useful to business owners when working with police and community liaison officers because they provide evidence and documentation of the happenings in the area.

Milwaukee Police Department District 2 Captain Michael Young agrees the system is useful, "I commend the business district for being proactive. The cameras are a great help to police in solving crimes and monitoring the area."

Using security cameras is a current trend in crime abatement and is modeled after many programs, including London's extensive camera network for their underground rail system. Just this year, New York's Mayor Bloomberg toured London to examine ways to implement such comprehensive security systems in his city. Milwaukee's BID 44 is ahead of the curve and its hands-on approach to cameras as a priority is an excellent first step.

Remember, if you see suspicious activity, call the Milwaukee Police Department at 933-4444.

The graffiti pictured here was removed the very next day using BID funds.



The KK BID also has a budget for graffiti abatement. This means the BID can instantly remove graffiti if it appears on storefronts or walls, rather than waiting for the owners to remove it, which usually takes much longer. It is important to remove graffiti quickly in order to make the area more attractive to new businesses.

Bringing New Business to District 14



Roberto and Leonor Montemayor recently opened the Monterrey Market at 3014 S. 13th St.

Creating A New BID on S. 13th St.



This is one of many new businesses that can be instrumental in getting a Business Improvement District (BID) started in the area. A S. 13th St. BID could help provide surveillance cameras and graffiti abatement and revitalize the neighborhood. Monterrey Market is a full service grocery store with fresh produce and a meat counter. Bringing new businesses on board with this development tool means increased neighborhood involvement and collective safety and security measures to help 13th St. flourish.

First Targeted Investment Neighborhood in the 14th District

The Targeted Investment Neighborhood (TIN) program is a tool that helps homeowners bring properties up to code and enhance the overall quality of the area.

Alderman Zielinski was instrumental in bringing the Bay View TIN to the 14th District. This development tool is the first in the area and has seen incredible success. Property owners benefit from city funds to enhance their home or business and add value to the neighborhood.

Coordinated through the Department of City Development, the Bay View TIN is in its last year of funding. This incredibly effective loan program rewards property owners on a first-come first-

served basis and those applicants who may have applied and been rejected in the past are encouraged to apply again.

The TIN encompasses the area bounded by Becher St., KK Ave., Russell/Rosedale Aves. and Greeley St./Railroad tracks.

"Our TIN has helped provide more than \$370,000 for 40 different property rehabilitation loans in the area. I encourage homeowners to take advantage of this great opportunity," Ald. Zielinski said.

Ask Linda Nieft at the Bay View Community Center at **482-1000** for more information or turn to **www.mkedcd.org/housing/nidc** for application information.

ALDERMAN
Tony Zielinski

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Solar Energy Made Possible

Alderman Tony Zielinski is working closely with Milwaukee's Office of Environmental Sustainability to create a program that helps make solar power a viable option for Milwaukee homeowners.

Alderman Zielinski, often a sponsor of solar energy and green jobs legislation, says promoting solar power is critical for environmental reasons as well as job creation. "Encouraging solar power options creates job opportunities for solar panel installers and also helps to increase a need for manufacturing the panels and the jobs related to that process," Ald. Zielinski said.

"Historically, one of the barriers to installing solar power in homes has been the upfront costs. Using the city's resources to create a program that helps to reduce that impediment helps the homeowner transform their property and begin saving money immediately," Ald. Zielinski said.

A solar energy installation program is being designed to help homeowners leverage their dollars saved to buy into a sustainable practice they may not have otherwise been able to afford, Ald. Zielinski notes. Residents who would like to learn more about the city's solar programs should look to the Milwaukee Shines program, www.MilwaukeeShines.com.



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Halloween in the 14th District



The **Ohio Park Neighborhood Association** hosts an annual Halloween costume contest on **October 23, 2010 from 6 p.m. to 9 p.m.**

The annual **Bay View** night time trick or treating will be held on **October 30, 2010 from 5 p.m. to 8 p.m.** The boundaries run from Bay St. to Howard Ave. and from Chase Ave./Howell Ave. to the lake.

NOTE: 14th District areas located outside these areas will have trick or treat during the official Milwaukee hours of **1 p.m. to 4 p.m. on Sunday, October 31, 2010.**

For more information on these events, contact my office at **286-3769** or tzieli@milwaukee.gov.

Help for Homeowners Facing Foreclosure

The City of Milwaukee is committed to helping our neighborhoods remain healthy for generations to come. We are coordinating with various organizations, government agencies and private lenders and reaching out to homeowners facing foreclosure. Visit www.milwaukeehousinghelp.org for access to more resources.

This year, the Common Council funded a new foreclosure mediation program through the Department of City Development. The program offers legal aid to homeowners facing foreclosure and helps them negotiate solutions with their lender.

Also, neighbors should report problems with boarded up houses to the Department of Neighborhood Services at www.milwaukee.gov/dns or call them at **286-2268** with the address of the property in question.

