
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

March 15, 2010

Ald. Robert Bauman
(414) 286-3774

MEDIA ADVISORY

Third Annual Frank P. Zeidler Memorial Lecture Is March 23

John Nichols will deliver the 3rd Annual Frank P. Zeidler Memorial Lecture on “The Promise of Public-Good Journalism.” The event will take place on Tuesday, March 23, 2010 at the downtown Central Library, 733 N. 8th St. **The event is free and open to the public.**

Nichols, a pioneering political blogger, is an editor of *The Capital Times* in Madison. He is also a regular contributor to *In These Times* and *The Progressive*. His most recent book, “The Death and Life of American Journalism,” will be available for signing and purchase at the lecture.

Nichols’s book, co-authored with Robert McChesney, has been widely acclaimed as one of the most incisive examinations of the current crisis in journalism and calls for public subsidies to create a viable independent news media. It was featured in January on PBS’s *NOW* program and was the cover story in the *Nation* magazine.

The public is also reminded that nominations are now being accepted for the Frank P. Zeidler Public Service Award. The award honors outstanding citizens whose efforts embody the values and vision of late former Milwaukee Mayor Frank P. Zeidler. Nominees are being sought until June 30th. For more information please contact Linda Elmer at (414) 286-2232 or at lrelmer@milwaukee.gov.

WHAT: Zeidler Memorial Lecture
WHEN: March 23 at 7 p.m.
WHERE: Centennial Hall, Central Library, 733 N. 8th St.

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