



December 23, 2009

Ald. Joe Davis, Sr.
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Christmas Gift from City to be Delivered Soon

The National League of Cities/City of Milwaukee Free Prescription Discount cards will be included with approximately 160,000 municipal services bills to be mailed January 4 through March 31, 2010. The Milwaukee Common Council voted to join the National League of Cities' (NLC) Prescription Discount Card Program administered by CVS Caremark Corporation in April, 2009 and the cards are free of charge to residents.

Ald. Joe Davis, St. (District 2), who serves on the organization's board of directors, sponsored the legislation. The program allows the City of Milwaukee to offer prescription drug discount cards to residents and cardholders may be eligible for discounts that average up to 20 percent. "It's critical that assistance of this kind be made available to people who are hurting and without health insurance during these difficult economic times, this is an excellent gift to our residents at this time of year," Ald. Davis, chair of the Council's Community and Economic Development Committee, said.

Participation in this program is growing rapidly and Milwaukee is one of the largest cities to participate. "I'm very pleased my Common Council colleagues approved this legislation. The NLC works hard to address the issues at the heart of urban life and provide solutions to many of the roadblocks our residents face," Ald. Davis said.

The cards, which include more than 59,000 participating pharmacies and are honored at over 80 Milwaukee locations, will be distributed a number of ways throughout the spring, beginning with the water bills at the first of the year.

Davis has been an active leader in the NLC, serving as past chair of the NLC's Community and Economic Development Policy and Advocacy Steering Committee and he currently serves as chairman of the NLC's International Council. "Milwaukee's membership in the NLC provides us the opportunity to serve as a national example and this program is a step in the right direction," Ald. Davis said.